

DISTRIBUTED BY WILSON'S BOOK & STATIONERY  
STORE, PADUCAH, KY.

NO. OCH1656  
ORDER No. 63492  
DATE 10-9-50

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE "DELTA QUEEN" AND GEORGE  
ROGERS CLARK BRIDGE ACROSS THE  
TENNESSEE RIVER, WESTERN  
KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE CARD 3638 ENCLOSED FOR COLOR GUIDE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 12 1950	OCT 13 1950
SKETCH				
RETOUCHING	3	3	OCT 10 1950	OCT 11 1950
REPHOTO				
PHOTO-LITHO			OCT 17 1950	OCT 26 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	OCT 27 1950	10/27/50
ARTIST DEPT.		8¾		

DEC 4 1950

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



DISTRIBUTED BY WILSON'S BOOK & STATIONERY  
STORE, PADUCAH, KY.

NO. OCH1657  
ORDER No. 63492  
DATE 10-9-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

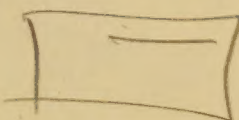
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GIANT SPILLWAYS AT KENTUCKY DAM,  
WESTERN KENTUCKY

8pt



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE CARD 5693N ENCLOSED FOR COLOR GUIDE. THE DARK FORMS SHOWING  
BEHIND THE GUARD RAILS ON TOP OF THE DAM ARE THE WICKETS OR GATES  
WHICH ARE PULLED UP WHEN THE SPILLWAYS ARE OPENED. THIS PHOTO  
XXX SHOWS TEN GATES OPEN, LEAVE THIS AS IT IS. DO NOT FAKE  
THE REST OF THEM, AS THIS IS A GOOD NATURAL PICTURE AS IS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked 70  
By \_\_\_\_\_  
Date \_\_\_\_\_ ESTIMATE AND WORK SCHEDULE By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 12 1950	OCT 13 1950
SKETCH				
RETOUCHING	7	3½	OCT 10 1950	OCT 11 1950
REPHOTO				
PHOTO-LITHO			OCT 17 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		10-25-50
ARTIST DEPT.		8¾		

JAN 8 1951

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



ST. MARIE'S, GOPHER NEWS CO.,  
MINNEAPOLIS, MINN.

NO. CH1658  
ORDER No. 33493  
DATE 10-9-50

25M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-66-NICOLLET AVENUE, MINNEAPOLIS,  
MINNESOTA / 8 pl. art.

PRIVATE NO. BEFORE TITLE: M-66

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

AT BOTTOM OF MESSAGE SPACE:  
"CITY OF LAKES AND PARKS"

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS ENCLOSED FOR COLORS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 13 1950	OCT 16 1950
SKETCH				
RETOUCHING	1	6	OCT 10 1950	OCT 13 1950
REPHOTO				
PHOTO-LITHO			OCT 20 1950	OCT 27 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 3/4	OCT 27 1950	10/30/50
ARTIST DEPT.	35	10 1/2	Feb. 15, 1951	

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed APR 19 1951

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0CH1659 ORDER NO. 63792 DATE 10-10-50

CUSTOMER BENEDICTINE PRESS  
ST. BENEDICT, OREGON

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2" POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PANEL:

ST. JOSEPH PATRON OF CAMPAIGN  
AGAINST COMMUNISM. PIUS XI  
MAR. 19, 1937

FRONT NO. 5 (All of this on address side) 3 SIDES  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM.

COLOR DESCRIPTION

FOLLOW COLORED PRINT.

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto 5x7

Ret. 6 1/2  
H.C. 1062  
L.A. 12-104

XJB

As quoted

X



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1660 ORDER NO. 63799 DATE 10-10-50

CUSTOMER HOTEL GARDNER  
FARGO, N.DAK.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ~~UPPER RIGHT:~~ *no title*

~~FARGO, N. DAK. & photo~~ *E*

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE NIGHT VIEWS..CROP AS MARKED.

INSTRUCTIONS ENCLOSED.

*Rec'd photo to customer 10/16*

COLOR DESCRIPTION

INSTRUCTIONS ENCLOSED.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-0-16-50

*Pl 6*  
*11-9-50*  
*He. 1 3/4*  
*La 9 3/4*

*LB X*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1661 ORDER NO. 63800 DATE 10-10-50

CUSTOMER MOTEL AVALON  
SAN MATEO, CALIFORNIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full *Soft* IN SKY:

MOTEL AVALON / 220 N. BAYSHORE BLVD. /  
SAN MATEO, CALIFORNIA /

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLORS.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5X7

Plt 5

*Jim* 105 11/2/50

Itc. 1 1/2

La. 9 1/2

108

Rephoto 3.50



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **OCH1662** ORDER NO. **63801** DATE **10-10-50**

CUSTOMER **CARTER'S NEWS AGENCY**  
**MOBILE, ALABAMA**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE **3½ X 5½**

STYLE **ART COLORTONE WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

**MALBIS MOTEL AND RESTAURANT, NEAR**  
**MOBILE, ALA.**

FRONT NO. **5** R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SHOW FLAG AT TOP OF FLAG POLE. BUSH AT NEAR CORNER IS CAMILLIA--SHOW IN BLOOM.  
SIGN IS TO READ MOTEL INSTEAD OF HOTEL

COLOR DESCRIPTION

BLDGS WHITE WITH ALL BLUE TRIM INCLUDING EAVES #4. ROOF IS RED COMPOSITION  
#63. CAMILLIA BUSHES NEAR CORNER #6. SIGN BLACK WITH WHITE LETTERS & TRIM.  
FENCE WHITE WITH BROWN BRACE POSTS. DRIVE STARTING AT FENCE LIGHT RED  
CLAY. BALANCE IS ASPHALT. CAR BLACK. STRIPE IN ROAD YELLOW. WORD CABIN  
IN SIGN AT LEFT CREAM YELLOW. ARROW WHITE.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

5X7

Plt 6

Mar He. 1½

La. 9

Rephoto 3.50



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0CH1663 ORDER NO. 63802 DATE 10-10-50

CUSTOMER DE LUXE COURT, SEYMOUR,  
TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

DE LUXE COURT - SEYMOUR, TEXAS

BOT: COMPLETELY AIR CONDITIONED WITH SERVEL *it's all*

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

COLORS ON EXTRA PRINT.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 6  
Dm H.C. 107  
L.A. 11-8-50 1 1/2  
9



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0CH1664 ORDER NO. 63803 DATE 10-10-50

CUSTOMER ST. MARY OF NAZARETH HOSPITAL  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

ST. MARY OF NAZARETH HOSPITAL

6 pt. cap

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

LEAVE AUTOS AS THEY ARE, BUT REMOVE TREE ON LEFT AND PUT IN A DUPLICATE OF  
NEW SECTION ON RIGHT. DELETE ELEVATOR SHAFTS ON UPPER RIGHT ROOF.

Left

SUBMIT RETOUCHED PHOTO.

COLOR DESCRIPTION

BRICK NO. 10. COPING AND LOWER TWO FLOORS — GRAY NO. 39.  
ROOF BLACK SLATE.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

ST 7  
Ret 7 1/2  
La 10  
He 1 3/4 102

X MB

add'l artwork  
vs Rephoto 9:50

X



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1665 ORDER NO. 63804 DATE 10-10-50

CUSTOMER  
COURIER JOURNAL LITHO CO.  
LOUISVILLE, KY.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SEALY'S HOT SALT MINERAL WELL  
SEALY SPRINGS, ALA. (NEAR FLORIDA LINE)  
BOT: HOT AND COLD SWIMMING POOL.. (SEE COPY)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side Center

COURIER-JOURNAL JOB PRtg. CO., LOUISVILLE,  
KY.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO #1.

TAKE OUT BRUSH WHICH APPEARS IN FRONT OF BLDG & MAKE IT LOOK LIKE GREEN FIELD.  
AIR COLLED FANS WHITE. AREA SURROUNDING FANS DARK GREEN. VENETIAN BLINDS  
AT WINDOWS.

COLOR DESCRIPTION

ROOF GREEN. SIDES WHITE. PLUS COLOR INSTRS. LISTED ABOVE.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5X7  
Box 108 Rt 3  
H.C. 1 1/2  
La 8 3/4  
XJB  
Rephoto 3.50  
X



DISTRIBUTED BY I. STEINFELDT,  
LANCASTER, PA.

NO. OCH1666

ORDER No. 63681

DATE 10-10-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

/HOTEL BRUNSWICK/ LANCASTER,  
PA./

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT GRAY BRICK, LIGHT STONE TOP EDGE CORNICE & WINDOW FRAMES &  
CASINGS. WHITE SASH. DARK BRONZE CORNICE ABOVE TOP FLOOR. DARK  
GREEN MARQUEES ON RIGHT & CENTER ENTRANCES, DARK GREEN DOOR FRAMES.  
DARK OAK DOORS. ON LEFT CORNER 1st FLOOR-WHITE FRONT, GOLD LETTERS.  
BASE BELOW WINDOW-BROWNISH STONE. WHITE ENTRANCE & DOORS. CORNER SIGN  
ON FIRST FLOOR-BLACK, WHITE LETTERS. BRIGHT RED BASE ON LEFT & RIGHT  
OF ENTRANCE ON RIGHT, WHITE FRAMES & SASH ON RIGHT OF ENTRANCE ON  
RIGHT. SEE ATTACHED FOR BALANCE OF INSTR. YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

2. Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

OCT 10 1950

AND WORK SCHEDULE

By OCT 10 1950

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 13 1950	OCT 13 1950
SKETCH				
RETOUCHING	7	7	OCT 11 1950	OCT 12 1950
REPHOTO				
PHOTO-LITHO			OCT 20 1950	OCT 26 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	15	OCT 20 1950	11 30 50
ARTIST DEPT.		9-3		

DATE BLUEPRINT OK'D

DATE Filed NOV 17 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



ORANGE NEWS CO., ORLANDO, FLA.

OCH1667  
ORDER No. 63684

PHOTO BY FLORIDA SPEAKS MAGAZINE

DATE 10-10-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

M.6 - THE POOL AT CRYSTAL BEACH-RIGHT  
ON THE OCEAN-MELBOURNE BEACH, FLA.

PRIVATE NO. BEFORE TITLE: M.6

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS.

RETURN KODACHROME TO GEO. G. HEUNISCH, 531 W. STETSON AVE., ORLANDO, FLA.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

## AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1950	OCT 10 1950
SKETCH				
RETOUCHING	9	6	OCT 11 1950	OCT 12 1950
REPHOTO				
PHOTO-LITHO			OCT 20 1950	OCT 27 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	2	OCT 27 1950	
ARTIST DEPT.		10½		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

DEC 4 1950



587

DISTRIBUTED BY I. STEINFELDT,  
LANCASTER, PA.

NO. OCH1668  
ORDER No. 63681  
DATE 10-10-50

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

TITLE IN FULL

A LANCASTER COUNTY TOBACCO FIELD

IMPRINT SAME AS ABOVE



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 15662-C

USE CARD 15662-C FOR COLOR GUIDE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_  
**ESTIMATE**  
AND WORK SCHEDULE  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 13 1950	OCT 13 1950
SKETCH				
RETOUCHING	3	1	OCT 12 1950	OCT 12 1950
REPHOTO			OCT 11 1950	OCT 11 1950
PHOTO-LITHO			OCT 20 1950	OCT 27 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	10	OCT 27 1950	10/27/50
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



NO. OCH1669  
DISTRIBUTED BY DAKOTA NEWS AGENCY, SIOUX FALLS, S.D. ORDER No. 63812  
DATE 10-11-50

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GENERAL BEADLE STATUE, GENERAL  
BEADLE STATE TEACHERS' COLLEGE,  
MADISON, SOUTH DAKOTA

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_ AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 12 1950	OCT 12 1950
SKETCH				
RETOUCHING	4	1 1/2	OCT 11 1950	OCT 12 1950
REPHOTO				
PHOTO-LITHO			OCT 17 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2		10-24-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed NOV 17 1950

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



NO. OCH1670

DISTRIBUTED BY DAKOTA NEWS AGENCY, SIOUX FALLS, S.D. ORDER No. 63813

DATE 10-11-50

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUTH DAKOTA STATE  
COLLEGE, BROOKINGS, SOUTH DAKOTA

..... COLLEGE UNION-CAMPANILE-  
LIBRARY- ADMINISTRATION & HORTICULTURE BLDG.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE PENCIL LAYOUT FOR ARRANGEMENT. COLLEGE UNION-LIGHT RED-BROWN  
WITH CEMENT. CAMPANILE- LIGHT RED-BROWN WITH CEMENT. LIBRARY-  
LIGHT RED-BROWN WITH CEMENT. ADM. & HORT. BLDG. TAN WITH GREEN  
TRIM.

(GROUP FOUR)

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 17 1950	OCT 20 1950
SKETCH	1	2	OCT 13 1950	OCT 17 1950
RETOUCHING		6		
REPHOTO				
PHOTO-LITHO			OCT 24 1950	OCT 31 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	3	OCT 31 1950	11/1/50
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

DATE Filed DEC 4 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1671 ORDER NO. 63823 DATE 10-11-50

CUSTOMER

WOLFE'S CAMERA AND PHOTO SHOP  
TOPEKA, KANSAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

KANSAS THE FRIENDLY STATE

FRONT NO.

5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

WOLFE'S CAMERA + PHOTO SHOP

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE SMALL BLACK & WHITE PRINT AS COPY.

COLOR DESCRIPTION

USE LARGE PRINT FOR COLOR GUIDE.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-8-16-50

Ref 67  
Mr. L.C. me 2  
108 L.A. 11

X  
as quoted  
MB

DP. Blue Impression

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **OCH1672** ORDER NO. 63824 DATE 10-11-50

CUSTOMER SIGMA ALPHA EPSILON FRATERNITY  
EVANSTON, ILLINOIS - NORTHWESTERN UNIVERSITY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE LEVERE MEMORIAL TEMPLE CHAPEL OF  
SIGMA ALPHA EPSILON - 1856 SHERIDAN ROAD,  
EVANSTON, ILL.  
...PAX VOBISCUM.....(SEE COPY)

FRONT NO. 5  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT, BUT SET UP WORDING IN PANEL IN BRUSH, NOT IN  
OLD ENGLISH. BRING OUT **PAX VOBISCUM** AS MUCH AS POSSIBLE.

COLOR DESCRIPTION

USE KODACHROME SLIDE FOR COLOR GUIDE.

RETURN KODACHROME!

Returned  
11/20/50  
B.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-8-16-50

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Reproduction

Ref.  
Mr. T. C. 106  
L. A.

6  
2  
13

X

as quoted  
PB



Colored Set 8/2  
X

BARTON'S NEWS AGENCY, TEMPLE, TEXAS

NO. OCH1673  
ORDER No. 63720

DATE 10-12-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

TITLE IN FULL  
GREETINGS FROM FORT HOOD, TEXAS

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE SIMILAR TO CARD 3BH197 - SUBSTITUTE "FORT" FOR "CAMP".  
USE SAME VIEWS AS 3BH197.

SUBMIT SKETCH

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

F-313-H192 ✓  
O-1BN187 ✓  
R-1BN184 ✓  
T-1BN193 ✓

H-1BN190 ✓  
O-9BN196 in 99403 ✓  
O-9BN189 ✓  
D-9BN193 ✓

Background 3BN194 + 3BN193 ✓

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked \_\_\_\_\_  
By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 27 1950	OCT 27 1950
SKETCH		7		OCT 26 1950
RETOUCHING		8 1/2		
REPHOTO				
PHOTO-LITHO			OCT 31 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	103	14		11-13-50

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed NOV 17 1950

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



VERKAMP'S, GRAND CANYON, ARIZONA

NO. 0CH1674

ORDER No. 63721

DATE 10-12-50

12½ M MINIATURE VIEWS 3½x2½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER

TITLE IN FULL

NORTH FROM VERKAMP'S, GRAND  
CANYON, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH91. MAKE NEW BACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

### AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 18 1950	OCT 19 1950
SKETCH	8.0	1/4		OCT 23 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			OCT 24 1950	NOV 3 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	1/6	2 1/4	NOV 3 1950	11/13/50 D

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



VERKAMP'S, GRAND CANYON, ARIZONA

NO. OCH1675

ORDER No. 63721

DATE 10-12-50

12½ M MINIATURE VIEWS 3½x2½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
HOPI WATCH TOWER, GRAND CANYON,  
ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH103. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 18 1950	OCT 18 1950
SKETCH				OCT 18 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			OCT 24 1950	NOV 3 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	115	53	NOV 3 1950	

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



VERKAMP'S, GRAND CANYON, ARIZONA

NO. OCH1676

ORDER No. 63721

DATE 10-12-50

12½ M MINIATURE VIEWS 3½x2½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BRIGHT ANGEL TRAIL SWITCHBACKS,  
GRAND CANYON, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH101. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 18 1950	
SKETCH			1850	
RETOUCHING				
REPHOTO				
PHOTO-LITHO			OCT 24 1950	NOV 3 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	144	2 3/4	NOV 3 1950	

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



VERKAMP'S, GRAND CANYON, ARIZONA

NO. OCH1677

ORDER No. 63721

DATE 10-12-50

12½ M MINIATURE VIEWS 3½x2½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

YAKI POINT, GRAND CANYON, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH100. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

Date

**AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 18 1950	OCT 19 1950
SKETCH		1/2		OCT 18 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			OCT 24 1950	NOV 3 1950
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	109	2 3/4	NOV 3 1950	11-13-50

DATE BLUEPRINT OK'D

DATE Filed

NOV 17 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



VERKAMP'S, GRAND CANYON, ARIZONA

NO. OCH1678

ORDER No. 63721

DATE 10-12-50

12½ M MINIATURE VIEWS 3½x2½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

KAIBAB TRAIL, GRAND CANYON,  
ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH99. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 18 1950	OCT 19 1950
SKETCH				OCT 19 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			OCT 24 1950	NOV 3 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	109	23	NOV 3 1950	11-15-50

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed NOV 17 1950

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



VERKAMP'S, GRAND CANYON, ARIZONA

NO. OCH1679

ORDER No. 63721

DATE 10-12-50

12½ M MINIATURE VIEWS 3½x2½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
YAVAPAI POINT, GRAND CANYON,  
ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH98. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

### AND WORK SCHEDULE

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 18 1950	OCT 17 1950
SKETCH				OCT 18 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			OCT 24 1950	NOV 3 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	109	8½	NOV 3 1950	11-14-50

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed NOV 17 1950

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



VERKAMP'S, GRAND CANYON, ARIZONA

NO. OCH1680

ORDER No. 63721

DATE 10-12-50

12½M MINIATURE VIEWS 3½x2½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

THE LOOKOUT, GRAND CANYON,  
ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH97. MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 18 1950	OCT 19 1950
SKETCH	50	1/2		OCT 20 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			OCT 24 1950	NOV 3 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	106	2 1/2	NOV 3 1950	

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



VERKAMP'S, GRAND CANYON, ARIZONA

NO. OCH1681

ORDER NO. 63721

DATE 10-12-50

12½M MINIATURE VIEWS 3½x2½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM GRAND CANYON  
ARIZ.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO/

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH104. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 18 1950	
SKETCH				OCT 18 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			OCT 24 1950	NOV 3 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	106 120	3 3/4	NOV 3 1950	

DATE BLUEPRINT OK'D

DATE Filed NOV 17 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Add to Skyline Offset  
before make color reduction*



VERKAMP'S, GRAND CANYON, ARIZONA

NO. OCH1682

ORDER No. 63721

DATE 10-12-50

12½ M MINIATURE VIEWS 3½x2½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

KAIBAB SUSPENSION BRIDGE,  
GRAND CANYON, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH96. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 18 1950	OCT 18 1950
SKETCH	6.0	1/2	OCT 18 1950	OCT 18 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			OCT 24 1950	NOV 3 1950
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	110	2 1/2	NOV 3 1950	11/12/50

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed NOV 17 1950

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



VERKAMP'S, GRAND CANYON, ARIZONA

NO. OCH1683

ORDER No. 63721

DATE 10-12-50

12½M MINIATURE VIEWS 3½x2½ ART COLOR TONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

BRIGHT ANGEL CREEK AND COLORADO  
RIVER, GRAND CANYON, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH95. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 18 1950	OCT 19 1950
SKETCH				OCT 18 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			OCT 24 1950	NOV 3 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	104	2½	NOV 3 1950	

DATE BLUEPRINT OK'D

DATE Filed

NOV 17 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



VERKAMP'S, GRAND CANYON, ARIZONA

NO. OCH1684

ORDER No. 63721

DATE 10-12-50

12½ M MINIATURE VIEWS 3½x2½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

HOPI POINT, GRAND CANYON,  
ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH94. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

### AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 18 1950	OCT 19 1950
SKETCH	20	1/2		OCT 18 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			OCT 24 1950	NOV 3 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	104	2 3/4	NOV 3 1950	

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



VERKAMP'S, GRAND CANYON, ARIZONA

NO. OCH1685

ORDER No. 63721

DATE 10-12-50

12½ M MINIATURE VIEWS 3½x2½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER

TITLE IN FULL

PHANTOM RANCH, GRAND CANYON,  
ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH93. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 17 1950	OCT 17 1950
SKETCH				OCT 18 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			OCT 24 1950	NOV 3 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	110	2½	NOV 3 1950	11/14/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed NOV 17 1950

By

DATE Photo Returned to Customer



VERKAMP'S, GRAND CANYON, ARIZONA

NO. OCH1686

ORDER No. 63721

DATE 10-12-50

12½ M MINIATURE VIEWS 3½x2½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

INDIAN GARDENS, GRAND CANYON,  
ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES *nd*

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH92. MAKE NEW ~~MINI~~ BLACK NEGATIVE.

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

**AND WORK SCHEDULE**

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1950	
SKETCH				OCT 18 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			OCT 24 1950	NOV 3 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	106	2½	NOV 3 1950	

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed **NOV 17 1950**

By \_\_\_\_\_

By *W*

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



VERKAMP'S, GRAND CANYON, ARIZONA

NO. OCH1687

ORDER No. 63721

DATE 10-12-50

12½M MINIATURE VIEWS 3½x2½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ZOROASTER TEMPLE, GRAND CANYON,  
ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH89. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 18 1950	OCT 19 1950
SKETCH	P.O.	1/4		OCT 18 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			OCT 24 1950	NOV 3 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	106	2 3/4	NOV 3 1950	

NOV 17 1950

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



VERKAMP'S, GRAND CANYON, ARIZONA

NO. OCH1688

ORDER No. 63721

DATE 10-12-50

12½ M MINIATURE VIEWS 3½x2½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PIMA POINT, GRAND CANYON, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH88. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

### AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 18 1950	OCT 19 1950
SKETCH	80	1/2		OCT 18 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			OCT 24 1950	NOV 3 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	106	2 1/2	NOV 3 1950	

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed NOV 17 1950

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



VERKAMP'S, GRAND CANYON, ARIZONA

NO. OCH1689

ORDER No. 63721

DATE 10-12-50

12½M MINIATURE VIEWS 3½x2½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
GRANITE GORGE, GRAND CANYON,  
ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH87. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 18 1950	
SKETCH				OCT 18 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			OCT 24 1950	NOV 3 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	109	2½	NOV 3 1950	11-13-50

DATE BLUEPRINT OK'D. \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D. \_\_\_\_\_

DATE Filed NOV 17 1950

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



VERKAMP'S, GRAND CANYON, ARIZONA

NO. OCH1690

ORDER No. 63721

DATE 10-12-50

12½M MINIATURE VIEWS 3½ x 2½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL  
TONTTO PLATEAU, GRAND CANYON,  
ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH86. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1950	
SKETCH				OCT 10 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			OCT 24 1950	NOV 3 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	106	2 3/4	NOV 3 1950	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed NOV 17 1950

By

DATE Photo Returned to Customer



VERKAMP'S, GRAND CANYON, ARIZONA

NO. OCH1691

ORDER No. 63721

DATE 10-12-50

12½ M MINIATURE VIEWS 3½x2½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BRIGHT ANGEL TRAIL, GRAND CANYON,  
ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH85. MAKE NEW BLACK NEGATIVE. REDUCE COLOR  
PLATES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

### AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 18 1950	OCT 19 1950
SKETCH	20	1/2		OCT 18 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			OCT 24 1950	NOV 3 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	110	2 1/2	NOV 3 1950	11/16/50

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



VERKAMP'S, GRAND CANYON, ARIZONA

NO. OCH1692

ORDER No. 63721

DATE 10-12-50

12½ M MINIATURE VIEWS 3½ x 2½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
DUCK ON THE ROCK, GRAND CANYON,  
ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH84. MAKE NEW BLACK NEGATIVE.  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 18 1950	OCT 19 1950
SKETCH		1/4		OCT 19 1950
RETOUCHING				OCT 19 1950
REPHOTO				
PHOTO-LITHO			OCT 24 1950	NOV 3 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	107	2½	NOV 3 1950	11-10-50

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed NOV 22 1950

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



VERKAMP'S, GRAND CANYON, ARIZONA

NO. OCH1693

ORDER No. 63721

DATE 10-12-50

12½ M MINIATURE VIEWS 3½x2½ ART COLORTONE FULL FACE-3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL  
HOTEL EL TOVAR, GRAND CANYON  
NATIONAL PARK, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FROM  
USE PHOTO/7AH648. REMOVE PEOPLE FROM VIEW. USE CARD 7AH648  
FOR COLOR GUIDE.

SUBMIT: RET. PHOTO REPHOTO E. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 18 1950	OCT 18 1950
SKETCH		1/2		OCT 18 1950
RETOUCHING		1/2		
REPHOTO				
PHOTO-LITHO			OCT 24 1950	NOV 3 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	107	2 1/2	NOV 3 1950	11-16-50

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

*Some People  
were removed  
from view*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

DIAL NO. **OCH1694** ORDER NO. **63827** DATE **10-12-50**

CUSTOMER **ST. MARY OF NAZARETH HOSPITAL  
CHICAGO, ILLINOIS**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



**25** M POST CARDS SIZE **3½ X 5½**

STYLE ART COLORTONE **WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

**CHAPEL**  
**ST. MARY OF NAZARETH HOSPITAL -**  
**CHICAGO, ILLINOIS**

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. **5**

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

**DELETE LIGHTING FROM STATUES OF ANGELES!**  
**FOLLOW TISSUE OVERLAY.**

*Title on panel at right*

COLOR DESCRIPTION

**FOLLOW TISSUE OVERLAY.**

PHOTO RETURNED

10

PHOTO USED FOR

NOV 7 1950

NOV 13 1950

NOV 13 1950

*Plt 6½*

*107*

*20-11*

*X*

*Add'l artwork \$7.00*

*1471*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0CH1695 ORDER NO. 63832 DATE 10-12-50

CUSTOMER VALENTINE MOTOR COURT  
VALENTINE, NEBR.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

VALENTINE MOTOR COURT - ON U.S. HIGHWAYS  
20 & 83 EAST PART OF VALENTINE, NEBR.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2 Reproduction 5x7  
as mounted

L.O.

Ref.

U.C.

L.A.

Mr

101

1

6

2

10½

as quoted  
JTB X



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1696 ORDER NO. 63833 DATE 10-12-50

CUSTOMER GREEN GABLES VILLAGE MOTEL  
CINCINNATI, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GREEN GABLES VILLAGE MOTEL - ON U.S. ROUTE  
52.....ETC.

(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, EXCEPT LEAVE NAME GREEN GABLES OFF OF ENDS OF BLDG. AND CHANGE  
STRIPS IN AWNINGS FROM RED TO #70 GREEN.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Replicate

J. R. L.  
Mr. H. C.  
L. A.

7  
104/134  
10/27/50  
93/4

ms. finished  
L.B.

Blk. Blue Impression

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1697 ORDER NO. 63834 DATE 10-12-50

CUSTOMER  
PECAN GROVE MOTOR COURT  
NEW BERN, N.C.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **IN PANEL:**

PECAN GROVE MOTOR COURT - ON U.S. HIGHWAY  
17 LOCATED 5 MILES SOUTH OF NEW BERN,  
NORTH CAROLINA

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH. IMPRESSION OF OCEAN HIWAY EMBLEM ATTCHD FOR OUTLINE ONLY.  
COLOR AND LETTERING AS ON SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

Extra Line Neg for Red

Extra Red Line Negative

L. O. 1  
Ref. 5  
J. W. C. 2  
L. A. 10  
103

as approved  
MB X

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

3M-9-16-50

PHOTO RETURNED

TO

PHOTO USED FOR

(F)



PHILHOWER DRUGS, MIAMISBURG, OHIO

NO. OCH1698

ORDER No. 63724

DATE 10-12-50

6½ M POST CARDS

ART COLORTONE

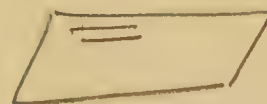
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

/SWIMMING POOL/ MIAMISBURG, OHIO



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BLUE RIM AROUND TOP OF POOL. CONCRETE STANDS. EVERY THING ELSE IS CONCRETE. WIRE FENCE IS GRAYISH IN COLOR. PUT CLOUDS IN SKY. PUT WATER IN POOL, ALSO LITTLE CHILDREN'S POOL IN LEFT FOREGROUND.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

5 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 18 1950	OCT 19 1950
SKETCH				
RETOUCHING	2	3-2	OCT 18 1950	OCT 18 1950
REPHOTO				
PHOTO-LITHO			OCT 24 1950	NOV 1 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	1½	NOV 1 1950	11/1/50
ARTIST DEPT.		8¾		

DEC 4 1950

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



PHILHOWER DRUGS, MIAMISBURG, OHIO

NO. OCH1699

ORDER No. 63724

DATE 10-12-50

6 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

U. S. POST OFFICE, MIAMISBURG,  
OHIO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT RED FACE BRICK BLDG. GREENISH GRAY ROOF, CREAM DOORS AND  
LAMP POST. CREAM WINDOW FRAMES. CONCRETE STEPS. GREEN MAIL BOX  
LETTERS ON POST OFFICE BLDG: GOLD - "UNITED STATES POST OFFICE,  
MIAMISBURG, OHIO" ~~XXXXXXXXXX~~ REDDISH BRICK ON STREET.  
PUT LEAVES ON TREE. REMOVE PARKING SIGN. ADD CLOUDS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 13 1950	OCT 13 1950
SKETCH				
RETOUCHING	7	3	OCT 13 1950	OCT 13 1950
REPHOTO				
PHOTO-LITHO			OCT 20 1950	OCT 26 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	OCT 26 1950	10-30-50
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D

DATE Filed DEC 15 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



PHILHOWER DRUGS, MIAMISBURG, OHIO

NO. OCH1700

ORDER No. 63724

DATE 10-12-50

6½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE MOUND, MIAMISBURG, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CONCRETE STEPS WITH LOG RAILING. GREEN TREES AND GRASS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION:

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 16 1950	OCT 17 1950
SKETCH				
RETOUCHING	3	2	OCT 13 1950	OCT 16 1950
REPHOTO				
PHOTO-LITHO			OCT 20 1950	OCT 26 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	10	15	OCT 26 1950	
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed DEC 4 1950

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



PHILCOWER DRUGS, MIAMISBURG, OHIO

NO. OCH1701

ORDER No. 63724

DATE 10-12-50

6½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MIAMISBURG HIGH SCHOOL,  
MIAMISBURG, OHIO



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT RED FACE BRICK BUILDING, CREAM TRIMMINGS. RED BRICK WALK.  
WHITE FLAG POLE.  
ADD CLOUDS. TAKE OUT CARS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 14 1950	OCT 17 1950
SKETCH				
RETOUCHING	5	1/2	OCT 14 1950	OCT 16 1950
REPHOTO				
PHOTO-LITHO			OCT 20 1950	OCT 26 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1/2	OCT 26 1950	11-30-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

DEC 4 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned Customer



PHILHOWER DRUGS, MIAMISBURG, OHIO

NO. OCH1702

ORDER No. 63724

DATE 10-12-50

6 1/2 M POST CARDS

ART COLORTONE

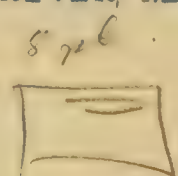
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENE OF BIG MIAMI RIVER NEAR  
MIAMISBURG, OHIO



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ADD CLOUDS. TAKE OUT SMOKE OVER BRIDGE IN DISTANCE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

5 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 17 1950
SKETCH				
RETOUCHING	4	2	OCT 13 1950	OCT 16 1950
REPHOTO				
PHOTO-LITHO			OCT 20 1950	OCT 26 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	15	OCT 27 1950	10/27/50
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D. \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D. \_\_\_\_\_

DATE Filed. DEC 4 1950

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



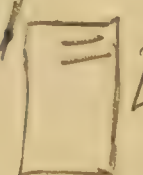
517

WEAKLEY-OLSON COMPANY, JAMESTOWN, NEW YORK  
NO. OCH1703  
ORDER No. 63725  
DATE 10-12-50

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
SUNSET ON CHAUTAUQUA LAKE  
CHAUTAUQUA, N.Y.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT CHAUTAUQUA BOOK STORE,  
CHAUTAUQUA, N.Y.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ ESTIMATE AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 16 1950	
SKETCH				
RETOUCHING	3	2	OCT 16 1950	OCT 17 1950
REPHOTO				
PHOTO-LITHO			OCT 24 1950	NOV 1 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	17	12	NOV 1 1950	
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_ 1951

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



WEAKLEY-OLSON COMPANY, JAMESTOWN, NEW YORK

NO. OCH1704

ORDER No. 63725

DATE 10-12-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

TITLE IN FULL

SYMPHONY ORCHESTRA IN  
AMPHITHEATRE, CHAUTAUQUA, N.Y.

IMPRINT CHAUTAUQUA BOOK STORE,  
CHAUTAUQUA, N.Y.

PHOTO PROPERTY OF WUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE PIANO, AND MOVE CONDUCTOR A LITTLE MORE TOWARD THE FRONT.  
REMOVE MAN, (COVERED WITH CLOTH) AND CLOTH FROM PICTURE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 11 1950	OCT 19 1950
SKETCH				
RETOUCHING	5	4	OCT 12 1950	OCT 18 1950
REPHOTO				
PHOTO-LITHO			OCT 24 1950	NOV 1 1950
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	NOV 1 1950	11 1950
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1705 ORDER NO. 63839 DATE 10-13-50

CUSTOMER GRAHAM W. JACKSON  
ATLANTA, GA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

/A REPLICA OF THE LITTLE WHITE HOUSE/  
/ATLANTA, GA. HOME OF GRAHAM W. JACKSON/

FRONT NO.

5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

ELIMINATE STREAK IN LAWN. ADD JUST A LITTLE MORE TO SPACE TO EACH SIDE  
OF HOUSE AS WAS DONE ON ATTACHED BLACK & WHITE CARD.

COLOR DESCRIPTION

BLDG. WHITE. GREY ROOF. GREEN OUTDOOR BLINDS, CREAM VENETIAN BLINDS. SHOW  
NICE GREEN LAWN. ELIMINATE STREAK IN LAWN. BRASS MAILBOX, HOUSE NUMBER,  
DOOR-KNOCKER. PRETTY CLOUD EFFECT.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret  
10-17-50  
U.C.  
L.A.  
4  
1/2  
8 1/2

X

1024



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. OCH1706 ORDER NO. 63840 DATE 10-13-50

CUSTOMER BERET, LTD.  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

PHOTO PROPERTY OF C. T. & CO.

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

VELVET....

(All of this on address side)  
FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

FOLLOW SKETCH.  
BOLT OF MATERIAL IN ADV. DEPT. IF NEEDED.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO USED FOR

RETURN PHOTO YES NO

Rec. 642  
Ans G.C. 106/3/4  
102 L.A. 9 1/2

X

as quoted



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1707 ORDER NO. 63840 DATE 10-13-50

CUSTOMER  
BERET, LTD.  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(RIBBON AND TRIMMINGS)

FOLLOW SKETCH.

ACTUAL SAMPLES IN ADV. DEPT. IF NEEDED.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Ret. 7/12  
Jm. C. 2  
104 L.A. 11

X

as quoted



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1708 ORDER NO. 63844 DATE 10-16-50

CUSTOMER SEAWALL SPECIALTY CO.  
HOUSTON, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HELENA COURT - CORNER NEW GULF FREEWAY  
75 & WAYSIDE DRIVE - HOUSTON, TEXAS...ETC.  
(SEE COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side Center

SEAWALL SPECIALTY CO., HOUSTON, TEXAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

L.O. 1  
Ret. 4 1/2  
Don. H.C. 105 13/4  
L.C. 9 1/2

X

W 214

Red & dk. Blue  
Impressions

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1709 ORDER NO. 63845 DATE 10-16-50

CUSTOMER VALLEY NEWS CO.  
MANKATO, MINN.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL BEN PAY, MANKATO, MINN.

INCKY AT RIGHT

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side Center

VALLEY NEWS CO., MANKATO, MINN.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO.

COLOR DESCRIPTION

COLOR AS ON C.T. BUSINESS CARD ATTACHED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

587

Rev.

Rev. 2 C.

Rev. 2 C.

106 1/4

93/4

X

as quoted

Q704



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1710 ORDER NO. 63846 DATE 10-16-50  
CUSTOMER MISSION BELL MOTEL  
SAN FRANCISCO, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

AIR VIEW OF THE MISSION BELL MOTEL..  
...ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH THESE CORRECTIONS: REDUCE SIZE OF MISSION BELL SHOWN  
AT ENTRANCE OF MOTEL. SHOW BELL POST IN CENTER OF DRIVEWAY & REDUCE HEIGHT  
AS SHOWN IN SKETCH ATTCHD.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

7CK1514

977N1766

8-23-57

PHOTO USED FOR

PHOTO RETURNED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

614  
#1 0154 Ref 6  
#2 Ref 1/2 J.C. Inc 2/4  
108-11-2-50 L.A. 12/2

X  
as quoted

OK



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1711 ORDER NO. 63746 DATE 10-16-50

CUSTOMER GATEWAY LODGE  
CINCINNATI, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M BUS. CARDS SIZE 3 1/2 X 2-5/16

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GATEWAY LODGE HOTEL COURTS

S.A. AYERS, OWNER

4453 READING ROAD

CINCINNATI 29, OHIO

ETC.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO.

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. — Titles — Red, Blue

USE PHOTO FROM 7BH971

use same layout as on card for Red Tinted

White Background in Panel no yellow color  
But type - Red, Blue - Black

COLOR DESCRIPTION

USE PHOTO FROM 7BH971 - MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CM-8-16-50

Colormatch



NO. OCH1712  
DISTRIBUTED BY WILSON'S BOOK & STATIONERY STORE, ORDER No. 63856  
PADUCAH, KY.

DATE 10-16-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. I R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE.

GREETINGS FROM PADUCAH  
GATEWAY TO THE GREAT KENTUCKY LAKE  
184 MILES LONG - 2400 MILES OF  
SHORELINE  
SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

USE POST CARD VIEWS ATTACHED. SEE PENCIL LAYOUT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By	Date	By	Date	By	Date
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED		
COMPOSING, Type Set Up		NOV 1 1950	NOV 6 - 1950		
SKETCH	3 7	OCT 30 1950	NOV 4 1950		
RETOUCHING	6				
REPHOTO					
PHOTO-LITHO		NOV 13 1950	NOV 24 1950		
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF					
ARTIST DEPT.	103 13	NOV 24 1950	11-30-50		

DEC 1 1950

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

P - PHOTO ✓  
A - 8AH-2776 ✓  
D - OCH-1514  
U - OCH-1515 ✓  
C - 4BA-1744 ✓  
A - 58-440-1 ✓  
H - 3675-29 ✓  
BACKGROUND see file ✓



THE WHITE COMPANY, COLUMB GA.

NO. OCH1713

ORDER No. 63753

DATE 10-17-50

25 M POST CARDS ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL <sup>43-2</sup> HOMER D. COBB JR. <sup>OK</sup>

~~PHENIX CITY MEMORIAL HOSPITAL~~

~~PHENIX CITY, ALA.~~

PRIVATE NO. BEFORE TITLE: #43 <sup>82nd</sup>

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT RED BRICK BUILDING, CONCRETE BUILDING TRIM, WHITE WOODWORK,  
NICE GREEN LAWN-FILL IN BARE SPOTS IN FOREGROUND. CONCRETE WALKS,  
LIGHT ASPHALT STREET-NO PURPLE. PRETTY CLOUD EFFECT. CREPE  
MYRTLE BUSH IN RIGHT FOREGROUND-SHOW IN BLOOM WITH PINKISH-PURPLE  
BLOSSOMS. REMOVE - CAR. /

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 14 1950	NOV 14 1950
SKETCH				
RETOUCHING	4	22	OCT 18 1950	OCT 19 1950
REPHOTO				
PHOTO-LITHO			NOV 16 1950	NOV 27 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	NOV 27 1950	
ARTIST DEPT.		9		

JAN 3 1951

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By <sup>25</sup> \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



THE WHITE COMPANY, COLUMBUS, GA.

NO. OCH1714

ORDER NO. 63753

DATE 10-17-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

44-RUSSELL COUNTY COURT HOUSE  
PHENIX CITY, ALA.

PRIVATE NO. BEFORE TITLE: #44

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT RED BRICK BUILDING, LIGHT CONCRETE BUILDING TRIM. CLOSE WINDOWS AND SHOW CREAM VENETIAN BLINDS AT SAME HEIGHT. TAKE REFLECTIONS OUT OF WINDOWS, ALSO WHITE SPOTS WHERE WINDOWS FROM OTHER SIDE OF BUILDING SHOW. NICE GREEN LAWN, CONCRETE WALKS AND STREET. SHOW RED BLOSSOMS ON SMALLER BUSHES IN FRONT OF BUILDING AT LEFT. PRETTY CLOUD EFFECT. TAKE OUT POLE, WIRES, BICYCLE, AND PAPER FROM STREET.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 19 1950	OCT 20 1950
SKETCH				
RETOUCHING	6		OCT 18 1950	OCT 19 1950
REPHOTO				
PHOTO-LITHO			OCT 24 1950	NOV 1 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	12	NOV 1 1950	11 2 1950
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed JAN 3 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



ROCHESTER NEWS AGENCY, ROCHESTER, MINN.

NO. OCH1715

ORDER No. 63754

DATE 10-17-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAYO CLINIC DIAGNOSTIC UNIT,  
ROCHESTER, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R.M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED INSTRUCTIONS FOR COLORING, ETC.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

**AND WORK SCHEDULE**

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 20 1950
SKETCH				
RETOUCHING		3	OCT 18 1950	OCT 18 1950
REPHOTO			NOV 14 1950	NOV 22 1950
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	NOV 22 1950	11-24-50
ARTIST DEPT.	103	9		12-27-50

DATE BLUEPRINT OK'D

DATE Filed JAN 3 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY MIAMI VALLEY NEWS AGENCY,  
DAYTON, OHIO

NO. OCH1716  
ORDER No. 63756  
DATE 10-17-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HIGH SCHOOL STADIUM, DAYTON, OHIO

8 pt.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-XXXXXX

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FENCE-WHITE. SEATS-GRAY. SCORE BOARD-BLACK. UPPER PART OF PRESS BOX-GRAY. GRASS IN FOREGROUND. PLAYING FIELD-GREEN GRASS. SIDES OF STANDS-LOWER HALF: WHITE BRICK. UPPER HALF: WHITE METAL (TIN OR ALUMINUM). PUT FLAG ON POLE. TAKE OUT CARS. PUT CLOUDS IN SKY. TAKE OUT - TRASH IN STANDS, PAPER, ETC.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 17 1950	OCT 20 1950
SKETCH				
RETOUCHING	5	2 1/2	OCT 18 1950	OCT 19 1950
REPHOTO			OCT 24 1950	OCT 31 1950
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	OCT 31 1950	11/1/50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed JAN 15 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY MIAMI VALLEY NEWS AGENCY,  
DAYTON, OHIO

NO. OCH1717  
ORDER No. 63756  
DATE 10-17-50

25 MPOST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CHAPEL, VETERANS ADMINISTRATION  
CENTER, DAYTON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-TO SOME

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GRAY LIMESTONE WITH WHITE CONCRETE BORDERS ALONG EDGES. GRASS  
IN FOREGROUND. PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES X HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 19 1950	OCT 31 1950
SKETCH				
RETOUCHING	2	2 1/2	OCT 18 1950	OCT 19 1950
REPHOTO				
PHOTO-LITHO			OCT 24 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	11 1/2	1 1/2	Nov. 7 1950	Nov. 8 1950
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed JAN 8 1951

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



NO. OCH1718

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

ORDER No. 63755

DATE 10-17-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MASONIC TEMPLE, SALT LAKE CITY,  
UTAH,

*6722*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

*Put in same bag* WHEN  
BAG  
ATTACHED  
34

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 4767-29. FOLLOW CARD 4767-29 FOR COLOR GUIDE.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 18 1950	OCT 19 1950
SKETCH				
RETOUCHING	1	2½	10-18-50	OCT 18 1950
REPHOTO				
PHOTO-LITHO			OCT 24 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	109	1½		10-3-50
ARTIST DEPT.		8¾		

DEC 1 1950

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By *Jo*

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1719 ORDER NO. 63861 DATE 10-18-50

CUSTOMER DEENA PRODUCTS COMPANY  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

100 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

A GREAT VALUE IN NEWEST STYLE!....

(SEE COPY)

FRONT NO. SPECIAL (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

FROM AMERICA'S LARGEST LAMP  
MANUFACTURERS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE COLORED DRAWING FOR COPY.

COLOR DESCRIPTION

FOLLOWED COLORED DRAWING.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

2M--0-16-50

2-5X7  
Plat 62

106

add'l artwork  
v. Repl. 10.00

WGH

Red Drawing

VERY R.L.H.

MUST HAVE PROOF

10/25/50

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0CH1720 ORDER NO. 63863 DATE 10-18-50

CUSTOMER COLONIAL VILLAGE  
ST. PETERSBURG, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

NO TITLE ON PICTURE SIDE.

USE SMALL HORIZONTAL PHOTO. BLOCK OUT OTHER BLDGS AS MARKED ON LARGE 8 X 10.  
PUT ANOTHER BOAT AT DOCK.

SUBMIT RETOUCED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

BLDGS WHITE. ROOFS SILVER.

Red 3/1/51 B

5x7 Reprints

Re L 7  
H.C. 13/4  
L.A. 93/4

no photo

X  
H.C.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. OCH1721 ORDER NO. 63865 DATE 10-19-50

CUSTOMER BARTH HOTEL  
DENVER, COLORADO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

BARTH HOTEL  
SEVENTH AT BLAKE - DENVER, COLO. 'etc.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PUT BLUE HIGHLIGHTS IN WINDOWS. FOLLOW TISSUE OVERLAY.

*Submit to Ret. Photo & Office  
OK L.B.*

COLOR DESCRIPTION

USE KODACHROME AS COLOR GUIDE. COLOR OF BRICK TO BE TWO-TONE. BROWN WITH  
WHITE BRICKS AT IRREGULAR INTERVALS AS ON BLACK/WHITE PHOTO. CUSTOMER PROUD  
OF MIXED COLORING OF BRICK. ALL TRIM TO BE WHITE.

SEE ALSO TISSUE OVERLAY.

*Red 12/18/50 B.*  
RETURN KODACHROME TO CUSTOMER.

PHOTO RETURNED  
TO  
PHOTO USED FOR

*Pl. 6.  
1 3/4 11/18, 50  
10*

*3 sides  
Panel at  
Right*

*OK 18*

*Red Impression*





CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1722 ORDER NO. 63867 DATE 10-19-50

CUSTOMER NEW LAWRENCE HOTEL  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border ☒ Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER BORDER: OVERLOOKING LAKE  
MICHIGAN

IN PANEL: NEW LAWRENCE HOTEL  
LAWRENCE AND KENMORE AVE. AT  
SHERIDAN ROAD - CHICAGO 40, ILLINOIS

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 4BH181.

ELIMINATE POSTS AND CARS AND FIRE PLUG. PANEL AT BOTTOM IN GREEN. MAKE SCRIPT  
IN PANEL 1 SIZE LARGER THAN ON 4BH181.

FOLLOW INSTRS. ENCLOSED.

SUBMIT RETOUCHED PHOTO.

COLOR DESCRIPTION

12-3-50 J.A. Donahue HAS PHOTO. TRYING FOR NEW ORDER.

FOLLOW INSTRS. ENCLOSED.

PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 3/4  
L.A. 1 3/4  
La. 9 1/2

W.D.H.



BEN FRANKLIN STORE, RED WING, MINN.

NO. OCH1723

ORDER No. 63870

DATE 10-19-50

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER /

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 11 R. M. YES /

TITLE IN FULL

IMPRINT NONE

RW-1- OVERLOOKING RED WING, MINN. FROM  
SORIN'S BLUFF IN MEMORIAL PARK

PRIV. # BEFORE TITLE: RW-1

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT GRAY STONE WALL, FORGRD. GREEN FOLIAGE ON TREES. BLDGS WHITE  
WITH GREEN & RED ROOFS. LIGHT GRAY GRAIN ELEVATORS, RIGHT, CENTER  
& EXTREME LEFT. NOTE: BRIDGE AT END OF GRAY STREET. MAKE WATER  
BLUE: TO LEFT, BEYOND BRIDGE AND STREAK SHOWING RIGHT, REAR.  
MAKE SKY BLUE WITH CLOUDS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 20 1950	OCT 20 1950
SKETCH				
RETOUCHING	4	2	OCT 19 1950	OCT 20 1950
REPHOTO				
PHOTO-LITHO			OCT 24 1950	OCT 31 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	2	OCT 31 1950	11-1-50
ARTIST DEPT.		10½		

DEC 4 1950

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



BEN FRANKLIN STORE, RED WING, MINN.

NO. OCH1724  
ORDER No. 63870  
DATE 10-19-50

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN ST. AND MT. LA GRANGE,  
RED WING, MINN.

PRIV. # BEFORE TITLE: RW-2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GRAY CEMENT STREET. BLDGS REDDISH-BROWN BRICK. BRASS "PITTSBURGH  
PLATE GLASS CO" SIGN ON BLDG. TO LEFT. REMOVE: "SQUIRT" SIGN, CENTER  
LIGHT GRAY ROCK SHOWING. GREEN FOLIAGE. DARK RED ROOF ON LIGHT  
GRAY STAIRWAY. NOTE: STAIRWAY SHOWING RUNNING DIAGONAL TO LEFT  
OF PAGODA. COLORED AUTOS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 19 1950	OCT 21 1950
SKETCH				
RETOUCHING	5	3	OCT 19 1950	OCT 20 1950
REPHOTO				
PHOTO-LITHO			OCT 24 1950	NOV 7 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	NOV 1 1950	10-9-50
ARTIST DEPT.		9¾		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



BEN FRANKLIN STORE, RED WING, MINN.

NO. OCH1725  
ORDER No. 63870

DATE 10-19-50

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MISSISSIPPI RIVER AND MT. LA GRANGE,  
RED WING, MINN.

PRIV. # BEFORE TITLE: RW-3

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BLUE WATER. BLDGS REDDISH-BROWN BRICK WITH LIGHT GRAY ELEVATORS &  
WHITE BLDG ATOP ELEVATOR. LIGHT GRAY ROCK SHOWING ON HILL. GREEN  
GRASS ATOP HILL. GREEN FOLIAGE. LIGHT GREEN FOLIAGE, LEFT.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 23 1950	OCT 23 1950
SKETCH				
RETOUCHING	11	2½	OCT 19 1950	OCT 20 1950
REPHOTO				
PHOTO-LITHO			OCT 24 1950	OCT 31 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1½	OCT 31 1950	11/1/50
ARTIST DEPT.		8¾		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed DEC 4 1950

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



BEN FRANKLIN STORE, RED WING, MINN.

NO. OCH1726

ORDER NO. 63870

DATE 10-19-50

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. I R. M. YES

TITLE IN FULL

IMPRINT NONE

RW-4 LEVEE PARK AND MISSISSIPPI RIVER,  
RED WING, MINN.

PRIV. # BEFORE TITLE: RW-4

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

GREEN FOLIAGE AND LAWN. GRAY PATH. GREEN BENCHES. COLORED  
FLOWERS IN FLOWER BEDS. GRAY STONE ABUTMENTS ON GRAY BRIDGE.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

6 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 27 1950	OCT 27 1950
SKETCH				
RETOUCHING	2	2 1/2	OCT 19 1950	OCT 23 1950
REPHOTO				
PHOTO-LITHO			OCT 27 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2		11-2-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed DEC 4 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



BEN FRANKLIN STORE, RED WING, MINN.

NO. OCH1727

ORDER No. 63870

DATE 10-19-50

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RW-5 MAIN ST. FROM MT. LA GRANGE,  
RED WING, MINN.

PRIV. # BEFORE TITLE: RW-5

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CT.

RETOUCHING AND COLOR DESCRIPTION

GRAY STREET-TAN. BLDGS ARE BROWN AND RED BRICK. LIGHT GRAY  
ELEVATORS WITH WHITE BLDG ATOP. BLUE WATER TO RIGHT. DARK GRAY  
RAILROAD TRACKS, RIGHT REAR. MAKE FOLIAGE, GREEN. COLORED AUTOS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

CURT TEICH & COMPANY

ENVELOPE PHOTO TIG.

YES

HAND COLOR PROOF

CHICAGO

RETURN PHOTO

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 19 1950	OCT 21 1950
SKETCH				
RETOUCHING	5	4	OCT 19 1950	OCT 23 1950
REPHOTO				
PHOTO-LITHO			OCT 27 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2		11-3-50
ARTIST DEPT.		10½		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed DEC 4 1950

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



BEN FRANKLIN STORE, RED WING, MINN.

NO. OCH1728  
ORDER No. 63870

DATE 10-19-50

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL *RW-6-* MISSISSIPPI RIVER  
BRIDGE FROM MT. LA GRANGE,  
RED WING, MINN. *bpl*

PRIVE # BEFORE TITLE: RW-6

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT GRAY ROCK. BLUE WATER(UNDER BRIDGE, BEYOND BRIDGE AND A  
LITTLE SHOWING IN DISTANCE UNDER OVER-HANGING ROCK.)  
GREEN FOLIAGE ON TREES. GRAY STONE ABUTMENT, GRAY BRIDGE.  
COLORED AUTOS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_

ESTIMATE  
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 20 1950	OCT 23 1950
SKETCH				
RETOUCHING	3	2	OCT 19 1950	OCT 20 1950
REPHOTO				
PHOTO-LITHO			OCT 24 1950	OCT 31 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	OCT 31 1950	11-1-50
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed DEC 4 1950

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



LYNN H. BOYER, JR., WILDWOOD, N.J.  
SEABROOK FARMS PHOTO

NO. OCH1729  
ORDER No. 64014  
DATE 10-19-50

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

6 - VIEW OF SEABROOK FARMS,  
BRIDGETON, N.J.

PRIVATE NO. BEFORE TITLE: #6

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

IT MIGHT BE BEST TO CUT DOWN THE PHOTO SOME RATHER THAN REDUCE  
IT AND LOSE ALL IDEA OF FACTORY, ETC.

FACTORY IS LARGE IN SIZE - LIGHT BRICK WALLS AND GALVANIZED  
METAL ON MOST OF LARGE BUILDINGS AND SHEDS. FIELDS ARE  
IRRIGATED AND NOT USUALLY LIGHT COLOR.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

**ESTIMATE**  
**AND WORK SCHEDULE**

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 20 1950	
SKETCH				
RETOUCHING		2	OCT 20 1950	OCT 20 1950
REPHOTO				
PHOTO-LITHO			OCT 24 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2		11-2-50
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed DEC 4 1950

By ju

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1730 ORDER NO. 63877 DATE 10-20-50

CUSTOMER BRANDIN' IRON MOTOR LODGE  
DENVER, COLORADO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

BRANDIN' IRON MOTOR LODGE -

8600 EAST COLFAX

DENVER, COLORADO.....ETC. (SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, BUT SEE OVERLAY ON SKETCH, NOTING ADDITION OF SHRUBBERY TO  
VIEW IN POSITIONS INDICATED BY MARKS ON TISSUE. NO DIVIDING LINES TO SHOW  
IN HIGHWAY. CUSTOMER WANTS TO KEEP "RUSTIC" APPEARANCE OF SHINGLES ON ROOF.  
ALSO, ON LONG EDGES OF ROOF SHINGLES ARE TO COME TO EDGE, BUT ON ALL PEAKS  
THERE IS TO BE A THIN BUFF LINE AT EDGE OF ROOF.

COLOR DESCRIPTION

FOLLOW SKETCH PLUS CORRECTIONS NOTED ABOVE.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2 Replicas 5x7  
1 8x10

L.O.  
Ret.  
H.C.  
L.A.

1  
8  
116 2 1/2  
103-1242  
13

as specified

Red Impression

W.H.

1

(P)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1731 ORDER NO. 63880 DATE 10-20-50

CUSTOMER TOP HAT MOTEL  
CORDELE, GA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP HAT MOTEL

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, NOTING TISSUE OVERLAY ON SKETCH AND INSTRS. ATTACHED.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2 Rep. 5x7  
1 8x10

L.O. 1 1/2  
Ret. 7 1/2  
H.C. 2 1/4  
L.A. 14

X  
as quoted  
1/10

Red - Dk Blue Impression -  
(10)



S & S NEWS AGENCY, FORT SMITH, ARK.

NO. OCH1732

ORDER No. 64018

DATE 10-20-50

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST BAPTIST CHURCH AND  
EDUCATIONAL BLDG.,  
FAYETTEVILLE, ARKANSAS

AT BOT: SMALL TYPE: PHOTO BY GREEN  
PHOTO SERVICE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION TAKE OUT TOP OF TREE AT LEFT OF ED. BLDG.  
CHURCH: BRICK A TRIFLE DARKER THAN AC#15 BUT NOT AS DARK AS AC#36.  
ALL WINDOWS IN CHURCH-STAINED GLASS. VERY LIGHT GRAY DOME &  
ROOF. WHITE STONE TRIM. VERY LIGHT GRAY STEPS. DOORS-PANELS-  
PLAIN GLASS, FRAMES-ABOUT AC#26. USUAL GREEN SHRUBBERY-NO  
FLOWERS. (USE AS MUCH OF PHOTO AS POSSIBLE)  
ED. BLDG: BRICK, EXACTLY SAME COLOR AS CHURCH. PLAIN GLASS WINDOWS,  
ALUMINUM FRAMES-AC#17. WHITE VENETIAN BLINDS. USUAL GREEN  
SHRUBBERY-NO FLOWERS. BLUE SKY EFFECT, WHITE CLOUDS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 24 1950	
SKETCH				
RETOUCHING	1	3	OCT 20 1950	OCT 24 1950
REPHOTO				
PHOTO-LITHO			OCT 27 1950	NOV 1 1950
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	11	12	NOV 2 1950	11 5 57
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_ DEC 4 1950

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



5X7

BLACKMON DISTB. CO., GREENVILLE, MISS.

NO. OCH1733

ORDER No. 64019

DATE 10-20-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST METHODIST CHURCH,  
GREENVILLE, MISS.

6 pt

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES- TO COME

IMPRINT SAME AS ABOVE

AT BOT. SMALL TYPE: PHOTO BY THE SAUER STUDIO

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION TAKE OUT - ALL PARKING METERS, STREET LIGHT AND POLE IN FRONT OF CHURCH, AND TELEPHONE POLE & WIRES AT LEFT HAND SIDE OF CHURCH. COLORS: WALLS ARE OF NEW SOFT, PINKISH RED BRICK, SOMETHING LIKE THE BRICK ON CARD 9AH688. ALL WINDOWS STAINED GLASS. TRIM SHOWN IN LIGHT PORTION OF PHOTO-ALL OF WHITE STONE. DOORS ARE LIGHT OAK. BRONZE DOOR LIGHTS OVER FRONT DOORS. INSCRIPTION OVER DOORWAY - "FIRST METHODIST CHURCH". BLUE SKY EFFECT, WHITE CLOUDS.

Roof IS SLATE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 25 1950	OCT 25 1950
SKETCH				
RETOUCHING		4	OCT 23 1950	OCT 25 1950
REPHOTO				
PHOTO-LITHO			OCT 31 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	115	13	Nov 7 1950	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

DEC 13 1950

By

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1734 ORDER NO. 63885 DATE 10-23-50

CUSTOMER CLAVELON HOTEL  
MIAMI BEACH, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE CLAVELON  
OVERLOOKING THE OCEAN  
COLLINS COR. 42ND STREET  
MIAMI BEACH

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, BUT MAKE 1ST LINE OF TITLE 10 PT. SPARTAN BLACK CAPS.

COLOR DESCRIPTION

ORIGINAL SKETCH INSTRUCTIONS ATTACHED TO CHECK FOR RETOUCHING AND COLORS.

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 9/12  
L.C. 106 1/3/4  
L.A. 7/12

as quoted

WCH

Ed. Blue  
Impression

(F)



NORTHERN MINNESOTA NOVELTIES,  
CROSSLAKE, MINN.

NO. OCH1735

ORDER No. 64025

DATE 10-23-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL TOP:

BR-182 MINNESOTA'S ANIMATED PAUL  
BUNYAN

BOT: BRAINERD, MINN.

PRIVATE NO. BEFORE TITLE: BR-182

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(K-52)

FOLLOW KODACHROME FOR COLORS - EXCEPT -  
MAKE SHIRT ON FIGURE-RED WITH BLACK CROSSBARS.

RETURN KODACHROME TO R.G. STONE

YES

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

## ATTENTION

2 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	24	OCT 23 1950	OCT 24 1950
REPHOTO				
PHOTO-LITHO			OCT 27 1950	NOV 2 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	16	1 1/2	NOV 2 1950	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed 10/27/50 1951

By

DATE Photo Returned to Customer

2/27/51

OK

MAILED OVER

LVSE

Date

1

Cost Dept.

all well  
done  
11-27-50



NORTHERN MINNESOTA NOVELTIES,  
CROSSLAKE, MINN.

NO. OCH1736

ORDER No. 64025

DATE 10-23-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

TITLE IN FULL

TOP: MINNESOTA'S ANIMATED PAUL  
BUNYAN,

BOT: BRAINERD, MINN.

PRIVATE NO. BEFORE TITLE: BR-183

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME (K-52) FOR COLORS - EXCEPT -  
MAKE SHIRT ON FIGURE-RED WITH BLACK CROSSBARS.

RETURN KODACHROME TO R.G. STONE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

2 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 24 1950	
SKETCH				
RETOUCHING	5	2 1/2	OCT 23 1950	OCT 23 1950
REPHOTO				
PHOTO-LITHO			OCT 27 1950	NOV 2 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	1 1/2	NOV 2 1950	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

## TAKE OVER

Charge to LVSP Dept.

EST. Minimum Time Required

EST. MIN. TIME REQUIRED	1	Time Recorded in Cost Dept.
EST. MIN. TIME REQUIRED		
EST. MIN. TIME REQUIRED		
EST. MIN. TIME REQUIRED		
EST. MIN. TIME REQUIRED		

Handwritten notes and signatures at bottom right.



INDEPENDENT NEWS AGENCY, FARGO, N.D.

NO. OCH1737  
ORDER No. 64026  
DATE 10-23-50

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER		FRONT No. 1	R. M. NO.
TITLE IN FULL CENTER AVENUE, LOOKING EAST, MOOREHEAD, MINN.		IMPRINT SAME AS ABOVE	
RETOUCHING AND COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.	

SEE COLOR INSTRUCTIONS ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

2 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ ESTIMATE AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 27 1950	OCT 27 1950
SKETCH				
RETOUCHING	1	3	OCT 23 1950	OCT 26 1950
REPHOTO				
PHOTO-LITHO			OCT 31 1950	NOV 7 1950
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	124	NOV 7 1950	11/9/50
ARTIST DEPT.		93		

DATE BLUEPRINT OK'D. \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D. \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



INDEPENDENT NEWS AGENCY, FARGO, N.D.

NO. OCH1738  
ORDER No. ~~MM~~ 64026  
DATE 10-23-50

12½M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LOOKING WEST TOWARDS FARGO,  
N.D. FROM ATOP FREDERIC MARTIN  
HOTEL, MOOREHEAD, MINN.

6 yds.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE COLOR INSTRUCTIONS ENCLOSED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

2  
Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 25 1950	
SKETCH				
RETOUCHING		3	OCT 23 1950	OCT 24 1950
REPHOTO				
PHOTO-LITHO			OCT 27 1950	0961 T AON
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4	0961 T AON	11 3 50 PM
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER	DIAL NO. OCH1739	ORDER NO. 63882	DATE 10-23-50	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED	
	CUSTOMER	GOVERNOR HOTEL MIAMI BEACH, FLA.						
PHOTO PROPERTY OF C. T. & CO.	50 M POST CARDS		SIZE 3½ X 5½	STYLE ART COLORTONE FULL FACE				TO
	PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout		FRONT NO.		(All of this on address side)			
	Title in Plate Yes No	Copyright in Plate Yes No	R. M. Yes No		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front			
	Title in full	THE GOVERNOR HOTEL - POOL - CABANA CLUB MIAMI BEACH		Trade Mark Yes No		Special type as sample		
	RETOUCHING DEPARTMENT		IMPRINT: Customer		C. T. Imprint			
	Submit — Sketch — Layout — Retouched Photo — Wash Drawing		Blue Print — Handcolor — Black & White Proof.		Titles — Red, Blue			
	Follow Layout							
	FOLLOW SKETCH FOR LAYOUT.							
	STRUCTURE WHITISH IQ. WINDOW TRIM ALUM BACKED IQ VENETIAN BLINDS ½ WAY DOWN.							
	MARQUISE CHROME. ALL OTHER DETAILS NATURAL COLORS! REDUCE DRAWING TO FILL UP FULL FACE CARD.							
	COLOR DESCRIPTION							
	GENERAL COLORING EFFECT SIMILAR TO OCH1157 ATTACHED. SEE ALSO INSTRS. ABOVE.							
RETURN PHOTO								PHOTO USED FOR

2x7 Reproduction  
2x12 C. 107 mm 124  
S.A. 10

X  
as quoted

W.H.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1740 ORDER NO. 63881 DATE 10-23-50

CUSTOMER  
SUNSHINE MOTOR COURT  
SPRINGFIELD, MO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SUNSHINE MOTOR COURTS - SPRINGFIELD,  
MISSOURI.....ETC.

(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH. NOTE THAT AAA SIGN HAS BEEN ADDED TO STANDARD SIGN.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

#2 — L.O. 1½  
#5 — Ref. 5  
108 — L.C. 2  
L.C. 10½

~~as quoted~~  
WOT

(F)



DISTRIBUTED BY  
WILSON'S BOOK & STATIONERY STORE,  
PADUCAH, KY.

NO. OCH1741  
ORDER No. 64027  
DATE 10-23-50

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAKE IN BOB NOBLE PARK, PADUCAH,  
KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CEST.

RETOUCHING AND COLOR DESCRIPTION

13 PHOTOS - USE BEST ONE: NOTE WHICH CUSTOMER MARKED)

RETURN PHOTOS NOT USED TO CUSTOMER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

5 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 24 1950	
SKETCH				
RETOUCHING	9	2	OCT 23 1950	OCT 24 1950
REPHOTO				
PHOTO-LITHO			OCT 27 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	12		11/4/50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed DEC 4 1950

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY WILSON'S BOOK & STATIONERY STORE, PADUCAH, KY.

NO. OCH1742

ORDER No. 64027

DATE 10-23-50

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BARKLEY PARK AND RIVERSIDE  
HOSPITAL ON THE OHIO RIVER,  
PADUCAH, KY. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

NOTE PHOTO MARKED ON BACK: RIVERSIDE HOSPITAL - WADING POOL -  
DRIVEWAY TURNAROUND - TENNIS COURTS. NOTE WADING POOL NEAR  
CENTER AS MARKED. IF POSSIBLE BLOCK OUT GASOLINE STORAGE TANKS  
IN FORDGROUND. NOTE: AS SHOWN BY CUSTOMER - PADUCAH'S FLOOD  
WALL. /

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

5 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 24 1950	
SKETCH				
RETOUCHING	2	2 1/2	OCT 23 1950	OCT 24 1950
REPHOTO				
PHOTO-LITHO			OCT 27 1950	NOV 1 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	NOV 1 1950	DEC 14 1950
ARTIST DEPT.		10	DEC 14 1950	

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

JAN 15 1951

MAKEOVER

MAKEOVER

Charge to CUSTOMER Dept.

EST. TIME Required

UNION		Charge to Customer in Cost Dept.
RETOUCHING		
COMPOSING		
ART DEPT.		

12-12-50



DISTRIBUTED BY WILSON'S BOOK & STATIONERY  
STORE, PADUCAH, KY.

NO. OCH1743

ORDER No. 64027

DATE 10-23-50

12 $\frac{1}{2}$  M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JUNCTION OF THE OHIO AND  
TENNESSEE RIVERS / PADUCAH, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(4 PHOTOS) USE BEST ONE. SMALLER VIEW ~~XX~~ OF THE JUNCTION OF RIVER  
LOOKING DOWN RIVER - OTHERS ARE LOOKING UP RIVER. IF WE CAN SHOW  
WATER ABOVE OWEN ISLAND(MARKED BY CUSTOMER ON BACK) IT WILL  
PROBABLY MAKE THE ISLAND STAND OUT BETTER.

RETURN PHOTOS NOT USED TO CUSTOMER

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC. CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 23 1950	OCT 23 1950
SKETCH				
RETOUCHING	4	2 1/2	OCT 23 1950	OCT 24 1950
REPHOTO				
PHOTO-LITHO			OCT 27 1950	NOV 2 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	NOV 2 1950	11-3-50
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_ DEC 13 1950

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

10/12/50

(2)



DISTRIBUTED BY WILSON'S BOOK & STATIONERY  
STORE, PADUCAH, KY.

NO. OCH1744

ORDER No. 64027

DATE 10-23-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

IRVIN S. COBB BRIDGE ON U.S.  
HIGHWAY 45/ACROSS THE OHIO  
RIVER, PADUCAH, KY. / 87c

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(2 PHOTOS - CHOOSE BEST ONE) REFER TO CARD 1324-29-N FOR  
COLOR GUIDE.

RETURN PHOTO NOT USED TO CUSTOMER

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Photo in 34470 ✓*

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 23 1950	
SKETCH				
RETOUCHING	10	2	OCT 23 1950	OCT 24 1950
REPHOTO				
PHOTO-LITHO			OCT 31 1950	
BLUEPRINT				NOV 8 1950
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	12	NOV 8 1950	11/8/50
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed JAN 6 1951

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

1- 10/20/50



DISTRIBUTED BY WILSON'S BOOK & STATIONERY  
STORE, PADUCAH, KY.

NO. OCH1745

ORDER No. 64027

DATE 10-23-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BOULDER AND DOGWOOD TREE AT  
IRVIN S. COBB'S GRAVE, PADUCAH,  
KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(2 PHOTOS) TO BE CROPPED AS MARKED ON SMALL PHOTO. HORIZONTAL  
CARD.- TO HAVE INSERT OF COBB( SIMILAR TO ENCLOSED CARD 24873)  
IN THE TOP RIGHT HAND CORNER. THE DOGWOOD TREE SHOULD BE GREEN  
AND NOT BROWN AS ENCLOSED CARD. THE SHRUB DIRECTLY BEHIND DOGWOOD  
TREE TO LEFT IS AN EVERGREEN. OTHER COLORS AS SHOWN ON CARD 24873

RETURN PHOTO NOT USED TO CUSTOMER.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 24 1950	
SKETCH				
RETOUCHING			OCT 23 1950	OCT 24 1950
REPHOTO				
PHOTO-LITHO			OCT 27 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	1.7	1.2		11 2.00
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



LYNN H. BOYER, JR., WILDWOOD, N.J.

NO. OCH1746  
ORDER No. 62525  
DATE 10-24-50

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

W-27 - THE LAKE, LONGWOOD GARDENS  
BETWEEN KENNETT SQUARE, PA.  
AND WILMINGTON, DEL. 6 pl.

PRIV. # BEFORE TITLE: W-27

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLOR WATER AS SHOWN. TREES BETTER GREENS. GRASS BETTER GREEN.  
LAWN IS WELL CARED FOR.

USE COLORED PHOTO FOR COLOR GUIDE.

ETURN COLORED PHOTO.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 24 1950
SKETCH				
RETOUCHING			OCT 24 1950	OCT 25 1950
REPHOTO				
PHOTO-LITHO			OCT 31 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	12		11-10
ARTIST DEPT.	110	9		3/29/51

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

12/29/51

OK



LYNN H. BOYER, JR., WILDWOOD, N.J.

NO.

OCH1747

ORDER No. 62525

DATE 10-24-50

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE TURN-AROUND ON GARDEN DRIVE, LONG-  
WOOD GARDENS BETWEEN KENNETT SQUARE,  
PA. AND WILMINGTON, DEL.

PRIV. # BEFORE TITLE: W-28

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

DARK GREY ASPHALT DRIVE IN FOREGROUND. MARBLE STEPS. STONE WALL\*  
VARIED COLOR. FLAGSTONE TOP TO WALL. BEAUTY PINK- AMERICAN PILLAR  
ROSES. FORM ARCHES OVER HIDDEN PATH. HEDGE OF ARBOR VITAE TREES UNDER  
ARCHES OF ROSES. TREE ON LEFT IS ELM. BALANCE OF TREES-MAPLE.  
GRASS IS BRIGHT LAWN.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 26 1950	OCT 27 1950
SKETCH				
RETOUCHING	4	2 1/2	OCT 24 1950	OCT 25 1950
REPHOTO				
PHOTO-LITHO			OCT 31 1950	NOV 7 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	NOV 7 1950	10-8-50
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed FEB 14 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



LYNN H. BOYER, JR., WILDWOOD, N.J.

NO. OCH1748

ORDER No. 62525

DATE 10-24-50

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

W-31 THE DISPLAY HALL, MAIN CONSERVATORY,  
LONGWOOD GARDENS BETWEEN KENNETT  
SQUARE, PA. AND WILMINGTON, DEL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIV. # BEFORE TITLE: W-31

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ASSTD COLORS IN FRONT BY PILLARS. LIGHT PURPLE, BOUGANVILLIA. MARBLE  
FLOOR. BRUSHED CONCRETE. LIGHT OAK & WICKER, CHAIRS. GLASS ROOF IS  
PALE BLUE AS SHOWN. VINES ON SIDE ARE DARK AS SHOWN. SHRUBS ON SIDE  
SHOULD BE LIGHTER.

USE COLORED PHOTO FOR COLOR GUIDE.

RETURN COLORED PHOTO.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 24 1950	OCT 24 1950
SKETCH				
RETOUCHING		2 1/2	OCT 24 1950	OCT 25 1950
REPHOTO				
PHOTO-LITHO			OCT 31 1950	NOV 3 1950
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	NOV 8 1950	10-8-50
ARTIST DEPT.	134	10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

11/20/51  
OK



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1749 ORDER NO. 63894 DATE 10-24-50

CUSTOMER ST. JOHN'S EPISCOPAL CHURCH  
MARLIN, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ST. JOHN'S EPISCOPAL CHURCH - EASY AND  
CARTER STREETS - MARLIN, TEXAS

(SAME TYPE AS ON 9BH1476 ATTACHED)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE ONLY.

RETURN KODACHROME.

Returned 12/5/50 B

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 5 1/2  
108 L.A. 8 1/2

MDH



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — NO YES RETURN PHOTO	DIAL NO. OCH1750 ORDER NO. 63894 DATE 10-24-50	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED TO PHOTO USED FOR
	CUSTOMER ST. JOHN'S EPISCOPAL CHURCH MARLIN, TEXAS				
	6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2	STYLE ART COLORTONE FULL FACE			
	PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full ST. JOHN'S EPISCOPAL CHURCH - EASY AND CARTER STREETS - MARLIN, TEXAS. (SAME TYPE AS ON 9BH1476 ATTACHED)	FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer Side — Center C. T. Imprint No Imprint			
	RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout	Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue			
	COLOR DESCRIPTION  USE KODACHROME FOR COLOR GUIDE ONLY.				
	RETURN KODACHROME.				

Ret.  
M.C.  
109 L.C.  
5 1 1/2  
8 1/2

X

W O K



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1751 ORDER NO. 63895 DATE 10-24-50

CUSTOMER

GUNDERSON OFFICE SUPPLY CO.  
LOUISVILLE, KENTUCKY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M BLOTTERS

SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FURNITURE AND OFFICE SUPPLIES - A. J.  
GUNDERSON.....ETC.

(SEE OOPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO.

NO

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

2M-8-16-50

1-5X7-1-5X10  
P.L. 7 1/2  
H.C. 10/3/50  
L.A. 10 1/2 22

as quoted

Red Impressions

WCH

VERT A 24 H

MUST HAVE PROOF 11/1/50



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1752 ORDER NO. 63896 DATE 10-24-50

CUSTOMER GAYLORD HOTEL  
MIAMI BEACH, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE GAYLORD HOTEL - MIAMI BEACH,  
FLORIDA.... (SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

BOTTOM TWO VIEWS FROM OCH776.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

10-1-5x7 Repro  
+10-1/2  
Ref.  
Mr. F.C.  
L.A.  
2 1/4  
4  
2 1/4  
13

X

as quoted  
Koh

7



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **OCH1753** ORDER NO. 63902 DATE 10-24-50

CUSTOMER CONGLES RESTAURANT  
HIGHLAND, IND.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

U.S. ROUTES 41 AND 6  
HIGHLAND, INDIANA

IN FOREGROUND

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY & INSTRUCTIONS ATTACHED.

SHOW RETOUCHED PHOTO TO CUSTOMER FOR OK.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY & INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-8-16-50

Retouched photo  
for Customer  
10/31

Ret 6 1/2  
A.C. 1 1/2  
L.A. 9.

W. J. 15



# ADV. ORDER

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED \_\_\_\_\_

CUSTOMER PORT HURON NEWS CO.  
PORT HURON, MICH.

Photos for  
this Customer

25 M POST CARDS SIZE  3½ X 5½

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border		— Follow Layout	
Title in Plate	Yes No	Copyright in Plate	Yes No
Title in full			

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

LOOKING SOUTH ON HURON AVENUE. AT  
MICHIGAN NATIONAL BANK, PORT HURON,  
MICHIGAN

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR ARRANGEMENT.  
USE PHOTO FROM 1BH1023 AND USE SAME FOR COLOR GUIDE.

### COLOR DESCRIPTION

USE 1BH1023 FOR COLOR GUIDE.

# THE NOVEL

Charge to CUSTOMER Dept.

Required

DEC 4 1950

Recorded in Court Dept DEC 5 1950

ART DEPT.

1940

Old nos  
Bathory



ZENITH INTERSTATE NEWS CO.,  
DULUTH, MINN.

NO. OCH1755  
ORDER No. 64085  
DATE 10-26-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

1450-ORE BOAT LEAVING DULUTH-SUPERIOR  
HARBOR. LIFT BRIDGE RAISED.

PRIVATE NO. BEFORE TITLE: 148-D

XXXXXXXXXXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXXXXXXXXXXXXX

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR ORE BOAT COLORING-REFER CARD 7AH1054- LIFT BRIDGE-BLACK.  
LIGHT GRAY BUILDING TO RIGHT(PARTIAL). GRAY STONE WALL(REFER  
CARD 8AH2966). BLACK COLUMN ON TOWER, WHITE, AT END OF CANAL.  
MAKE WATER BLUE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 31 1950	NOV 1 - 1950
SKETCH				
RETOUCHING			OCT 24 1950	OCT 24 1950
REPHOTO				
PHOTO-LITHO			NOV 3 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	1 1/2		11/10/50
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



ZENITH INTERSTATE NEWS CO.,  
DULUTH, MINN.

NO. OCH1756

ORDER No. 64085

DATE 10-26-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HIGHWAY U.S. 61  
SCENIC NORTH SHORE DRIVE

PRIVATE NO. BEFORE TITLE: 161-D

SMALL TYPE: (C) CURT TEICH & CO. INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE CARD SIMILAR TO OCH51 ENCLOSED. SEE ENCLOSED FOR  
INSTRUCTIONS AND LETTERING.

SUBMIT SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By NOV 7 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By NOV 7 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH		8	NOV 8 1950	NOV 20 1950
RETOUCHING		7		
REPHOTO				
PHOTO-LITHO			NOV 24 1950	11-30
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			11-30	
ARTIST DEPT.		15		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

H-7AH-1059 ✓  
I-7AH-1071 ✓  
G-6BH-1500 ✓  
H-08H-2500 ✓  
W-7BH-1240 ✓  
A-8AH-2972 ✓  
Y-93H-1647 ✓  
1-9BH-1649 ✓  
6-OCH-1755 ✓

BAH-314



ZENITH INTERSTATE NEWS CO.,  
DULUTH, MINN.

NO. OCH1757

ORDER No. 64088

DATE 10-26-50

12 $\frac{1}{2}$ " M MINIATURE VIEWS 3 $\frac{1}{2}$ " x 2 $\frac{1}{4}$ " ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

S. S. WILFRED SYKES

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH1325. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

**AND WORK SCHEDULE**

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING <i>Lo.</i>		$\frac{1}{2}$	NOV 20 1950	NOV 27 1950
REPHOTO				
PHOTO-LITHO			NOV 30 1950	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	106	35		

JAN 13 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1758 ORDER NO. 63918 DATE 10-26-50

CUSTOMER THE MONON RAILROAD  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORD

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LOWER BORDER:

CHRISTMAS HOMECOMING

FRONT NO. 5

(All of this on address side) 52-0-58 H1036

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE COLORED DRAWING.

CROP AT TOP.

COLOR DESCRIPTION

FOLLOW COLORED DRAWING.

RETURN DRAWING.

Very Rush

PHOTO RETURNED

TO

PHOTO USED FOR

add'l artwork  
& replace 6.50

OK'd

Red Imprint

F



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1759 ORDER NO. 63918 DATE 10-26-50

CUSTOMER THE MONON RAILROAD  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LOWER BORDER:

MONON'S "HOOSIER BELLE"

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE COLORED DRAWING.

CROP AT TOP.

COLOR DESCRIPTION

FOLLOW COLORED DRAWING.

RETURN DRAWING.

RET 12/19/50

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Charge to Customer Dept.

EST. Makeover Time Required

	Time Recorded in Cost Dept.
RETOUCHING	
ENGRAVING	
COMPOSING	
INT. DEPT.	
ENR. ART	



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1760 ORDER NO. 63926 DATE 10-25-50

CUSTOMER BLUE GABLES COURT  
CARROLLTON, KENTUCKY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

BLUE GABLES COURT - ROUTE 42, CARROLLTON,  
KENTUCKY - MR. & MRS. ROY MEDARIS, PROP.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP TWO)

FOLLOW SKETCH, USE BLACK AND WHITE PHOTO FOR LARGE VIEW, KODACHROME  
FOR INSET. ON INSET VIEW TAKE OUT FILLING STATION. BE SURE ALL WOOD  
CHAIRS ARE WHITE, CHAIRS WITH METAL FRAMES TO BE GREEN.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

RETURN KODACHROME

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

# - 5x7 Replicas  
1 - 8x10 Replicas  
L.C. 1  
Ret. 6 1/2  
Imp. F.C. 107-13-54 2  
L.A. 9 3/4

Walt



CONCHO NEWS AGENCY, SAN ANGELO, TEXAS

NO. OCH1761

ORDER NO. 64098

DATE 10-26-50

12½ M POST CARDS

ART COLORTONE

FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CITY HALL, SAN ANGELO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BUILDING \* WHITE (SEE CARD 2777-29-N) ~~XXXX~~ USE APPROPRIATE  
COLORS FOR CARS. SHRUBBERY - USUAL GREEN. STREET- PAVED  
CEMENT.

*Photo in D10092*

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 20 1950	NOV 1 - 1950
SKETCH				
RETOUCHING		11	OCT 27 1950	OCT 30 1950
REPHOTO				
PHOTO-LITHO			NOV 3 1950	NOV 9 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	13	NOV 9 1950	11/10/50
ARTIST DEPT.		85		

DATE BLUEPRINT OK'D

DATE Filed DEC 13 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CONCHO NEWS AGENCY, SAN ANGELO, TEXAS

NO. 0CH1762

ORDER No. 64098

DATE 10-26-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAKE NASWORTHY DAM,  
SAN ANGELO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE /

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 1950	NOV 1 1950
SKETCH				
RETOUCHING		1	OCT 2 1950	OCT 31 1950
REPHOTO				
PHOTO-LITHO			NOV 3 1950	NOV 9 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	NOV 9 1950	10-10-50
ARTIST DEPT.		8¾		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



ARMANKO OFFICE SUPPLY, RENO, NEVADA

NO. OCH1763

ORDER No. 64092

DATE 10-27-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VIRGINIA STREET AND TRUCKEE  
RIVER BRIDGE, SHOWING HOTEL  
MAPES, RENO, NEVADA

6 pc

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY AND INSTRUCTIONS ON CARDS ENCLOSED  
- C916 & 2BH950 - FOR COLOR, ETC.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 1950	NOV 1 - 1950
SKETCH				
RETOUCHING		6	10-30-50	OCT 31 1950
REPHOTO				
PHOTO-LITHO			NOV 3 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107			11-13-50
ARTIST DEPT.				

DEC 13 1950

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



J. P. BELL CO., INC., LYNCHBURG, VA.

NO. OCH1764

ORDER No. 63927

DATE 10-27-50

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

1929-VIRGINIA BAPTIST HOSPITAL  
AND NURSES' HOME, LYNCHBURG, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

(VIRGINIA BAPTIST HOSPITAL)

FOLLOW PENCIL SKETCH. SEE 110122-N FOR COLOR GUIDE.

RETURN PHOTO.

YES

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 1950	NOV 6 - 1950
SKETCH				
RETOUCHING		11	OCT 30 1950	NOV 3 1950
REPHOTO			OCT 27 1950 NOV 8 1950	OCT 30 1950
PHOTO-LITHO				11-13-50
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13	11-13-50	11-13-50
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1765 ORDER NO. 63933 DATE 10-30-50

CUSTOMER OLIVET BAPTIST CHURCH,  
OKLA. CITY, OKLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (SEE COPY)

OLIVET BAPTIST CHURCH - 1200 WEST PARK  
OKLAHOMA CITY

"THE END OF YOUR SEARCH FOR A FRIENDLY CHURCH"

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH, MATCHING COLORS AS CLOSELY AS POSSIBLE.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

5x7 Reprints

Ref. 6 1/2  
C.C. 107 1 1/2  
S.A. 9 1/2

X

as quoted

W278



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0CH1766 ORDER NO. 63938 DATE 10-30-50

CUSTOMER THE BLACKSTONE  
MIAMI BEACH, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

250 M POST CARDS SIZE 3½ x 5½

STYLEART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE BLACKSTONE - HOTEL AND CABANA CLUB  
MIAMI BEACH

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - USE PHOTO FROM 7AH3572 FOR MAIN VIEW- PHOTO FOR  
SWIMMING POOL HEREWITH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

1 Rep photo 8x10  
L. O. 1  
Ret. 6  
J. C. 2  
L. O. 10 1/2

as quoted

WJH



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1767 ORDER NO. 63943 DATE 10-30-50

CUSTOMER THE BLACKSTONE  
MIAMI BEACH, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

6 1/2 M BUSINESS CDS SIZE 3 1/2 X 2 5/16

STYLE PHOTO COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE BLACKSTONE  
HOTEL AND CABANA CLUB - MIAMI BEACH

FRONT NO. NO R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM OCH1766. MAKE NEW BLACK NEGATIVE.  
REDUCE COLOR PLATES.

COLOR DESCRIPTION

42 L D 1/2  
105 L D 2 1/2

X  
As specified

CH 17



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1768 ORDER NO. 63944 DATE 10-30-50

CUSTOMER TRADE WINDS MOTOR COURT  
ST. PETERSBURG, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

TRADE WINDS MOTOR COURT  
3637 FOURTH STREET, NORTH - ST. PETERSBURG  
FLORIDA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM.

FOLLOW PENCIL SKETCH, TAKING OUT CHIMNEY AS INDICATED.

ADD "AAA" & "UMC" SYMBOLS IN PANEL SIMILAR TO 7BH1185 ATTACHED.

COLOR DESCRIPTION

FOLLOW RESPECTIVE TISSUE OVERLAYS.

PHOTO RETURNED

TO

PHOTO USED FOR

8x10 Reproduction

Rel. 4 1/2  
J.M.F.C. 1 1/2  
L.A. 7

as quoted

Red & Blue  
Impressions

W & H

(F)



#9 Colored. 7

DATE Photo Returned to Customer .....

B — POST OFFICE  
E — AMERICAN LEGION POST  
R — CITY HALL  
W — MINNA CAHILL HOSPITAL  
Y — LUTHERAN CHURCH  
N — ST. MARY'S CHURCH



AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. OCH1770  
ORDER NO. 63959

DATE 10-30-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. I R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE.

GREETINGS FROM CICERO, ILLINOIS

SMALL TYPE:  
(C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH. (LETTER CARD)

PHOTOS & INSTRS. ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Date \_\_\_\_\_  
**ESTIMATE AND WORK SCHEDULE** Cost Dept. Checked By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 9 1950	
SKETCH		7	NOV 9 1950	
RETOUCHING		5		NOV 15 1950
REPHOTO				
PHOTO-LITHO			NOV 17 1950	NOV 27 1950
BLEUPRINT				
STRIPPING, OPAQUING			NOV 27 1950	
HAND COLOR PROOF				
ARTIST DEPT.	110	114		12/1/50

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed DEC 13 1950

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

C- TOWN HALL  
I LUTHERAN CHURCH  
C- POST OFFICE  
E- CATHOLIC CHURCH  
R- ...  
O- ...



# 7 Colored 1/2 in  
Slit over 2

DATE Photo Returned to Customer \_\_\_\_\_



AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. OCH1772

ORDER No. 63959

DATE 10-30-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM ELMHURST, ILLINOIS

SMALL TYPE

(C) CURT TEICH & CO., INC.

PRIVATE NO. UPPER RIGHT. G-331

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

SUBMIT SKETCH. (LETTER CARD)

PHOTOS & INSTRS. ENCLOSED.

NO

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 9 1950	
SKETCH		7	NOV 7 1950	
RETOUCHING		6		
REPHOTO			NOV 7 1950	NOV 7 1950
PHOTO-LITHO			NOV 17 1950	NOV 27 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			NOV 27 1950	
ARTIST DEPT.		13 1/2	NOV 27 1950	

DEC 13 1950

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

1/9/51 To Undermyer  
MS

E-9B384-N

L-I.

M-II.

H-III.

U-IV.

R-V.

S-9B385-N

T-4447-24-N



AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. OCH1773

ORDER No. 63959

DATE 10-30-50

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM GENEVA, ILLINOIS

SMALL TYPE:

(C) CURT TEICH & CO., INC.

FRONT NO. I R. M. YES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH. (LETTER CARD)

PHOTOS & INSTRS. ENCLOSED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

OPEN PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 15 1950	NOV 17 1950
SKETCH	3	7	NOV 15 1950	NOV 17 1950
RETOUCHING		6	NOV 15 1950	
REPHOTO			NOV 16 1950	NOV 24 1950
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	108	14	NOV 24 1950	11-30-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed DEC 1 1950

By

DATE Photo Returned to Customer

NOV 15 1950



AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. OCH1774  
ORDER No. 63959

DATE 10-30-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM HARVARD, ILLINOIS

SMALL TYPE:  
(C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH. (LETTER CARD)  
PHOTOS & INSTRS. ENCLOSED.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date NOV 16 1950

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date NOV 16 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	P.O.	6 1/2		
RETOUCHING		7 1/2	NOV 21 1950	DEC 4 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	103	14		12-11-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

1. H - MASONIC TEMPLE
2. A - LIBRARY
3. R - HIGH SCHOOL
4. V - PRESBYTERIAN CHURCH
5. A - MOOSE BLDG.
6. R - METHODIST CHURCH
7. D - CATHOLIC CHURCH



AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. OCH1775

ORDER No. 63959

DATE 10-30-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM LAKE FOREST, ILLINOIS

PRIVATE NO. 1000 RIGHT- 5-676

SMALL TYPE:

(C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH. (LETTER CARD)

PHOTOS & INSTRS. ENCLOSED.

NO

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

L 1ST PRESBYTERIAN CHURCH  
A THE CHURCH OF THE HOLY SPIRIT  
K BLACK STONE HALL  
E ST. MARY'S

F DURANT INSTITUTE  
O ARTHUR SOMERVILLE REID LIBRARY  
R U.S. POST OFFICE  
E DEERPATH INN  
S LAKE FOREST HIGH SCHOOL  
T

BACKGROUND  
MARKET SQUARE

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 16 1950	NOV 9 1950
SKETCH		10	NOV 8 1950	
RETOUCHING		7		NOV 15 1950
REPHOTO			NOV 1 1950	
PHOTO-LITHO			NOV 17 1950	NOV 27 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	105	16	NOV 27 1950	11/21/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. OCH1776

ORDER No. 63959

DATE 10-30-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM WAUKEGAN, ILLINOIS,

PRIVATE NO. UPPER RIGHT G-941

SMALL TYPE:

(C) CURT TEICH & CO., INC.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

SUBMIT SKETCH. (LETTER CARD)

PHOTOS & INSTRS. ENCLOSED.

NO

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

W- PHOTO- NO 1

A- 9BH 1189

U- PHOTO- NO. 2

K- 5A H318

E- A- 8478-N

G- 123331-N

A- PHOTO. NO. 3

N- 9BH 101

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 9 1950
SKETCH	5	8		
RETOUCHING	4	0	NOV 8 1950	NOV 12 1950
REPHOTO				
PHOTO-LITHO			NOV 16 1950	NOV 24 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	103	143	NOV 24 1950	11-28-50

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DEC 1 1950

To Mr. Meyer 1/9/51



AERO DISTRIBUTING CO. INC.,  
CHICAGO, ILLINOIS

NO. OCH1777

ORDER No. 63959

DATE 10-30-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

TITLE IN FULL  
GREETINGS FROM WOODSTOCK,  
ILLINOIS

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PHOTOS AND ROUGH PENCIL DRAWING ENCLOSED - WITH COLOR  
INSTRUCTIONS.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date NOV 16 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date NOV 16 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 30 1950
SKETCH		45		
RETOUCHING		7	NOV 22 1950	NOV 30 1950
REPHOTO				
PHOTO-LITHO			DEC 4 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	112	15	12/2/50	12/6/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed DEC 13 1950

By

DATE Photo Returned to Customer

W METHODIST CHURCH

O - CATHOLIC CHURCH

O - 784-92

D - CITY HALL

S - 66934 N

T - 117122 N

O - 117122 N

C - 117122 N

K - 117122 N



AERO DISTRIBUTING CO., INC.  
CHICAGO, ILLINOIS

NO. OCH1778

ORDER No. 63959

DATE 10-30-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
GREETINGS FROM PARK RIDGE,  
ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT - G-826  
SMALL TYPE: (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PHOTOS AND ROUGH PENCIL DRAWING ENCLOSED - WITH COLOR  
INSTRUCTIONS.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

104 Colored sketch 5

P-9B564 ✓  
A-9B557-NL ✓  
R-9B559 ✓  
K-9B562 ✓

R-PHOTO-NO 1 ✓  
I-9B557-N ✓  
D-PHOTO-NO. 2 ✓  
G-PHOTO NO. 3 ✓  
E-PHOTO-NO. 4 ✓

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 28 1950	
SKETCH		7	NOV 13 1950	
RETOUCHING		3	NOV 28 1950	
REPHOTO			NOV 13 1950	
PHOTO-LITHO			NOV 30 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		15		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed DEC 18 1950

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



Colored sketch 7'2  
1

AERO DISTRIBUTING CO., INC.  
CHICAGO, ILLINOIS

NO. OCH1780

ORDER No. 63959

DATE 10-30-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
GREETINGS FROM WAUCONDA,  
ILLINOIS

PRIVATE NO UPPER RIGHT- G. 921

SMALL TYPE: (C) CURT TEICH & CO. INC. PHOTO PROPERTY OF M.M.M. C.T.

RETOUCHING AND COLOR DESCRIPTION

PHOTOS AND ROUGH PENCIL DRAWING ENCLOSED - WITH COLOR  
INSTRUCTIONS.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

PHOTO NOS.  
W-#1  
A-#2  
U-#3  
C-#4  
O-#5  
N-#6  
D-#7  
A-#8

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_  
**ESTIMATE**  
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 21 1950	NOV 9 1950
SKETCH	2-2	7	NOV 13 1950	
RETOUCHING	3	7	NOV 19 1950	NOV 20 1950
REPHOTO				DEC 4 1950
PHOTO-LITHO			NOV 24 1950	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		16	DEC 1 1950	

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

BACKGROUND- PHOTO NO. 7



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1781 ORDER NO. 64129 DATE 10-31-50

CUSTOMER HOTEL CRANE,  
SAN FRANCISCO, CALIFORNIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

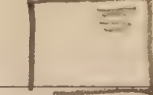
PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No  
Title in full

NO TITLE (HOTEL CRANE)

HOTEL CRANE 545 POWELL STREET  
AT UNION SQUARE SAN FRANCISCO (see true color)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center



RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED

To customer

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

PHOTO RETURNED

TO

PHOTO USE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Jan 107  
2.2.51  
2.2.51

Rephoto 3.50

WOT

add net  
2.1.51

Submit to  
Customer  
for OK  
Graham



DISTRIBUTED BY J. B. HOFFMAN & SON,  
HARRISBURG, PA.

NO. OCH1782  
ORDER NO. 63962  
DATE 10-31-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LOOKING EAST ON NEW EXTENSION  
OF PENNA. TURNPIKE NEAR LEBANON  
AND LANCASTER, PA.

"AMERICA'S SUPER HIGHWAY"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF .Q.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT CEMENT DIVIDED HIGHWAY. GREEN CENTER LAWN. DARK GRAY SHOULDERS  
ON RIGHT & LEFT OF HIGHWAY. SMALL WHITE SPOTTER POSTS ON LEFT &  
RIGHT, AND CENTER OF HIGHWAY. MAKE SUNRISE CLOUD IN SKY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

5 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Very Rush*

*Must have proof*

*11/10/50*

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ ESTIMATE AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 1950	12-1950
SKETCH				
RETOUCHING	6	1	NOV 1 1950	NOV 1 1950
REPHOTO				
PHOTO-LITHO			NOV 1 1950	NOV 9 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13	NOV 9 1950	11-9-50
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed DEC 8 1950

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY J. B. HOFFMAN & SON,  
HARRISBURG, PA.

NO.

OCH1783

ORDER No. 63962

DATE 10-31-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STRAIGHT AS A DIE ON EASTERN  
EXTENSION OF PENNA. TURNPIKE  
BETWEEN HARRISBURG AND PHILADELPHIA,  
PA.

"AMERICA'S SUPER HIGHWAY"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT CEMENT DIVIDED HIGHWAY. GREEN CENTER LAWN. MAKE LAWN SMOOTH  
IN CENTER. DARK BROWNISH GRAY SHOULDERS ON LEFT & RIGHT OF HIGHWAY.  
WHITE SPOTTER POSTS ON LEFT & RIGHT & CENTER OF HIGHWAY. LIGHT  
GRAY FENCE ON RIGHT & LEFT OF HIGHWAY. GREEN FOLIAGE & FIELDS.  
SHOW SUNRISE CLOUDS IN SKY. REMOVE AUTO ON WRONG SIDE OF HIGHWAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 1950	NOV 2 1950
SKETCH				
RETOUCHING	✓	1	NOV 1 1950	NOV 1 1950
REPHOTO				NOV 9 1950
PHOTO-LITHO			NOV 6 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108		NOV 9 1950	10-10-50
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

Very Rush

Must have proof

11/10/50

DEC 3 1950



DISTRIBUTED BY J. B. HOFFMAN & SON,  
HARRISBURG, PA.

NO. OCH1784  
ORDER No. 63962  
DATE 10-31-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

APPROACHING VALLEY FORGE, PA.  
AND KING OF PRUSSIA ON PENNA.  
TURNPIKE NEW EXTENSION/BETWEEN  
HARRISBURG AND PHILADELPHIA  
"AMERICA'S SUPER HIGHWAY"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT CEMENT DIVIDED HIGHWAY. GREEN CENTER LAWN. DARK BROWNISH  
GRAY SHOULDERS ON LEFT & RIGHT OF ROADS. SHOW SMALL WHITE  
SPOTTER POSTS ALONG LEFT & RIGHT & CENTER. SHOW SOME SUNSET  
CLOUDS IN SKY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

5 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 1950	NOV 2 1950
SKETCH				
RETOUCHING		1	NOV 1 1950	NOV 1 1950
REPHOTO				
PHOTO-LITHO			NOV 6 1950	NOV 9 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1/2	NOV 9 1950	
ARTIST DEPT.				

DEC 8 1950

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

Very Rush  
Must have proof  
11/10/50



DISTRIBUTED BY J. B. HOFFMAN & SON,  
HARRISBURG, PA.

NO.  
OCH1785  
ORDER No. 63962  
DATE 10-31-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LOOKING TOWARDS HARRISBURG, PA.  
ON NEW PENNA. TURNPIKE EXTENSION  
NEAR LEBANON AND EPHRATA, PA.

"AMERICA'S SUPER HIGHWAY"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT CEMENT DIVIDED HIGHWAY. GREEN LAWN CENTER. DARK GRAY  
OUTSIDE SHOULDERS NEXT TO CEMENT. /

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

5 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE		DATE COMPLETED
	Clock No.	Time Allowed	ENTERED	DEPT.	
COMPOSING, Type Set Up			NOV 1	1950	
SKETCH					
RETOUCHING		1	NOV 1	1950	NOV 1 1950
REPHOTO					
PHOTO-LITHO			NOV 6	1950	NOV 9 1950
BLUEPRINT					
STRIPPING, OPAQUING			NOV 8	1950	
HAND COLOR PROOF					
ARTIST DEPT.		9			

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed DEC 8 1950

By *jr*

DATE Photo Returned to Customer \_\_\_\_\_

*Very Rush*

*Must have proof*

*11/10/50*



DISTRIBUTED BY J. B. HOFFMAN & SON,  
HARRISBURG, PA.

NO.  
OCH1786  
ORDER No. 63962  
DATE 10-31-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. I R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE.

PENNA. TURNPIKE NEAR VALLEY FORGE  
AND KING OF PRUSSIA TERMINUS BETWEEN  
HARRISBURG AND PHILADELPHIA, PA.

"AMERICA'S SUPER HIGHWAY"

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT CEMENT DIVIDED HIGHWAY. GREEN CENTER LAWN. DARK BROWNISH  
GRAY SHOULDERS ON LEFT & RIGHT OF HIGHWAY. SHOW SMALL WHITE  
SPOTTER POSTS ON LEFT & RIGHT & CENTER OF HIGHWAY. REAR & OVER-  
HEAD BRIDGES LIGHT CEMENT. REMOVE 1st CAR ON LEFT. CROP AS  
MARKED ON PHOTO. REMOVE WHITE SCUM FROM ROAD, DULL BROWNISH  
DIRT BANK ON LEFT. SHOW CLOUDS IN SKY. MAKE GREEN GRASS ON  
BARE ROAD ON LEFT EDGE UP ON BANK.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

5 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 1950	NOV 2 1950
SKETCH	4	1 1/2	NOV 1 1950	NOV 1 1950
RETOUCHING			NOV 1 1950	
REPHOTO				
PHOTO-LITHO			NOV 5 1950	NOV 9 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	8 1/2	NOV 9 1950	
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Very much

Must have proof  
11/10/50



DESERT SOUVENIR SUPPLY, BOULDER CITY, NEVADA  
NO. OCH1787  
ORDER No. 64132  
DATE 10-31-50

25 M POST CARDS      ART COLORTONE      WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)      (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER      FRONT No. 2      R. M. YES

TITLE IN FULL      IMPRINT      SAME AS ABOVE

HOTEL THUNDERBIRD SWIMMING POOL,  
LAS VEGAS, NEVADA

678.

PHOTO PROPERTY OF      C.T.

RETOUCHING AND COLOR DESCRIPTION  
(2 PHOTOS)  
FOLLOW TISSUE OVERLAY. SEE CARD SC663 AND KODACHROME TRANSPARENCY  
ENCLOSED FOR COLORS.

SUBMIT:      RET. PHOTO      REPHOTO      B. L. & W. PROOF      YES      HANDCOL PROOF      RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate      **ESTIMATE**      Cost Dept. Checked  
By      By  
Date      **AND WORK SCHEDULE**      Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 3 1950	NOV 6 - 1950
SKETCH				
RETOUCHING			NOV 3 1950	NOV 3 1950
REPHOTO				
PHOTO-LITHO			NOV 8 1950	11-13-50
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4	11-13-50	11-13-50
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D      DATE Filed      11-6-1951  
By      By      74  
DATE HAND COLOR PROOF OK'D      DATE Photo Returned to Customer



DESERT SOUVENIR SUPPLY, BOULDER CITY, NEVADA

NO. OCH1788

ORDER No. 64132

DATE 10-31-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAST FRONTIER VILLAGE, HOTEL  
LAST FRONTIER, LAS VEGAS,  
NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. SEE KODACHROME TRANSPARENCY ENCLOSED  
FOR COLORS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 3 1950	NOV 6 - 1950
SKETCH				
RETOUCHING	6	5	NOV 1 1950	NOV 3 1950
REPHOTO				
PHOTO-LITHO			NOV 8 1950	NOV 14 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	12	NOV 14 1950	
ARTIST DEPT.	104	9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAILED

MAKE OVER

Charge to CUSTOMER Dept.

EST. Material Required

ARTIST DEPT.	1/4	Required in Gen. Dept.
PHOTO DEPT.		
ART DEPT.		
REPHOTO		

JAN 23, 1951

Oldell  
damaged



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1789 ORDER NO. 63963 DATE 10-31-50

CUSTOMER  
GLADES HOTEL  
MIAMI BEACH, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

THE GLADES HOTEL —  
OVERLOOKING THE OCEAN —  
MIAMI BEACH, FLORIDA

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE BLACK & WHITE PHOTO AS COPY.

COLOR DESCRIPTION

USE TINTED PHOTO FOR COLOR GUIDE. SEE ALSO COLORS INSTRS.  
ENCLOSED ON PINK SHEET.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

120  
10/31/50  
12  
6.29

Add Order 6-

Rush  
To day  
J. H.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1790 ORDER NO. 63964 DATE 11-1-50

CUSTOMER  
MOLNAR MOTORS, INC.  
YOUNGSTOWN 7, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MOLNAR MOTORS, INC. - FRIENDLY,  
DEPENDABLE.....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5 (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW OCH981 FOR ARRANGEMENT AND COLORING. ALSO FOLLOW FOR WORDING IN  
PANEL, BUT CHANGE ARRANGEMENT SLIGHTLY SO THAT IT WILL NOT LOOK LIKE AN  
EXACT COPY. LIGHT COLORED BLDG. AS ON OCH981 WITH BACKGROUND OF PAINTED  
SIGNS SAME MAROON SHADE.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ABOVE, PLUS THE FOLLOWING:

BACKGROUND OF LARGE MOLNAR SIGN TO BE BRIGHT YELLOW WITH RED LETTERS.  
BACKGROUND OF CHRYSLER PLYMOUTH SIGN TO BE #63.

PHOTO RETURNED

to

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

2M 9-16-50

St 64  
Imm He 13/10/5  
La 9

*Red Impression*

*Wolt*

*Red Impression*

(F)



LYNN H. BOYER, JR., WILDWOOD, N.J.

NO. OCH1791

ORDER No. 64146

DATE 11-1-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MORNING MIST AT WYALUSING ROCKS,  
BETWEEN WYALUSING AND TOWANDA,  
PA. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: #448.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS. /

RETURN TRANSPARENCY TO: MR. MASON BROWNING, LOG CABIN INN,  
WYALUSING, PA.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 6 1950	NOV 6 - 1950
SKETCH			NOV 7 1950	NOV 3 1950
RETOUCHING	10	4	NOV 2 1950	NOV 2 1950
REPHOTO			NOV 8 1950	11-13-50
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	157	1 1/2	11-13-50	11-13-50
ARTIST DEPT.				

DEC 13 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

12/14/50



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1792 ORDER NO. 63970 DATE 11-1-50  
CUSTOMER ANNIE B. MONTGOMERY  
WASH. D.C.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

STRATFORD HALL, BIRTHPLACE OF GENERAL  
LEE.....ETC. (SEE COPY)

SMALL TYPE: (C) ANNIE BEVERLY MONTGOMERY

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 6 1/2  
H.C. 13/4  
L.A. 9 3/4

as quoted

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO



THE HARRY P. CANN & BRO. CO.,  
BALTIMORE, MD.

NO. OCH1793

ORDER No. 64154

DATE 11-2-50

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STARLIGHT PAVILION AND PIER,  
FAIRVIEW BEACH, VA. NEAR  
FREDERICKSBURG

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO FROM SMALL PICTURE

REFER CARD 9A847 FOR COLOR GUIDE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 2 1950	
SKETCH				
RETOUCHING	9	3 1/2	NOV 2 1950	NOV 3 1950
REPHOTO			NOV 2 1950	NOV 3 1950
PHOTO-LITHO			NOV 8 1950	NOV 14 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	109	1 1/2	NOV 11 1950	11-15-50
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

(F)



THE HARRY P. CANN & BRO. CO.,  
BALTIMORE, MD.

NO. OCH1794

ORDER No. 64154

DATE 11-2-50

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DANCE PAVILION AND SKATING  
RINK, FAIRVIEW BEACH, VA. NEAR  
FREDERICKSBURG

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

HOUSE - ~~WH~~ WHITE WITH GREEN TRIMMING, DARK BROWN ROOF.  
PUT COLOR ON FLOWERS AT ENTRANCE ✓

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

2 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 6 1950	NOV 6 1950
SKETCH				
RETOUCHING	4	3	NOV 3 1950	NOV 6 1950
REPHOTO			NOV 2 1950	NOV 3 1950
PHOTO-LITHO			NOV 9 1950	NOV 14 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	NOV 14 1950	11/14/50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DEC 16 1950



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0CH1795 ORDER NO. 63973 DATE 11-2-50

CUSTOMER

PETERSON WOODS REALTY CO.  
CHICAGO, ILL.

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TITLE AT LOWER LEFT:

DON BUSA & SON, BUILDERS  
WOODS REALTY CO. 14 5828 N. LINCOLN  
AVE., - CHICAGO, ILL.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT SIGN ON FRONT OF BLDG. STONE ON BLDG LIGHT BUFF AND BROWN, BRICK  
AT REAR. COMMON GRAY, TRIM - CREAM - SAME FOR OVERHANG AT FRONT OF BLDG.  
DRAPES - CANARY YELLOW

COLOR DESCRIPTION

FOLLOW INSTRS. ABOVE

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 4  
J.H.C. 12.11.2  
S.H. 9

X

400



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **OCH1796** ORDER NO. **63974** DATE **11-2-50**

CUSTOMER

THE SISTERS OF ST. JOSEPH  
SCHOOL OF NURSING- FARGO, N.DAK.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE SISTERS OF ST. JOSEPH SCHOOL OF NURSING  
/FARGO, NORTH DAKOTA /

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

BRICK PARTS OF BLDG. #63. CEMENT PARTS OF BLDG, SIDEWALKS & STREET #39.  
SHADES IN WINDOWS #15. CURTAINS IN WINDOWS #17.

USE BEST JUDGEMENT FOR SKY, TREES, GRASS & SHRUBBERY.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7  
Plt 5  
1 1/2-104  
La. 0 12/21/50

X

Rephoto 3.50



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1797 ORDER NO. 63975 DATE 11-2-50

CUSTOMER WEGLEY'S CITY CENTER MOTEL  
BELLINGHAM, WASH.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

FOR THE "REST" OF YOUR "LIFE"  
WEGLEY'S CITY CENTER MOTEL  
'RIGHT - IN - TOWN'////ETC.  
(SEE COPY)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH THESE CHANGES:

SEE TISSUE ON PROOF. NOTE THAT ADDITIONAL UNITS HAVE BEEN ADDED BEYOND ARCHWAY  
AT CENTER OF PHOTO.....OVER THE WINDOWS (ALL) IS WHITE 10"SIDING & UNDER THE  
WINDOWS, WHITE PUMICE BRICKS 8 X 16. THE UNDERSIDE OF PORCH ROOF IS CHARTREUSE,  
AS SKETCH SHOWS, BUT CHARTREUSE DOESN'T EXTEND DOWN TO TOP OF WINDOWS AS SHOWN.  
NOTE ARROW LEADS TO NEON LETTERS "OFFICE" IN RED. FLOOD LIGHT IS FASTENED ON  
TOP OF WEGLEY'S CITY CENTER SIGN POINTING TOWARDS OFFICE.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

RETURN KODACHROME PRINT.

PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Expensive Negative

Ret.  
M.C.  
L.A.

5 1/2  
24/10/50  
9 3/4

as quoted

WJH

Red & Blue  
Impressions

F



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1798 ORDER NO. 63976 DATE 11-2-50

CUSTOMER AIR-ELECTRIC MACHINE COMPANY, INC.  
LOHRVILLE, IOWA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
POWER LAWN MOWERS AND WEED CUTTERS ...

(SEE COPY)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH THESE CHANGES:

CHANGE POSITION OF MOWER ON MAIN VIEW SO THAT THE HANDLE GRIPS ARE EXACTLY  
HORIZONTAL WITH THE CARD. SAME AS PICTURED ON FRONT OF OUR LITERATURE.

IN VIEW WITH MAN MOWING, TRY TO SHOW THE WEEDS AS BEING MOWED RIGHT UP CLOSE  
TO THE FENCE AND POSTS. AREA WHICH HAS BEEN MOWED SHOULD APPEAR AS IF IT  
HAS BEEN MOWED CLEAN AND SMOOTH.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

*if Rephot.*

L.O. 2  
Ret. 4  
Z.C. 106 244  
L.A. 1142

X

*as quoted*

*WJH*

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1799 ORDER NO. 63978 DATE 11-2-50

CUSTOMER

ALERT ADV. AGENCY  
GALVESTON, TEX.

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TRAVIS HOTEL - COMPLETELY  
AIR-CONDITIONED TRANSIENT HOTEL  
ERVAY AT CANTON STREET  
DALLAS, TEXAS

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side Center

ALERT ADVERTISING AGENCY, GALVESTON,  
TEXAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, USING PHOTO FROM 7AH865, AND TAKING OUT CAR 6 AND "SANGER"  
SIGN AT TOP. PUT IN AWNINGS ON GROUND LEVEL (SEE NEW PHOTO ATTCHD)

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-8-16-50

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Rephoto

Ref. 3 1/2  
L.A. 1 3/4 11/11/50  
9 3/4

X  
Rephoto 3.50  
WJH



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1800 ORDER NO. 63979 DATE 11-2-50

CUSTOMER FISHER GRIFFEN CO.  
CINCINNATI, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

IN LOWER PANEL:

FISHER-GRIFFIN - OPPOSITE HOTEL ALMS  
1130 TAFT ROAD - WO-2110

(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M.

Yes

3 SIDES

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM.

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-8-16-50

Extra Line Negs for Ret.

Ret.  
J.M.H.C.

106 2

93/5

101-11-27-50

X

as quoted

W.D.H.

Red Impression

Extra Line Negs for Ret.

①



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1801 ORDER NO. 63980 DATE 11-2-50

CUSTOMER PARK'S GOOD FOOD AND MOTEL  
LOUISVILLE, KY.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

PARK'S GOOD FOOD & MOTEL - 3 MILES SOUTH  
OF LOUISVILLE, KY.....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM  
SIMILAR TO 9BH720 ATTCHD.

*Drop from foreground*

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

CUSTOMER LIKES GENERAL EFFECT OF 9BH720 SO FOLLOW IT FOR ANY COLORS NOT  
GIVEN IN OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

He 2 102  
La 9 3/4

X

01277

*Red + Blue Tissue Overlay*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1802 ORDER NO. 63981 DATE 11-2-50

CUSTOMER PARK'S GOOD FOOD & MOTEL  
LOUISVILLE, KY.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M BUSINESS CDS SIZE 3 1/2 X 2 5/16

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PARK'S GOOD FOOD & MOTEL - 3 MILES SOUTH  
OF LOUISVILLE, KY.....ETC.

FRONT NO. NO (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM OCH1801. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES. ✓

COLOR DESCRIPTION

*Just work*

PHOTO RETURNED

TO

PHOTO USED FOR

*La. 2 1/2*

*X*  
*MDH*

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO



(c) 107- DISTRIBUTED BY HERMAN HEMLER,  
CARLSBAD, NEW MEXICO

NO. OCH1803

ORDER No. 64160

DATE 11-2-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREEN LAKE, CARLSBAD CAVERNS  
NATIONAL PARK, NEW MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP PHOTO AS MARKED WITH 3 DOTS ...

FOLLOW TINTED PICTURE FOR COLOR GUIDE (THE COLOR OF WATER IS  
GREEN - NOT BLUE)

HOLD COLORS DOWN SO WHEN FINISHED CARDS WILL BE  
LIKE COLOR GUIDE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

By

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			NOV 2 1950	NOV 2 1950
SKETCH				
RETOUCHING	3	1	NOV 2 1950	NOV 6 1950
REPHOTO				
PHOTO-LITHO			NOV 9 1950	NOV 22 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 3/4	NOV 22 1950	11 22 50
ARTIST DEPT.	102	9 3/4	11/2/50	11/13/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



(c) 116 -DISTRIBUTED BY HERMAN HEMLER,  
CARLSBAD, NEW MEXICO

NO. OCH1804

ORDER No. 64160

DATE 11-2-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

TITLE IN FULL

PAPOOSE ROOM, CARLSBAD CAVERNS  
NATIONAL PARK, NEW MEXICO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP PHOTO AS MARKED WITH 3 DOTS ...

FOLLOW TINTED PICTURE FOR COLOR GUIDE (NO BLUE)

HOLD COLORS DOWN SO WHEN FINISHED THEY WILL BE LIKE  
COLOR GUIDE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

6 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

CH1101

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 4 1950	NOV 4 1950
SKETCH				
RETOUCHING	3	1	NOV 3 1950	NOV 6 1950
REPHOTO				
PHOTO-LITHO			NOV 9 1950	NOV 16 1950
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4	NOV 16 1950	11 17 50
ARTIST DEPT.	106	9 3/4		

DEC 20 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

2/27/51



(c) 118 - DISTRIBUTED BY HERMAN HEMLER,  
CARLSBAD, NEW MEXICO

NO. OCH1805

ORDER NO. 64160

DATE 11-2-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ENTRANCE TO KING'S PALACE,  
CARLSBAD CAVERNS NATIONAL PARK,  
NEW MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP PHOTO AS MARKED WITH 3 DOTS ...

FOLLOW TINTED PICTURE FOR COLOR GUIDE (NO BLUE)

HOLD COLORS DOWN SO WHEN FINISHED THEY WILL BE LIKE  
COLOR GUIDE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 7 1950	NOV 7 1950
SKETCH				
RETOUCHING		1		NOV 7 1950
REPHOTO				
PHOTO-LITHO			NOV 9 1950	NOV 16 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	NOV 16 1950	
ARTIST DEPT.	105	9 1/2		12/13/50

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DEC 20 1950

7/27/51



(c) 122-DISTRIBUTED BY HERMAN HEMLER,  
CARLSBAD, NEW MEXICO

NO. OCH1806

ORDER No. 64160

DATE 11-2-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

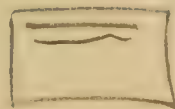
FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

LOOKING OUT FROM NATURAL ENTRANCE,  
CARLSBAD CAVERNS NATIONAL PARK,  
NEW MEXICO

82c



E

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP PHOTO AS MARKED WITH 3 DOTS ...

FOLLOW TINTED PICTURE FOR COLOR GUIDE

HOLD COLORS DOWN SO WHEN FINISHED THEY WILL BE LIKE  
COLOR GUIDE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

1001097

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 8 1950	
SKETCH				
RETOUCHING		2	NOV 3 1950	NOV 7 1950
REPHOTO				
PHOTO-LITHO			NOV 14 1950	NOV 27 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	15	1/2	NOV 27 1950	
ARTIST DEPT.	12	8 3/4	12/3/50	12/14/50

DEC 20 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

11/27/51  
KS



(c) 123- DISTRIBUTED BY HERMAN HEMLER,  
CARLSBAD, NEW MEXICO

NO. OCH1807  
ORDER NO. 64160  
DATE 11-2-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ELEVATOR BUILDING, CARLSBAD  
CAVERNS NATIONAL PARK, NEW  
MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP PHOTO AS MARKED WITH 3 DOTS ...

FOLLOW PAPER OVERLAY AND ALSO KODACHROME TRANSPARENCY FOR COLORS.

HOLD COLORS DOWN SO WHEN FINISHED THEY WILL BE LIKE  
/COLOR GUIDE

RETURN KODACHROME

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

10H1095

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 6 1950	NOV 6 - 1950
SKETCH				
RETOUCHING		2		NOV 6 1950
REPHOTO				
PHOTO-LITHO			NOV 8 1950	NOV 14 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2	NOV 14 1950	
ARTIST DEPT.	112	9	12/21/50	12/21/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

2/27/51

MS



(c) 124- DISTRIBUTED BY HERMAN HEMLER,  
CARLSBAD, NEW MEXICO

NO. OCH1808

ORDER No. 64160

DATE 11-2-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TICKET OFFICE AND TRAIL TO  
NATURAL ENTRANCE, CARLSBAD  
CAVERNS NATIONAL PARK, NEW MEXICO

8 pl.  
IN 1x1



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP PHOTO AS MARKED WITH 3 DOTS ...

FOLLOW KODACHROME TRANSPARENCY FOR COLOR GUIDE.  
SHOW BUILDING TO EXTREME LEFT. CUT ON RIGHT SIDE IF NECESSARY.

HOLD COLORS DOWN SO WHEN FINISHED THEY WILL BE LIKE  
/COLOR GUIDE

RETURN KODACHROME

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

YES  
RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

C.H.1098

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 6 1950	NOV 7 - 1950
SKETCH				
RETOUCHING	7	2 1/4	NOV 3 1950	NOV 6 1950
REPHOTO				
PHOTO-LITHO			NOV 9 1950	NOV 14 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4	NOV 14 1950	
ARTIST DEPT.	104	9 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

2/27/51



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1809 ORDER NO. 64217 DATE 11-3-50

CUSTOMER JOHN OSTER MFG CO.  
MILWAUKEE, WISC.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

YOU'LL DO BETTER WITH OSTER....

681 ETC. (SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

BE SURE AND SHOW 681 IN LOWER LEFT CORNER AS INDICATED.

THE MACHINE AT UPPER LEFT IS INCORRECT. IT SHOULD BE THE ONE WITH THE CHROME FINISH - PHOTO 242681. NEW PHOTO ALSO FOR HAIR DRYER. REST FROM 9BH298.

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No 9BH298  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED

TO

PHOTO USED FOR

3 Reproduction

L.O. 4  
Ref. 3 1/2  
H.C. 1062 1/2  
L.A. 10210 1/2

X  
as quoted

OK. Blue  
Imagination

WOLF



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1810 ORDER NO. 64217 DATE 11-3-50

CUSTOMER JOHN OSTER MFG. CO.  
MILWAUKEE, WISC.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

3  
Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

INVEST IN THE BEST.....ETC.  
(SEE COPY)

682

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

BE SURE AND SHOW 682 IN LOWER LEFT CORNER AS INDICATED.

NOTE CHANGES IN POSITION OF ILLUSTRATION & WORDING CUSTOMER HAS INDICATED  
ON OVERLAY.

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

4. 2.0. 2 1/2  
P.C. 3 1/2  
3.C. 2 1/4  
L.C. 9 105  
11/29/51

as ordered  
WOLF

Let - 240 Blue Impression

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1811 ORDER NO. 64217 DATE 11-3-50

CUSTOMER JOHN OSTER MFG. CO.  
MILWAUKEE, WISC.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

KEEP 'EM SMILING..... ETC. (SEE COPY)

683

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

BE SURE AND SHOW 683 IN LOWER LEFT CORNER AS INDICATED.

MACHINE AT UPPER RIGHT IN HAND OF OPERATOR SHOULD BE CHROME. USE PHOTO 124547

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

10

PHOTO USED FOR

2 Reproduction

104  
1/24/50  
L.A. 1-27-51  
10 1/2

as quoted

W. O. H.

Reo - The New Impressions



AERO DISTRIBUTING CO., INC.  
CHICAGO, ILLINOIS

NO.  
OCH1812  
ORDER No. 64169  
DATE 11-3-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
GREETINGS FROM GLEN ELLYN,  
ILLINOIS

PRINTED NO UPPER RIGHT 6496

SMALL TYPE: (c) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. ☒ YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(9 PHOTOS)

FOLLOW:

- INSTRUCTIONS AND COLORS TO USE ENCLOSED

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
1 ENVELOPE PHOTO TICKET

Executive OK of Estimate

By NOV 16 1950  
Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By NOV 16 1950  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			11-11-50	11-11-50
SKETCH	1	6		DEC 8 1950
RETOUCHING		6		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	103	13		12-26-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

- 1-G- POST OFFICE
- 2-L- HIGH SCHOOL
- 3-E- METHODIST CHURCH
- 4-N MAIN ST.
- 5-E LAKE ELLYN
- 6-L JR. HIGH SCHOOL
- 7-L 1ST PRESBYTERIAN CHURCH
- 8-Y MARY KNOLL
- 9-N 1ST PRESBYTERIAN CHURCH



AERO DISTRIBUTING CO., INC.  
CHICAGO, ILLINOIS

NO. OCH1813

ORDER No. 64169

DATE 11-3-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

TITLE IN FULL

GREETINGS FROM GLENCOE, ILLINOIS

IMPRINT

SAME AS ABOVE

SMALL TYPE: (c) CURT TEICH & CO.,  
INC.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

(7 PHOTOS)

FOLLOW: -COLORS AND INSTRUCTIONS ENCLOSED.

SUBMIT SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 2 1950	NOV 22 1950
SKETCH		6		NOV 22 1950
RETOUCHING		6		NOV 22 1950
REPHOTO			NOV 1 1950	NOV 22 1950
PHOTO-LITHO			NOV 24 1950	
BLUEPRINT			NOV 24 1950	DEC 4 1950
STRIPPING, OPAQUING				
HAND COLOR PROOF			DEC 4 1950	
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C - Sheridan Rd -  
L Lake Shore Country Club -  
E Glenview Union Church  
N - Park Ave -  
C Lake Forest J.C.  
O City Hall  
E Glenview Public Library



AERO DISTRIBUTING CO., INC.  
CHICAGO, ILLINOIS

NO. OCH1814

ORDER No. 64169

DATE 11-3-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM HARVEY, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT - G-601

SMALL TYPE: (c) CURT TEICH & CO.,  
INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION  
(6 PHOTOS)

FOLLOW: - COLORS AND INSTRUCTIONS ENCLOSED

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ~~HANDCOL PROOF~~ RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

NOV 28 1950 AND WORK SCHEDULE

NOV 28 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 14 1950	
SKETCH		7		
RETOUCHING		2	NOV 28 1950	DEC 14 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

FEB 6 - 1951

H-#1  
A-#2  
R-#3  
V-#4  
E-#5  
Y-#6



AERO DISTRIBUTING CO., INC.  
CHICAGO, ILLINOIS

NO. OCH1815  
ORDER No. 64169  
DATE 11-3-50

25M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM LAKE ZURICH,  
ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. VERER RIGHT - 6704  
SMALL TYPE: (c) CURT TEICH & CO.,  
INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION  
(10 PHOTOS)

FOLLOW: - COLORS AND INSTRUCTIONS ENCLOSED  
(SEE ROUGH PENCILLED SKETCH)

SUBMIT SKETCH

XXXXX

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH		8	NOV 14 1950	
RETOUCHING		7	NOV 14 1950	NOV 20 1950
REPHOTO			NOV 24 1950	DEC 1 1950
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		16	OCT 1 1950	

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



AERO DISTRIBUTING CO., INC.  
CHICAGO, ILLINOIS

NO. 0CH1816

ORDER No. 64169

DATE 11-3-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM HIGHLAND PARK,  
ILLINOIS

PRIVATE NO. UPPER RIGHT- 6621

SMALL TYPE: (c) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION  
(2 PHOTOS)

FOLLOW: - COLORS AND INSTRUCTIONS ENCLOSED WITH 10 CARDS  
AND ROUGH PENCIL SKETCH

SUBMIT SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

XXXX

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	Lo	7		
RETOUCHING		8	NOV 15 1950	NOV 28 1950
REPHOTO				
PHOTO-LITHO			NOV 30 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		163		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DEC 20 1950

H-0A3188-N

I-0A3191-N

G-0A3194-N

H-PHOTO-NO. 1

L-PHOTO-NO. 2

A-7A464-N

N-7A465-N

D-98955-N

P-7A462-N

A-7A460-N

R-7A461-N

K-7A463-N



AERO DISTRIBUTING CO., INC.  
CHICAGO, ILLINOIS

NO. QCH1817

ORDER No. 64169

DATE 11-3-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM MUNDELEIN,  
ILLINOIS

"ST. MARY OF THE LAKE"

FRONT No. UPPER RIGHT- 6801

SMALL TYPE: (c) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

(9 PHOTOS)

FOLLOW: - COLORS AND INSTRUCTIONS ENCLOSED, WITH ROUGH  
PENCIL SKETCH

SUBMIT SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

NOV 16 1950

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

NOV 16 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH		7		
RETOUCHING		8	NOV 24 1950	DEC 4 1950
REPHOTO				
PHOTO-LITHO				DEC 11 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	109	16 1/2	DEC 11 1950	12-15-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

M

D

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D

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L

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9

9

ST. MARY OF THE LAKE  
SEMINARY



ABRO DISTRIBUTING CO., INC.  
CHICAGO, ILLINOIS

NO. OCH1818

ORDER No. 64169

DATE 11-3-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM LIBERTYVILLE,  
ILLINOIS

PRIVATE NO UPPER RIGHT 6721

SMALL TYPE: (c) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

(12 PHOTOS)

FOLLOW: - COLORS AND INSTRUCTIONS ENCLOSED

SUBMIT SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

PHOTO NUMBERS

L-#1

I-#2

B-#3

E-#4

R-#5

T-#6

Y-#7

U-#8

I-#9

L-#10

L-#11

E-#12

Executive OK of Estimate

By

Date NOV 16 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date NOV 16 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	9	6 1/2		
RETOUCHING			NOV 21 1950	NOV 28 1950
REPHOTO				
PHOTO-LITHO			NOV 30 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		16		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DEC 20 1950



AERO DISTRIBUTING CO., INC.  
CHICAGO, ILLINOIS

NO. 0CH1819

ORDER No. 64169

DATE 11-3-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM DES PLAINES,  
ILLINOIS

PRIVATE NO. UPPER RIGHT- G-241

SMALL TYPE: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION  
(6 PHOTOS)

FOLLOW: - COLORS AND INSTRUCTIONS ENCLOSED, WITH ROUGH  
PENCIL SKETCH AND 4 CARDS

SUBMIT SKETCH

XXX

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

NOV 16 1950

AND WORK SCHEDULE

By

Date

NOV 16 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	20	1		
RETOUCHING		8	NOV 22 1950	DEC 7 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	12	16		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

D-9B553-N  
E-#4  
S-9B556-N  
P-#6  
L-9B557-N  
A-#5  
I-#3  
N-#2  
E-#1  
S-9B555-N



AERO DISTRIBUTING CO., INC.  
CHICAGO, ILLINOIS

NO. OCH1820

ORDER No. 64169

DATE 11-3-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM DOWNERS GROVE,  
ILLINOIS

PRINTED NO. UPPER RIGHT. G 261

SMALL TYPE: (C) CURT TEICH & CO.,  
INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW: - INSTRUCTIONS ON CARDS ENCLOSED, WITH  
ROUGH PENCIL SKETCH

SUBMIT SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

D-9B691-  
O-9B504-  
W-9B689-  
N-9B695-  
E-9B508-  
R-9B509-  
S-9B506-

G-9B689-  
R-9B507-  
O-9B505-  
V-9B503-  
E-9B690-

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 15 1950	NOV 27 1950
SKETCH	80	7		
RETOUCHING		7 1/2	NOV 15 1950	NOV 27 1950
REPHOTO				
PHOTO-LITHO			NOV 30 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		46		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



AERO DISTRIBUTING CO., INC.  
CHICAGO, ILLINOIS

NO. 0CH1821  
ORDER No. 64169  
DATE 11-3-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM ELGIN, ILLINOIS

UPPER RIGHT - G-286  
SMALL TYPE: (C) CURT TEICH & CO.,  
INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION  
(5 PHOTOS)

FOLLOW: - COLOR INSTRUCTIONS AND CARDS ENCLOSED,  
WITH ROUGH PENCIL SKETCH

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOT  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_ Date NOV 16 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			NOV 22 1950	NOV 23 1950
REPHOTO				
PHOTO-LITHO			NOV 30 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		14		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

E 24H 1729  
L 24H 1721  
G 24H 1721  
I 24H 1721  
N 24H 1721



AERO DISTRIBUTING CO., INC.  
CHICAGO, ILLINOIS

NO. OCH1822

ORDER No. 64169

DATE 11-3-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM BROOKFIELD,  
ILLINOIS

FRONT NO UPPER RIGHT - G 156

SMALL TYPE: (C) CURT TEICH & CO.,  
INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION  
(6 PHOTOS)

FOLLOW: - COLOR INSTRUCTIONS AND CARDS ENCLOSED, WITH  
ROUGH PENCIL SKETCH

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	5	7	NOV 13 1950	
RETOUCHING	5	6		NOV 22 1950
REPHOTO				
PHOTO-LITHO			NOV 28 1950	DEC 4 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		15	DEC 4 1950	

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

# 3 ✓  
R-1BH2123 ✓  
O-1BH2122 ✓  
O-#2 ✓  
K-1BH1468 ✓  
E-#1 ✓  
I-#4 ✓  
E-#5 ✓  
L-#6 ✓  
D-1BH1466 ✓



AERO DISTRIBUTING CO., INC.  
CHICAGO, ILLINOIS

NO. 0CH1823

ORDER No. 64169

DATE 11-3-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM BLUE ISLAND,  
ILLINOIS

PRINT NO. UPPER RIGHT - G-136

SMALL TYPE: (C) CURT TEICH & CO.,  
INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION  
(10 PHOTOS)

FOLLOW: - COLOR INSTRUCTIONS ENCLOSED WITH PHOTOS

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By NOV 16 1950

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By NOV 16 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 20 1950	NOV 20 1950
SKETCH				
RETOUCHING	4	60	NOV 21 1950	NOV 28 1950
REPHOTO				
PHOTO-LITHO			NOV 30 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		14 1/2		

DEC 20 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

B - I  
L - II  
U - III  
E - IV

T - V  
3 - VI  
4 - VII  
A - VIII  
M - IX  
D - X



AERO DISTRIBUTING CO., INC.  
CHICAGO, ILLINOIS

NO. OCH1824

ORDER No. 64169

DATE 11-3-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
GREETINGS FROM BARRINGTON,  
ILLINOIS

FRONT NO. UPPER RIGHT 576  
SMALL TYPE: (C) CURT TEICH & CO.,  
INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(10 PHOTOS)

FOLLOW: - COLOR INSTRUCTIONS ENCLOSED WITH PHOTOS

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate  
By NOV 16 1950  
Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked  
By NOV 16 1950  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 9 1950
SKETCH	L.O.	6 1/2		
RETOUCHING	1	7	NOV 24 1950	DEC 5 1950
REPHOTO				
PHOTO-LITHO				DEC 14 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	103	15	DEC 14 1950	12-18-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

B - 1  
A - 2  
R - 3  
R - 4  
I - 5  
N - 6  
G - 7  
T - 8  
O - 9  
N - 10



AERO DISTRIBUTING CO., INC.  
CHICAGO, ILLINOIS

NO. OCH1825  
ORDER No. 64169  
DATE 11-3-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM BATAVIA, ILLINOIS

PRIVATE NO UPPER RIGHT 586

SMALL TYPE: (C) CURT TEICH & CO.,  
INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION  
(4 PHOTOS)

FOLLOW: - COLOR INSTRUCTION ENCLOSED WITH 4 CARDS  
AND ROUGH PENCIL SKETCH

SUBMIT SKETCH

*Take out engr. Press on  
Background*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

108 Colored 16 7 1/2

*Background* OC 389 - WITHOUT LT. HOUSE -  
B - OC 387 -  
Photo A - NO 1 -  
" T - NO 2 -  
A - OC 386 -  
Photo V - NO 3 -  
" I - NO 4 -  
A - OC 385 -

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 2 1950	NOV 2 1950
SKETCH	2	7		
RETOUCHING	4	7	NOV 27 1950	NOV 27 1950
REPHOTO				
PHOTO-LITHO			NOV 30 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		16		

DATE BLUEPRINT OK'D

DATE Filed JAN 8 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



AERO DISTRIBUTING CO., INC.  
CHICAGO, ILLINOIS

NO. OCH1826

ORDER No. 64169

DATE 11-3-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM BELVIDERE,  
ILLINOIS

PRIVATE NO. UPPER RIGHT- 6-101

SMALL TYPE: (C) CURT TEICH & CO.,  
INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION  
(9 PHOTOS)

FOLLOW: - COLOR INSTRUCTIONS ON PHOTOS ENCLOSED

SUBMIT SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Executive OK of Estimate

By

Date NOV 16 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date NOV 16 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 9 1950
SKETCH	10	6		
RETOUCHING		5 1/2	NOV 21 1950	NOV 28 1950
REPHOTO				
PHOTO-LITHO			NOV 30 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		15 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

B - ①  
E - #2  
L - #3  
V - #4  
I - #9  
D - #5  
E - #6  
R - #7  
E - #8



AERO DISTRIBUTING CO., INC.  
CHICAGO, ILLINOIS

NO. OCH1827

ORDER No. 64169

DATE 11-3-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM ARLINGTON HEIGHTS,  
ILLINOIS

SMALL TYPE: (C) CURT TEICH & CO.,  
INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION  
(7 PHOTOS)

FOLLOW: - COLOR INSTRUCTIONS, ETC. ON PHOTOS AND 2 CARDS  
ENCLOSED, WITH ROUGH PENCIL SKETCH

SUBMIT SKETCH

SUBMIT

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	70	63		
RETOUCHING	7	72	NOV 15 1950	NOV 22 1950
REPHOTO			NOV 28 1950	DEC 4 1950
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		15	DEC 4 1950	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

A - # I  
R - # II  
L - # III  
I - # IV OC 142  
N - # V  
G - # VI ✓  
T - # VII  
O - # VIII  
N - OC 136 41



AERO DISTRIBUTING CO., INC.  
CHICAGO, ILLINOIS

NO. OCH1828

ORDER No. 64169

DATE 11-3-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM FOX LAKE, ILLINOIS

SMALL TYPE: (3) CURT TEICH & CO.,  
INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION  
(3 PHOTOS)

FOLLOW: - COLOR INSTRUCTIONS AND 5 CARDS ENCLOSED, WITH  
ROUGH PENCIL SKETCH

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By  
Date NOV 16 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By  
Date NOV 16 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 7 1950	
SKETCH L.O.		7		
RETOUCHING		1 1/2	NOV 22 1950	DEC 6 1950
REPHOTO				DEC 14 1950
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			DEC 14 1950	
ARTIST DEPT.	15	16	DEC 14 1950	12/17/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed DEC 20 1950

By

DATE Photo Returned to Customer



DISTRIBUTED BY THORNBURG DRUG CO.,  
SYRACUSE, INDIANA

NO. OCH1829

ORDER No. 64181

DATE 11-6-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOTEL OAKWOOD, LAKE WAWASEE,  
INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE FRAME BUILDING, RED ROOF. SHOW SIGN "HOTEL OAKWOOD" ON  
RIGHT ON BUILDING. SHOW FLOWERS. GREEN BENCHES AND WHITE BENCHES.  
REMOVE SOME OF THE FOLIAGE TO SHOW THE PLACE MORE  
PROMINENTLY. VARIOUS GREEN TREES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

LOPE PHOTO TICKET

ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 10 1950	
SKETCH				
RETOUCHING	6	3	NOV 7 1950	NOV 8 1950
REPHOTO				
PHOTO-LITHO			NOV 16 1950	NOV 27 1950
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	109	1½	NOV 27 1950	11-28-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed JAN 3 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY THORNBURG DRUG CO.,  
SYRACUSE, INDIANA

NO. OCH1830

ORDER No. 64181

DATE 11-6-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE TAVERN HOTEL, LAKE WAWASEE,  
INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE BUILDING, RED ROOF, NICE BLUE WATER.  
REMOVE - AUTOS, BOAT & PEOPLE. TAKE OUT SOME FOLIAGE IN ORDER  
TO BRING OUT THE BUILDING MORE PROMINENTLY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 6 1950	NOV 24 1950
SKETCH				
RETOUCHING	9	3 1/2	NOV 7 1950	NOV 8 1950
REPHOTO				
PHOTO-LITHO			NOV 16 1950	NOV 27 1950
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	NOV 27 1950	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY THORNBURG DRUG CO.,  
SYRACUSE, INDIANA

NO. OCH1831

ORDER No. 64181

DATE 11-6-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CHURCH OF THE LITTLE FLOWER,  
LAKE WAWASEE, INDIANA

8 pl.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ADOBE- TAN BUILDING. TOWER-RED TOP AND RED TRIM-WINDOW. SHOW  
FLOWERS, AND YUCCA. VARIOUS GREEN TREES.

REMOVE LIGHT STREAK ON RIGHT SIDE OF PICTURE.

FIX CEMENT WALL ALONG THE WATER LINE. CROP AS MARKED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 6 1950	NOV 14 1950
SKETCH				
RETOUCHING		3	NOV 7 1950	NOV 8 1950
REPHOTO				
PHOTO-LITHO			NOV 16 1950	NOV 27 1950
BUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	NOV 27 1950	11 29 50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed JAN 3 1951

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY THORNBURG DRUG CO.,  
SYRACUSE, INDIANA

NO. OCH1832

ORDER No. 64181

DATE 11-6-50

12<sup>1</sup>/<sub>2</sub> M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE SARGENT HOTEL, LAKE WAWASEE,  
INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW VARIOUS GREEN TREES - FEW FLOWERS. GREENISH-BLUE WATER.  
TAKE OUT SOME FOLIAGE TO SHOW MORE OF THE HOTEL - ALMOST TO END  
OF PICTURE ON LEFT AND SHOW MORE TO THE RIGHT.  
REMOVE - DEAD TREE, AND ONE PERSON LAYING DOWN WITH BACK TO CAMERA.  
AND REMOVE AUTOS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 15 1950	NOV 15 1950
SKETCH				
RETOUCHING		3 1	NOV 7 1950	NOV 13 1950
REPHOTO				
PHOTO-LITHO			NOV 16 1950	NOV 22 1950
BLEUPRINT- STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	NOV 22 1950	11-24-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIIBUTED BY THORNBURG DRUG CO.,  
SYRACUSE, INDIANA

NO. OCH1833

ORDER No. 64181

DATE 11-6-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUTH SHORE INN, LAKE WAWASEE,  
INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. WHITE FRAME BUILDING, GREEN ROOFS. SHOW FLOWERS  
XXXXXXXXXX IN ROCK GARDEN. NICE CLOUDS. SHOW FLAG FLYING.  
REMOVE SECOND SMALL POLE ON ROOF..

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 11 1950
SKETCH				
RETOUCHING		2 1/2	NOV 7 1950	NOV 8 1950
REPHOTO				
PHOTO-LITHO			NOV 14 1950	NOV 22 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	NOV 22 1950	11-24-50
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY THORNBURG DRUG CO.,  
SYRACUSE, INDIANA

NO. OCH1834

ORDER No. 64181

DATE 11-6-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JOHNSON'S HOTEL, LAKE WAWASEE,  
INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE FRAME BUILDING, RED ROOFS, RED AWNINGS WITH WHITE LETTER "J"  
VARIOUS GREEN TREES. SHOW SOME CLOUDS. EVERGREEN & FLOWERS.  
REMOVE - WIRES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

# ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 10 1950	
SKETCH				
RETOUCHING			NOV 7 1950	NOV 8 1950
REPHOTO				
PHOTO-LITHO			NOV 16 1950	NOV 22 1950
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	109	1½	NOV 22 1950	11-24-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed NOV 20 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY THORNBURG DRUG CO.,  
SYRACUSE, INDIANA

NO. 00H1835

ORDER No. 64181

DATE 11-6-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OUR LADY OF THE LAKE SEMINARY /  
LAKE WAWASEE, INDIANA /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(2 PHOTOS) FILL IN CHIMNEY & END OF BUILDING ON LEFT WITH PHOTO  
#2. RETAIN CLOUDS. ADOBE TAN BUILDING, RED ROOFS. NICE BLUE  
WATER. CROP AS MARKED ON 1st PHOTO, AT RIGHT END

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

## ATTENTION

18 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 15 1950	NOV 15 1950
SKETCH				
RETOUCHING		2 1/2	NOV 7 1950	NOV 13 1950
REPHOTO				
PHOTO-LITHO			NOV 16 1950	NOV 22 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	1 1/2	1 1/2	NOV 22 1950	
ARTIST DEPT.		8 3/4		

JAN 5 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY THORNBURG DRUG CO.,  
SYRACUSE, INDIANA

NO. OCH1836

ORDER No. 64181

DATE 11-6-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STATE FISH HATCHERY, LAKE  
WAWASEE, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MAIN BUILDING- <sup>LIGHT</sup> DARK RED BRICK, WHITE TOWER OR CUPOLA, GRAY-GREEN  
ROOF. KEEP CLOUDS. SHOW SIGNS IN GOLD LETTERS ON BROWN-  
"SILVER BASS" "SHAD" "CHANNEL CATFISH" "BULL HEADS".  
REMOVE - AUTOS AND TRUCK ONLY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 11 1950	NOV 11 1950
SKETCH				
RETOUCHING		4	NOV 7 1950	NOV 13 1950
REPHOTO			NOV 16 1950	NOV 27 1950
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	NOV 27 1950	
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



DISTRIBUTED BY THORNBURG DRUG CO.,  
SYRACUSE, INDIANA

NO. XXXXXXXX  
OCH1837  
ORDER No. 64181  
DATE 11-6-50

12 1/2 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
SCENIC VIEW, LAKE SYRACUSE,  
INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. NO  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

VARIOUS COLOR BOATS. VARIOUS GREEN TREES. NICE BLUE WATER.  
RETAIN CLOUDS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

18 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 10 1950	NOV 11 1950
SKETCH				
RETOUCHING	4	2	NOV 7 1950	NOV 9 1950
REPHOTO				
PHOTO-LITHO			NOV 16 1950	NOV 22 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	NOV 22 1950	
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

2CH373



DISTRIBUTED BY THORNBURG DRUG CO.,  
SYRACUSE, INDIANA

NO. OCH2838

ORDER No. 64181

DATE 11-6-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

YACHT BASIN LAKE WAWASEE,  
INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETUCHING AND COLOR DESCRIPTION

RETAIN CLOUDS. SHOW BOATS IN FOREGROUND IN VARIOUS COLORS.  
LARGE BOATS- WHITE WITH OAK MASTS. BUILDING ACROSS WATER IS  
LIGHT TAN WITH RED TOWER.

REMOVE - 2 CHAIRS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 14 1950	NOV 15 1950
SKETCH				
RETOUCHING		2	NOV 7 1950	NOV 13 1950
REPHOTO				
PHOTO-LITHO			NOV 16 1950	NOV 27 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	117	1½	NOV 27 1950	11 28 50
ARTIST DEPT.		9		

JAN 3 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

X



DISTRIBUTED BY THORNBURG DRUG CO.,  
SYRACUSE, INDIANA

NO. OCH1840

ORDER No. 64181

DATE 11-6-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO /

TITLE IN FULL

SHORE LINE SCENE, LAKE TIPPECANOE,  
INDIANA

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

BOATS AND HOUSES IN VARIOUS COLORS. SHOW SOME CLOUDS.  
GREEN TREES OF VARIOUS KINDS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 10 1950	NOV 14 1950
SKETCH				
RETOUCHING	9	3	NOV 7 1950	NOV 10 1950
REPHOTO				
PHOTO-LITHO			NOV 16 1950	NOV 22 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	NOV 22 1950	
ARTIST DEPT.		9		

DEC 20 1950

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY THORNBURG DRUG CO.,  
SYRACUSE, , INDIANA

NO. OCH1839

ORDER No. 64181

DATE 11-6-50

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

/ TIPPECANOE COUNTRY CLUB / LAKE  
TIPPECANOE, INDIANA /

*Spl.*



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAN BRICK BUILDING, WHITE TRIM AND RED ROOF. REMOVE OVERHANDING  
LEAVES IN CENTER. SHOW FEW FLOWER BEDS LEFT. RED BUSH NEAR  
ENTRANCE ON RIGHT.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 1950	NOV 1 1950
SKETCH				
RETOUCHING	4	3 1/2	NOV 7 1950	
REPHOTO				
PHOTO-LITHO			NOV 14 1950	NOV 27 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	109	1 1/2	NOV 27 1950	11-28-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

JAN 6 1951

X



DISTRIBUTED BY THORNBURG DRUG CO.,  
SYRACUSE, INDIANA

NO. OCH1841

ORDER NO. 64181

DATE 11-6-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENIC VIEW OF LAKE TIPPECANOE,  
INDIANA /

8-pt.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW FEW EARLY FALL COLORS WITH GREEN TREES. GRASS-GREEN.  
BIG BILLOWY CLOUDS. SHOW FLOWER BED IN COLORS. /

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

18

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 9 1950	NOV 13 1950
SKETCH				
RETOUCHING	4	1/2	NOV 7 1950	NOV 8 1950
REPHOTO				
PHOTO-LITHO			NOV 14 1950	NOV 22 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	NOV 22 1950	
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 3 1951



DISTRIBUTED BY THORNBURG DRUG CO.,  
SYRACUSE, INDIANA

NO. OCH1842

ORDER No. 64181

DATE 11-6-50

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

EPWORTH HOTEL, LAKE WEBSTER,  
INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE FRAME BUILDING, WITH GRAY ROOF AND GREEN AND WHITE AWNINGS.  
TREES IN VARIOUS SHADES OF GREEN.  
REMOVE AUTO AT LEFT.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 7 1950	NOV 13 1950
SKETCH				
RETOUCHING	4	30	NOV 7 1950	NOV 9 1950
REPHOTO				
PHOTO-LITHO			NOV 14 1950	NOV 22 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	NOV 22 1950	11-24-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY THORNBURG DRUG CO.,  
SYRACUSE, INDIANA

NO. 0CH1843

ORDER No. 64181

DATE 11-6-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NOX

IMPRINT SAME AS ABOVE

TITLE IN FULL

EPWORTH FOREST BATHING BEACH  
LAKE WEBSTER, INDIANA

876

E

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BOATS ARE WHITE, WITH RED STRIPE.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

18 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 6 1950	NOV 16 1950
SKETCH				
RETOUCHING			NOV 7 1950	NOV 13 1950
REPHOTO				
PHOTO-LITHO			NOV 17 1950	NOV 27 1950
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	NOV 27 1950	11-29-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY THORNBURG DRUG CO.,  
SYRACUSE, INDIANA

NO. OCH1844

ORDER NO. 64181

DATE 11-6-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BOAT LANDING, LAKE WEBSTER,  
INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

18 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 9 1950	NOV 13 1950
SKETCH				
RETOUCHING	4	1	NOV 7 1950	NOV 9 1950
REPHOTO				
PHOTO-LITHO			NOV 14 1950	NOV 22 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	167	1 1/2	NOV 22 1950	11-24-50
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY THORNBURG DRUG CO.,  
SYRACUSE, INDIANA

NO. OCH1845

ORDER No. 64181

DATE 11-6-50

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

YELLOW BANKS HOTEL, LAKE WEBSTER,  
INDIANA /

8 pl.

[=]

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE FOUNDATION, GREEN PAINTED STONE. RED BRICK SECOND STORY.  
GREEN AND WHITE STRIPED ~~IN~~ AWNINGS. SHOW FLOWERS IN LARGE  
SQUARE HOLDERS NEAR TREES.  
REMOVE- WIRES & POST ON RIGHT AND SOME FOLIAGE HERE AND THERE  
TO SHOW BUILDING PLAINER.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects or  
order for this customer. Please  
see to it that all sets or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Quah

Executive OK of Estimate

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		4	NOV 7 1950	NOV 20 1950
REPHOTO				
PHOTO-LITHO			NOV 24 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY THORNBURG DRUG CO.,  
SYRACUSE, INDIANA

NO. OCH1846

ORDER No. 64183

DATE 11-6-50

6½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN STREET, SYRACUSE, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. SHOW SIGN "THORNBURG" WHITE ON GREEN  
REMOVE UPPER WIRES ONLY. SHOW FLAG FLYING. DO NOT SHOW MOVIE  
TITLE CLEARLY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 11 1950	NOV 11 1950
SKETCH				
RETOUCHING	9	5	NOV 7 1950	NOV 13 1950
REPHOTO				
PHOTO-LITHO			NOV 17 1950	NOV 27 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4	NOV 27 1950	
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. OCH1847

ORDER No. 64221

DATE 11-6-50

25" M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. I R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE.

GREETINGS FROM FOREST PARK, ILLINOIS

PRIV. # UPPER RT. CORNER: G-351

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 21 1950	NOV 9 1950
SKETCH	3	7 1/2	NOV 28 1950	DEC 1 1950
RETOUCHING		7 1/2		
REPHOTO				
PHOTO-LITHO			DEC 28 1950	JAN 8 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	115	15	JAN 9 1951	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

#1 F - WALTON  
#2 D - POST OFFICE  
#3 F - ST. JOHNS CHURCH  
#4 E - MUNICIPAL BLDG.  
#5 S - 1000 S. RIVER  
#6 T - 1000 S. RIVER  
#7 P - ST. BERNARDINE  
#8 A - PRODUCE  
#9 R - BAPTIST CHURCH



AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. OCH1848  
ORDER No. 64221  
DATE 11-6-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM MAYWOOD, ILLINOIS

PRIV. # UPPER RT. CORNER: G-746

SMALL TYPE: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By Date DEC 1 1950

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By Date DEC 1 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 12 1950	NOV 9 1950
SKETCH		7		
RETOUCHING	3	7	DEC 12 1950	DEC 22 1950
REPHOTO			DEC 12 1950	DEC 12 1950
PHOTO-LITHO			JAN 2 1951	JAN 10 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			JAN 10 1951	
ARTIST DEPT.	120	13 1/2		Jan 16 - 51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed 11-6-1951

By

DATE Photo Returned to Customer

M #1  
A #2  
Y #3  
W #4  
O #5  
O #6  
D #7 - PL 176-11-7



#7 Colored Ink

NO. OCHL849  
AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS ORDER No. 64221  
DATE 11-6-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL  
GREETINGS FROM AURORA, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. YES  
IMPRINT SAME AS ABOVE.

PRIV. # UPPER RT. CORNER: G-31  
SMALL TYPE: (C) CURT TEICH & CO., INC.  
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate  
By \_\_\_\_\_  
Date \_\_\_\_\_

**ESTIMATE**  
AND WORK SCHEDULE

Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 17 1950	NOV 17 1950
SKETCH 60		6 1/2		
RETOUCHING		8 1/2	NOV 20 1950	DEC 12 1950
REPHOTO				
PHOTO-LITHO				DEC 26 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	108	16	DEC 26 1950	12-29-50

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed JAN 8 1951  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
To \_\_\_\_\_

A = #1  
- 58226 -

V = 58232  
- 58225 -

R = 58230  
- 3B36 -

O = 68441  
- 58224 -

R = #1  
- 15533-N -

A = 2357-30-N  
- 68448-N -



Colored 11-8

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS  
NO. OCH1850  
ORDER No. 64221  
DATE 11-6-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM WILMETTE, ILLINOIS

PRIV. # UPPER RT. CORNER: G-1006

SMALL TYPE: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

W-#4  
I-#6  
L-#8  
M-#7  
E-#5  
I-#3  
I-#1  
E-#2

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

NOV 28 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 19 1950	NOV 28 1950
SKETCH	3	60	NOV 28 1950	DEC 15 1950
RETOUCHING	7			
REPHOTO				
PHOTO-LITHO			DEC 28 1950	JAN 8 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	120		JAN 8 1951	Jan. 11, '51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed JAN 16 1951

By

DATE Photo Returned to Customer



AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. OCH1851  
ORDER No. 64221  
DATE 11-6-50

25 MPOST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE.

GREETINGS FROM WINNETKA, ILLINOIS

PRIV. # UPPER RT. CORNER: G-1026

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

W-#1  
I-#7  
N-#2  
N-#3  
E-#4  
T-#6  
K-#5  
A-#8

Executive OK of Estimate By NOV 20 1950 Cost Dept. Checked By NOV 20 1950  
ESTIMATE AND WORK SCHEDULE Date NOV 20 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 9 1950
SKETCH	3	7	NOV 23 1950	DEC 1 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. OCH1852

ORDER No. 64221

DATE 11-6-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM ST. CHARLES,  
ILLINOIS

PRIV. # UPPER RT. CORNER: G-886

SMALL TYPE: (C)CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES /

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

NO

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date NOV 16 1950

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date NOV 16 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 9 1950
SKETCH L.O.		5		
RETOUCHING		7	NOV 21 1950	NOV 30 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	108	15-1/2		12-1-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

S-#1  
T-#2

O-#3  
H-#4  
A-#5  
R-#6  
L-#7  
E-#8  
S-#9



AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. OCH1853  
ORDER No. 64221  
DATE 11-6-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE.

GREETINGS FROM NORTH CHICAGO, ILLINOIS

PRIV. # UPPER RT. CORNER: G-816

SMALL TYPE: (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

C-#1

H-#2

I-#4

C-#5

A-#7

G-#3

O-#6

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

## AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 1950
SKETCH	80	7		
RETOUCHING		6 1/2	NOV 20 1950	DEC 9 1950
REPHOTO				
PHOTO-LITHO				DEC 21 1950
BLUEPRINT				
STRIPPING, QPAQUING				
HAND COLOR PROOF			DEC 27 1950	
ARTIST DEPT.	102	102	12/27/50	12/28/50

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. OCH1854  
ORDER No. 64221  
DATE 11-6-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE.

GREETINGS FROM RIVERSIDE, ILLINOIS

PRIV. # UPPER RT. CORNER: G-866

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
- ENVELOPE PHOTO TICKET

R-#1  
I-#2  
V-#4  
E-#9  
R-#8  
S-#3  
I-#6  
D-#7  
E-#5

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 10 1950	NOV 10 1950
SKETCH Ro	3	6 1/2		
RETOUCHING		8	NOV 20 1950	DEC 6 1950
REPHOTO				
PHOTO-LITHO				DEC 14 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	101	15	12-20-50 DEC 14 1950	12-21-50

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. OCH1855  
ORDER No. 64221  
DATE 11-6-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R.M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE.

GREETINGS FROM HINSDALE, ILLINOIS

PRIV. # UPPER RT. CORNER: G-656  
SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

PHOTOS & INSTRS. ENCLOSED.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate  
By  
Date NOV 16 1950

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked  
By  
Date NOV 16 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 - 1950	NOV 7 1950
SKETCH	2.6	7	NOV 22 1950	NOV 30 1950
RETOUCHING		22		
REPHOTO				
PHOTO-LITHO			DEC 5 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	108	15 1/2		12.8.50

DATE BLUEPRINT OK'D  
By

DATE Filed  
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

H - MEMORIAL BLDG.  
I - UNION CHURCH  
N - SANITARIUM  
S - POST OFFICE  
D - COMMUNITY HOUSE  
A - WASHINGTON ST.  
L - AUDITORIUM  
E - CATHOLIC CHURCH



AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. OCH1856  
ORDER No. 64221  
DATE 11-6-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM U.S. NAVAL  
TRAINING CENTER, GREAT LAKES,  
ILLINOIS

PRIV. # UPPER RT. CORNER: G-546

SMALL TYPE: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

PHOTOS & INSTRS. ENCLOSED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

G-#1  
R-2BH1032  
E-#2  
A-#3  
T-2BH1023  
  
L-#4  
A-#5  
K-#6  
E-2BH1017  
S-2BH1022

Executive OK of Estimate

By  
Date NOV 16 1950

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By  
Date NOV 16 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 9 1950
SKETCH L.O.		7		
RETOUCHING		12	NOV 21 1950	NOV 30 1950
REPHOTO				
PHOTO-LITHO			DEC 4 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	110	16		12/14/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

To Proctor 1/9/51  
K



Colored 18.9  
X

NO. OCH1857  
ORDER No. 64221  
DATE 11-6-50  
AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

25	M	POST CARDS	C.T. ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER		FRONT No.	I	R. M. YES
TITLE IN FULL		IMPRINT	SAME AS ABOVE.	
GREETINGS FROM RIVER FOREST, ILLINOIS				
PRIV. # UPPER RT. CORNER: G-846				
SMALL TYPE: (C) CURT TEICH & CO., INC. PHOTO PROPERTY OF C.T.				
RETOUCHING AND COLOR DESCRIPTION				

SUBMIT SKETCH.  
PHOTOS & INSTRS. ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF <sup>NO</sup> HANDCOLOR PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

R-9B-H845  
I-9B-H846  
V-D-7578  
E-#1  
R-#2  
F-#4  
O-#3  
R-#6  
E-#7  
S-#8  
T-#5

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By	DEC 7 1950	AND WORK SCHEDULE	By	DEC 7 1950	
Date			Date		
OPERATION	EST. TIME	DATE	DATE		
	Clock No. Time Allowed	ENTERED DEPT.	COMPLETED		
COMPOSING, Type Set Up			NOV 2 1950		
SKETCH	7 7				
RETOUCHING		DEC 13 1950	DEC 22 1950		
REPHOTO		DEC 13 1950	DEC 13 1950		
PHOTO-LITHO		DEC 28 1950	JAN 8 1951		
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF					
ARTIST DEPT.	103 15	JAN 8 1951	1-12-51		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed JAN 16 1951  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



4-10-1950

NO. OCH1858  
AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS  
ORDER No. 64221  
DATE 11-6-50

---

25 M POST CARDS C.T. ART COLORTONE FULL FACE

---

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER FRONT No. I R. M. YES

TITLE IN FULL IMPRINT SAME AS ABOVE.

GREETINGS FROM WHEATON, ILLINOIS

PRIV. # UPPER RT. CORNER: G-986

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

---

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

PHOTOS & INSTRS. ENCLOSED.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date NOV 16 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date NOV 16 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 9 1950
SKETCH	9	6 1/2		
RETOUCHING	4	6	NOV 23 1950	NOV 30 1950
REPHOTO				
PHOTO-LITHO			DEC 5 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	35	15 1/2	12-8-50	

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

W-9B 551-N

H-9B-549-N

E-9B-545-N

A-9B-547-N

T-9B-552-N

O-9B-550-N

N-9B-546-N



AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. OCH1859  
ORDER No. 64221  
DATE 11-6-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM SKOKIE, ILLINOIS

PRIV.NO. UPPER RT. CORNER: G-906

SMALL TYPE: (C)CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

PHOTOS & INSTRS. ENCLOSED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

Date

NOV 28 1950

WORK SCHEDULE

By

Date

NOV 28 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 21 1950	NOV 7 1950
SKETCH	10	7		
RETOUCHING		8	NOV 28 1950	DEC 21 1950
REPHOTO				
PHOTO-LITHO			JAN 2 1951	JAN 10 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			JAN 10 1951	
ARTIST DEPT.	103	153		1-16-51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

S-#1

K-#2

O-#3

K-#4

I-#5

E-#6

Background

#7



AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. OCH1860  
ORDER No. 64221  
DATE 11-6-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

GREETINGS FROM MARENGO, ILLINOIS

PRIV. NO. UPPER RT. CORNER: G-736  
SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

PHOTOS & INSTRS. ENCLOSED.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date NOV 16 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date NOV 16 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 16 1950	
SKETCH	2	4		
RETOUCHING	7	5 1/2	NOV 22 1950	NOV 30 1950
REPHOTO				
PHOTO-LITHO			DEC 5 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	115	15	Dec 8 1950	

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

M-#5  
A-#1  
R-#2  
E-7A-2107  
N-2-50-  
G-#3  
O-#4



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1861 ORDER NO. 64222 DATE 11-6-50

CUSTOMER  
MADISON DINER  
MT. HOLLY, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

MADISON DINER  
ROUTE 38, MT. HOLLY, N.J.

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 6 1/2  
F.C. 11/1/50  
L.A. 7

X  
W.H.

Red Impressions

(H)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1862 ORDER NO. 64223 DATE 11-7-50

CUSTOMER

JAMES DAVIS, INC.  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 MPOST CARDS SIZE 3½ X 5½

STYLE ART COORTONE FULL FACE  
(All of this on address side) 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

TOLUCA - NO. 2741

AN EXCLUSIVE FORE-RUNNER DESIGN. SEE  
THE SAMPLE BOOK FOR OTHER COLORS

TYPE AT TOP OF PANEL - SAME SIZE YES NO OCH172

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REPRODUCE WALL PAPER - SAMPLE "A" WITH SAME LAYOUT AS ON OCH-172.

COLOR DESCRIPTION

FOLLOW SAMPLE WALLPAPER.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

587  
106 Hc 2  
La 11

add'l order  
9.0 sep. notes / 2.50

M 7 H



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **OCH1863** ORDER NO. 64224 DATE 11-7-50

CUSTOMER LOWRY MOTOR COURT  
GREENVILLE, MISS.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **IN LOWER PANEL:**

LOWRY MOTOR COURT - GREENVILLE,  
MISSISSIPPI ON U.S. HIGHWAY 82 AT  
MC ALLISTER

(SEE LAYOUT)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM.

INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

2M-0-16/50

Ret.  
11/24/50  
L.C.  
4  
1 1/2  
9

X  
W & H



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0CH1864 ORDER NO. 64225 DATE 11-7-50

CUSTOMER

HOTEL GREENVILLE  
GREENVILLE, S.C.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **IN LOWER PANEL:**

COLONIAL COURT HOTEL  
GREENVILLE, SOUTH CAROLINA

THE SOUTH'S MOST LUXURIOUS U.S. 29 NORTH

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW PENCIL SKETCH.

TAKE OUT 4 TELEPHONE POSTS IN FRONT OF BLDG. & WIRES.

COLOR DESCRIPTION

RED + GREEN  
ROOF IS GREY GREEN. SIGN HAS RED LETTERS. RED AND WHITE  
BRICK.

PHOTO RETURNED

or

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-8-16-50

R.L. 5-2  
Dim. E.C. 100/3/4  
L.A. 10 1/2

Red Depression



## ADV. ORDER

CUSTOMER SHANGRI-LA MOTEL  
PORTLAND, ORE

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS<sup>SIZE</sup> 3½ x 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full IN LOWER PANEL:

SHANGRI-LA - MOTEL - PORTLAND'S NEWEST  
& FINEST MOTEL .....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No	Special type as sample
------------	-----	----	------------------------

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red. Blue

FOLLOW SKETCH.

### COLOR DESCRIPTION

FOLLOW SKETCH.

## CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

**YES**

RETURN PHOTO

PHOTO RETURNED

To

PHOTO USED FOR

Ref. 6 1/2  
Jan 30. 106 13/4  
L.A. 9 1/2

Heard

*Alp. Blue*  
*Impression*

Top



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1866 ORDER NO. 64228 DATE 11-7-50

CUSTOMER HIGHBAUGH MORTGAGE CORP.  
LOUISVILLE, KY.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER LEFT CORNER:

LYNDON HALL  
HIGHBAUGH FARMS  
LOUISVILLE, KENTUCKY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

INSTRUCTIONS ON TISSUE OVERLAY.

COLOR DESCRIPTION

INSTRUCTIONS ON TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO



ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. OCH1867

ORDER No. 64199

DATE 11-6-50

12½ M POST CARDS

ART COLORTONE

FULL FACE  
WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

TITLE IN FULL

CENTRAL CASCADE, WATKINS GLEN,  
N.Y.  
IN THE BEAUTIFUL FINGER LAKES  
REGION

PHOTO PROPERTY OF CT.

RETOUCHING AND COLOR DESCRIPTION

USE COLORS SAME AS ON CARD 9BH1125.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

NOV 10 1950

WORK SCHEDULE

By

Date

NOV 10 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 16 1950	NOV 16 1950
SKETCH				
RETOUCHING		2	NOV 13 1950	NOV 13 1950
REPHOTO				
PHOTO-LITHO			NOV 17 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½		12/4/50
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 3 1951



SAM J. RODES, DELAND, FLA.

NO. OCH1868

ORDER No. 64189

DATE 11-6-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM DELAND, FLA.  
HOME OF STETSON UNIVERSITY

SMALL TYPE: (C) CURT TEICH & CO.,  
INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLORED SKETCH ENCLOSED. *correction marked*

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

## AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 22 1950	NOV 22 1950
SKETCH <i>L.O.</i>	6	7	NOV 14 1950	
RETOUCHING	6	6	NOV 22 1950	NOV 22 1950
REPHOTO			NOV 14 1950	
PHOTO-LITHO			NOV 28 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D

DATE Filed

DEC 20 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



GREENSBURG CHAMBER OF COMMERCE  
GREENSBURG, KANSAS

NO. OCH1869  
ORDER No. 64239  
DATE 11-7-50

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OBSERVATION HOOD AND CANOPY OVER  
WORLD'S LARGEST HAND DUG WELL,  
GREENSBURG, KANSAS  
BOT: COMPLETED IN 1888

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. YES SAME AS  
1BH734

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ROOF GREEN. RED PLAID JACKETS. BUILDING WHITE. FOR REMAINING  
COLORS SEE 1BH734.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		25		NOV 20 1950
REPHOTO				
PHOTO-LITHO			NOV 24 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	15		12/6/50
ARTIST DEPT.		9		

JAN 8 1951

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



DISTRIBUTED BY HANDLER NEWS AGENCY,  
GRAND ISLAND, NEB.

NO. OCH1870

ORDER No. 64380

DATE 11-9-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VETERANS ADMINISTRATION HOSPITAL,  
GRAND ISLAND, NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION CROP AS SHOWN  
LIGHT TAN BUILDING, WITH CONCRETE TRIM:

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICI

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

Date

NOV 10 1950

AND WORK SCHEDULE

By

Date

NOV 10 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	5		NOV 13 1950	NOV 15 1950
REPHOTO				
PHOTO-LITHO			NOV 17 1950	NOV 27 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	109	1 1/2	NOV 27 1950	11-28-50
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



STATE NEWS AGENCY, GREENSBORO, N.C.

PHOTO BY MARTIN'S STUDIO

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ELM STREET LOOKING NORTH  
GREENSBORO, N. C.

PRIVATE NO. BEFORE TITLE: G-2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS AND COLOR DIRECTIONS ENCLOSED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Red Impression*

Executive OK of Estimate

By

Date

NOV 10 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

NOV 10 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 17 1950	NOV 17 1950
SKETCH				
RETOUCHING		7	NOV 15 1950	NOV 16 1950
REPHOTO				
PHOTO-LITHO			NOV 21 1950	NOV 30 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	167	2	NOV 30 1950	12 4 50
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



STATE NEWS AGENCY, GREENSBORO, N.C.

PHOTO BY MARTIN'S STUDIO

25 M POST CARDS

ART COLORTONE

FULL FACE

NO. OCH1872

ORDER No. 64381

DATE 11-9-50

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF MAIN BUSINESS  
SECTION, GREENSBORO, N.C.

PRIVATE NO. BEFORE TITLE: G-31

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS AND COLOR DIRECTIONS ENCLOSED  
ALSO TISSUE OVERLAY.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

NOV 10 1950

WORK SCHEDULE

By

Date

NOV 10 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	7	NOV 10 1950	
REPHOTO			NOV 17 1950	NOV 27 1950
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2	NOV 27 1950	
ARTIST DEPT.		13		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



A. KLEBAN & SONS, BRIDGEPORT, CONN.

NO. OCH1873

ORDER No. 64384

DATE 11-9-50

12<sup>1</sup>/<sub>2</sub> M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FAIRFIELD UNIVERSITY  
FAIRFIELD, CONN.  
SUBTITLE: BERCHMANS HALL (Upper)  
SUBTITLE: XAVIER HALL (Lower)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(GROUP VIEW) 2 VIEWS: UPPER: BERCHMANS HALL - GRAY BUILDING,  
GRAY-BROWN ROOF.

LOWER: XAVIER HALL - GRAY BUILDING,  
GRAY-BROWN ROOF.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

NOV 10 1950

## AND WORK SCHEDULE

NOV 10 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			NOV 15 1950	NOV 28 1950
REPHOTO				
PHOTO-LITHO			NOV 30 1950	DEC 5 1950
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	DEC 5 1950	7-6-50
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1874 ORDER NO. 64265 DATE 11-10-50

CUSTOMER EMPIRE DINER  
HADDON HEIGHTS, N.J.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full EMPIRE DINER

BOT: KING'S HIGHWAY AND WHITE HORSE  
PIKE - HADDON HEIGHTS, N.J.

FRONT NO. 5 (All of this on address side) R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout REMOVE ALL BLDGS, ETC EACH END OF CAR, EVERYTHING ON TOP, THE SIGN  
DINER ON TOP IS A NEON SO SMALL IT MAY NOT SHOW, IF YOU CAN SHOW IT OK IF NOT  
REMOVE. ROPE HOLDING AWNING & FASTENED BETWEEN WINDOWS TO BE REMOVED.  
REMOVE SCREWS IN WINDOWS (AROUND FRAMES)

CROP AS MARKED.

PUT CLOUDS IN SKY.

COLOR DESCRIPTION

BRICK FOUNDATION & STEPS 23. FLOWERS IN FRONT GERANIUMS WITH RED FLOWERS.  
LIGHT PART OF BLDG 13, STRIPES BETWEEN & MOLDING BELOW & ABOVE & WINDOW FRAMES &  
COLUMN NEAR DOOR & PANEL IN DOOR & ROOF STAINLESS STEEL. DOOR FRAME MAHOGANY  
AWNINGS DARK PART CHINESE RED. LIGHT STRIPE 13. GLASS BRICK & STRIPES BETWEEN  
CHINESE RED. 3 SIGNS CHINESE RED. LETTERS 1-YELLOW. FOREGRD LT GR CONCRETE.  
IF SIGN ON ROOF SHOWN, MAKE COLOR CHINESE RED. IN WINDOWS ARE VENETIAN BLINDS  
THE STRAPS ARE WHITE & SHOW WHITE IN PHOTO- THE CROSS PIECES ARE #31

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 6  
M.H.C. 2  
L.A. 9 1/2

W.H.

Red Impression

D



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1875 ORDER NO. 64266 DATE 11-10-50

CUSTOMER MRS. R. TUVESON  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ~~KODAK~~ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TUVESON'S RESORT

CENTER: ON BEAUTIFUL MAGICIAN LAKE

BOT: DOWAGIAC, MICHIGAN

FRONT NO. 5 (All of this on address side) R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(VERTICAL CARD)

WHITE BORDER ALL AROUND AND ALSO IN CENTER BETWEEN 2 VIEWS. USE #1 VIEW AT TOP AND #2 VIEW AT BOTTOM.

RUSH PROOF.

COLOR DESCRIPTION

VIEW #1: TREES AND GRASS SHOULD HAVE A LITTLE MORE GREEN COLOR THAN ON KODACHROME PRINT. UMBRELLAS RED.

VIEW #2: GRASS - GREEN - UMBRELLAS - RED. BLDGS. SIDING WHITE. CANOPY RED & GREEN. SUPPORTS FOR CANOPY (GREEN) UPPER CANOPY (RED) SEE KODACHROME PRINT.

RETURN BOTH KODACHROME PRINTS.

Returned 3/14/51 B.

2-5x7 Photos from Kodachrome

L.O. 1  
Ret. 5  
Mrs. C.C. 107 114  
L.O. 9

X  
as quoted

PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. OCH1876 ORDER NO. 64268 DATE 11-10-50

CUSTOMER SANBORN SOUVENIR CO., INC.  
DENVER 11, COLO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6½ MPOST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5  
(All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(YUCCA LANE CABINS)

TAKE OUT POLES & WIRES, WHITE COTTAGES SLIGHTLY ABOVE CAMP CABINS AT LEFT.  
TAKE OUT WEEDS AT LOWER RIGHT & TURN INTO GRASS OR LOW FLOWERS. DO NOT OVER  
DO FLOWERS IN CENTER. SEE B/W CARD FOR DETAILS OF MOUNTAINS. CUT MOSTLY  
FOREGRD FOR PROPORTION & USE HIGH CLOUDS SOMETHING LIKE IN PHOTO.

COLOR DESCRIPTION

DARK NATURAL LOG CABINS WITH WHITE CHINKING & GRASS GREEN ROOFS. ORANGE  
CHAIRS, DARK CARS. SET IN PEAK FROM ATTACHED PHOTO CARDS. OFFICE SHOWING AT  
EXTREME RIGHT IS OF CEDAR FINISHED LOGS. DARK BLUE-GREEN SPRUCES. LIGHT GREEN  
TO TAN HILLSIDES. DARK GREEN TREE AT RIGHT AND LOWER MOUNTAINS IN DISTANCE  
ARE DARK BLUE GREEN & HIGH PEAKS ARE GREY TO DARK EXCEPT FOR SNOW.

SEE ALSO KODACHROME FOR COLORS.

RETURN KODACHROME. Ret'd 2/28/51 B.

Ref. 5  
H.C. 107 43/4  
L.A. 105 9 1/2  
1-23-50

X

11/27/51

PHOTO RETURNED

FO

PHOTO USED FOR

NO

YES

RETURN PHOTO



WM. MUAR,  
ROSELAND PARK,  
CANANDAIGUA, NEW YORK

NO. OCH1877

ORDER No. 64398

DATE 11-10-50

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ROSELAND PACEMAKER MINIATURE  
TRAIN AT ROSELAND PARK,  
CANANDAIGUA, N.Y. THE RESORT  
CAPITOL OF THE FINGER LAKES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME NEGATIVE AND PRINT FOR COLOR GUIDE. (AND OVERLAY)  
SHOW ROSES OVER TUNNEL AND ON SIDE.

RETURN KODACHROME

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Rephoto 5x7  
Kodachrome  
Print

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

Date

NOV 12 1950

AND WORK SCHEDULE

By

Date

NOV 1 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 22 1950	
SKETCH				
RETOUCHING	3	3	NOV 16 1950	NOV 28 1950
REPHOTO				
PHOTO-LITHO			NOV 30 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13 1/4		12-7-50
ARTIST DEPT.	101	9	2-20-51	2-21-51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

4/27/51



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1878 ORDER NO. 64282 DATE 11-13-50

CUSTOMER H.W. SERAMUR COL MORTUARY  
SAN LEANDERS, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COLORIT FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

NO TITLE ON PICTURE SIDE. /

FOLLOW TISSUE OVERLAY. /

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. /

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 5 107  
13 12-13-50  
9  
X  
MCH



## ADV. ORDER

CUSTOMER THE AVALON MOTEL  
HOT SPRINGS NATL PARK, ARK.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full

OPENED IN 1945 WITH NEW FURNISHINGS-  
ALL ROOMS WITH BATH, STEAM HEAT AND  
AIR COOLED.....ETC. (SEE COPM) /

FRONT NO.

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

(Blue Print) — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 6BH631.

→ FOLLOW SKETCH.

### COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

	RETURN	PHOTO	YES	NO
1. Name				
2. Address				
3. City				
4. State				
5. Zip				
6. Age				
7. Sex				
8. Occupation				
9. Education				
10. Marital Status				
11. Number of Children				
12. Number of Pets				
13. Number of Vehicles				
14. Number of Telephones				
15. Number of Computers				
16. Number of TVs				
17. Number of Radios				
18. Number of Books				
19. Number of Records				
20. Number of Magazines				
21. Number of Newspapers				
22. Number of Hobbies				
23. Number of Friends				
24. Number of Acquaintances				
25. Number of Relatives				
26. Number of Neighbors				
27. Number of Pets				
28. Number of Vehicles				
29. Number of Telephones				
30. Number of Computers				
31. Number of TVs				
32. Number of Radios				
33. Number of Books				
34. Number of Records				
35. Number of Magazines				
36. Number of Newspapers				
37. Number of Hobbies				
38. Number of Friends				
39. Number of Acquaintances				
40. Number of Relatives				
41. Number of Neighbors				
42. Number of Pets				
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44. Number of Telephones				
45. Number of Computers				
46. Number of TVs				
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51. Number of Newspapers				
52. Number of Hobbies				
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54. Number of Acquaintances				
55. Number of Relatives				
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60. Number of Computers				
61. Number of TVs				
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63. Number of Books				
64. Number of Records				
65. Number of Magazines				
66. Number of Newspapers				
67. Number of Hobbies				
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82. Number of Hobbies				
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87. Number of Pets				
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93. Number of Books				
94. Number of Records				
95. Number of Magazines				
96. Number of Newspapers				
97. Number of Hobbies				
98. Number of Friends				
99. Number of Acquaintances				
100. Number of Relatives				
101. Number of Neighbors				
102. Number of Pets				
103. Number of Vehicles				

PHOTO RETURNED

To

PHOTO USED FOR

3M—8-16-50

107	Re. L.	3 1/2
108	U. C.	1 3/4
	L. A.	9 1/2

Ms 74



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1880 ORDER NO. 64298 DATE 11-14-50

CUSTOMER  
MACON MEMORIAL PARK  
MACON, GA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MACON MEMORIAL PARK  
MACON, GEORGIA

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH. SEE ALSO ATTACHED RETOUCHING INSTRS.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3 Reps. 527  
L.O. 2  
Ret. 4  
107 2  
17-8-50  
L.A. 10½

~~as quoted~~

W.H.

ok. Blue  
Impression



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0CH1881 ORDER NO. 64415 DATE 11-14-50

CUSTOMER MARLOW PRODUCTS CO.,  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE WONDERFULLY CONVENIENT  
MEMO - MASTER

FOR DESK OR WALL

FRONT NO. 5

(All of this on address side)

R. M.

Yes

XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

Photo returned 4/20/51  
B.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

8-16-50

10/1/50 5x7

Ret. 6 1/2  
H.C. 2  
L.A. 10

Add'l Artwork 3.

~~Red Impression~~

MAKEOVER

MAKEOVER

MAKEOVER

Charge to W.E. Dept.

Est. No. 100 Time Required 1/4

Approved by	3/4	Not Rechecked in Case Dept.
Checked by		
Approved by		
ART DEPT.		By
RECEIVED		



## ADV. ORDER

	RETURN	PHOTO	YES	NO
1. Name of person or organization				
2. Address				
3. City				
4. State				
5. Zip				
6. Telephone				
7. Type of business				
8. Nature of business				
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100. Nature of business				

DATE COMPLETED

Photos for  
this Customer

STYLEART COLORTONE FULL FACE

(All of this on address side)

R. M.      Yes      No

Special type as sample

(C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

### COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

To

PHOTO USED FOR

3M—8.14.50



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1883 ORDER NO. 64304 DATE 11-14-50

CUSTOMER WISHING WELL TRAILER VILLAGE  
LITTLETON, COLO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

WISHING WELL TRAILER VILLAGE — "THE  
OUTSTANDING COURT".....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH- WITH CHANGES AS OUTLINED IN INSTRS. ATTCHD.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M—8-16-50

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 5  
H.C. 100 1/2  
L.A. 9

11-2-51

Alb. White  
Impression



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. OCH1885 ORDER NO. 64308 DATE 11-15-50

CUSTOMER MRS. C.C. GRAHAM  
PETOSKEY, MICHIGAN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper Lower Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

INDIAN RIVER CATHOLIC SHRINE,  
INDIAN RIVER, MICH.

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

INSTRS. ENCLOSED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED.

PHOTO RETURNED

TO

PHOTO USED FOR

2M—8-16-50

MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required 1 1/2

MAR 19 1951	RETOUCHING	TIME	1 1/2	Time Recorded in Cost Dept.
MAR 19 1951	ENGRAVING			
MAR 19 1951	PHOTO LITHO			
MAR 19 1951	COMPOSING			
MAR 19 1951	ART DEPT.			
MAR 19 1951	FINISHING			

By \_\_\_\_\_

FEB 6 1951

Ret 3 1/2  
Lm 3/12/52  
L.A. 9 1/2 102

X

W.C. 1+

Return sample of  
carpeting returned 3/21/51  
B.

Photo To  
Customer  
out 2/8



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1886 ORDER NO. 64309 DATE 11-15-50

CUSTOMER SWANSON FUNERAL HOME  
VALLEY, NEBR.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

SWANSON FUNERAL HOME — SWANSON FUNERAL HOME  
VALLEY, NEBRASKA ELKHORN, NEBRASKA

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH. /

RETURN PHOTOS TO CUSTOMER AFTER PROOFS OK'D.

COLOR DESCRIPTION

FOLLOW SKETCH. /

PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2 Reproaches 577

L.C. 2

Ret. 5

U.C. 2 107

L.C. 10

L.C. 10

X

as quoted

W.H.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. OCH1887 ORDER NO. 4310 DATE 11-15-50

CUSTOMER CATALINA HOTEL COURT  
GREENVILLE, S.C.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE CATALINA HOTEL COURT - U.S. HIWAY  
29 NORTH OF GREENVILLE, S.C.  
BOT: COMPLETELY AIR CONDITIONED-STEAM  
HEATED - AND MODERN.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

USE KODACHROME SLIDES FOR COLOR ONLY.

RETURN KODACHROMES TO CUSTOMER.

6 ret 1/10/51  
215

3 Photos returned 3/6/51  
B

PHOTO RETURNED

TO

PHOTO USED FOR

1 Appraisal 8710  
2 " 577  
L.O. 1  
Ret. 8  
B.C. 106 2 1/4  
L.A. 11 1/2

X  
as quoted  
110 1/2



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

NO YES RETURN PHOTO

DIAL NO. OCH1888 ORDER NO. 64311 DATE 11-15-50

CUSTOMER CATALINA HOTEL COURT  
GREENVILLE, S.C.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



12 1/2 MBUSINESS CARDS SIZE 3 1/2 X 2 5/16

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE CATALINA HOTEL COURT - U.S. HIWAY  
29 NORTH OF GREENVILLE, S.C.

BOT: COMPLETELY AIR CONDITIONED -  
STEAM HEATED - AND MODERN

FRONT NO. NO (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

USE PHOTO FROM OCH1887. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0CH1889 ORDER NO. 64314 DATE 11-15-50

CUSTOMER MELODY MAIDS  
BEAUMONT, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BEAUMONT'S INTERNATIONALLY FAMOUS

"MELODY MAIDS" - ....ETC.

(SEE COPY) /

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3 Reproduction  
L.C. 1 1/2  
Ret. 5  
Mr. B.C. 186 2  
L.C. 9 1/2

Red & Blue  
Impressions

as quoted

W.H.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0CH1890 ORDER NO. 64315 DATE 11-15-50

CUSTOMER CRYSTAL RESTAURANT  
WILMINGTON, N.C.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

CRYSTAL RESTAURANT  
WILMINGTON, NORTH CAROLINE

FRONT NO. 5 (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2 Rephotoc 5x7

L. C.

Reph.

For U. C.

L. C.

1

8

2 1/4

12

Grouping and  
Rephotoc \$ 29.00

Q. H.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1891 ORDER NO. 64316 DATE 11-16-50

CUSTOMER TRAV-L-ODGE  
ROLLA, MISSOURI

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ MPOST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

TRAV-L-ODGE  
ROLLA, MISSOURI

FRONT NO. 5  
(All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side Center

COMMERCIAL PRINT. & ADV. CO., ROLLA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED.  
TAKE OUT HOOD ON RESTAURANT (MARKED WITH AN X ON PHOTO)

COLOR DESCRIPTION

CANOPY--NO. 67 GREEN. SIGN -- YELLOW LETTERS, BLACK BACKGRD. SHRUBBERY--  
GREEN. ROOFS -- NO. 67 GREEN. ROCKS ON OUTSIDE OF BLDGS: LIMESTONE HAVING  
DIFFERENT SHADES. IN THE MAIN COLORS NO. 51-52-66. USE BEST JUDGEMENT.  
MAN SIGN ON RESTAURANT: WHITE POSTS, FENCE, TRIMMINGS: WHITE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

to

PHOTO USED FOR

Ret. 4 1/2  
H.C. 12/13/50  
L.A. 9

Boat



MRS. C.C. GRAHAM, PETOSKEY, MICH.

NO. OCH1892  
ORDER NO. 64445  
DATE 11-16-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

150 - BEACH SCENE ON MULLETT LAKE  
AT LONG POINT, MICHIGAN

NORTHERN

PRIVATE NO. BEFORE TITLE: #150

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R.M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

DOGS ARE WHITE WITH BROWN SPOTS AND EARS. SMALL BUILDING IN  
BACKGROUND IS BROWN. THE BOATS ARE SILVER, BLUE AND GREEN-  
MAKE THEM ALL ONE COLOR OR ONE OF EACH COLOR, WHICHEVER SHOWS  
UP THE BEST. MAKE CHAIRS COLOR TO HARMONIZE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 19 1950	NOV 21 1950
SKETCH				
RETOUCHING	4	3	NOV 20 1950	NOV 22 1950
REPHOTO			NOV 28 1950	
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	15		12-7-50
ARTIST DEPT.		83		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

JAN 8 1951



MRS. C.C. GRAHAM, PETOSKEY, MICH.

NO. OCH1893

ORDER No. 64445

DATE 11-16-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

141-OVERLOOKING CROOKED LAKE,  
NORTHERN MICHIGAN

PRIVATE NO. BEFORE TITLE: #141

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT SNOW FENCES AND POSTS AND WIRES. LEAVE BUSHES IN  
FOREGROUND.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 23 1950	
SKETCH				
RETOUCHING		2	NOV 20 1950	NOV 22 1950
REPHOTO				
PHOTO-LITHO			NOV 24 1950	11-30
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	11-30	12-1-50
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



MRS. C.C. GRAHAM, PETOSKEY, MICH.

NO. OCH1894

ORDER No. 64445

DATE 11-16-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

142 - PICKEREL LAKE, NORTHERN MICHIGAN

PRIVATE NO. BEFORE TITLE: #142

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BOAT IS WHITE. LEAVE THE BULL RUSHES IN THE WATER.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

3 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 7 1950	NOV 21 1950
SKETCH				
RETOUCHING	4	2 ½	NOV 20 1950	NOV 22 1950
REPHOTO				
PHOTO-LITHO			NOV 28 1950	DEC 5 1950
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1 ½	DEC 3 1950	
ARTIST DEPT.		8 ¾		

JAN 8 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. OCH1895

ORDER No. 62824

DATE 11-16-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COMISKEY PARK, CHICAGO

PRIV. # BEFORE TITLE: 236

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. *yes*

IMPRINT SAME AS ABOVE

SMALL TYPE (C) CURT TEICH & CO., INC. PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TO BE MADE INTO NIGHT VIEW. CROP FROM BOTTOM.

*Roof, back, far  
Brick chimney, etc. See photo with retouch  
all to be in color  
all to be in green*

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		5		DEC 10 1950
REPHOTO				
PHOTO-LITHO			DEC 20 1950	JAN 10 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4	JAN 10 1951	1-11-51
ARTIST DEPT.	110	11		1-26/51

DEC 6 - 1951

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS  
PHOTO BY ACME NEWSPICTURES, INC.

NO. OCH1896

ORDER No. 62824

DATE 11-16-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOLDIERS' FIELD, CHICAGO

PRIV. # BEFORE TITLE: 237

SMALL TYPE (C) CURT TEICH & CO., INC.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

TO BE MADE INTO NIGHT VIEW.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. I. PROOF YES HANDCOLOR PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

G14

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

NOV 30 1950

AND WORK SCHEDULE

Date

NOV 30 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 14 1950	
SKETCH				
RETOUCHING		6 1/2	DEC 1 1950	DEC 14 1950
REPHOTO				
PHOTO-LITHO			DEC 28 1950	JAN 10 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	2	JAN 10 1951	1-11-51
ARTIST DEPT.	103	11		2-7-51

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



R. M. MARRINER, LAGUNA BEACH, CALIFORNIA

NO. OCH1897

ORDER No. 64452

DATE 11-16-50

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: BATHING BEACH BELOW CLIFF  
DRIVE, LAGUNA BEACH,  
CALIFORNIA

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHC

CU

YES  
V. PROOF HANDCOL PROOF

RETURN PHOTO

NY, INC., CHICAGO  
O TICKET

## ATTENTION

2 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 19 1950	
SKETCH				
RETOUCHING		2 1/2	NOV 20 1950	NOV 22 1950
REPHOTO				
PHOTO-LITHO			NOV 30 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	187	1 1/2		12 2 1/2 1950
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed JAN 17 1951

By

DATE Photo Returned to Customer



R. M. MARRINER, LAGUNA BEACH, CALIFORNIA

NO. OCH1898

ORDER NO. 64452

DATE 11-16-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: FLORAL GARDENS AND BATHING  
BEACH, LAGUNA BEACH,  
CALIFORNIA

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY, ALSO COLORED LEAFLET ENCLOSED FOR  
COLORS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Photo in 4CP 2041*

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

NOV 17 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	7	24	NOV 20 1950	DEC 4 1950
REPHOTO				
PHOTO-LITHO			DEC 9 1950	DEC 9 1950
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4	DEC 9 1950	12-11-50
ARTIST DEPT.		10 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 15 1951



OSHKOSH NEWS CO., OSHKOSH, WIS.

NO. 0CH1899

ORDER No. 64451

DATE 11-16-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUTH PARK, OSHKOSH, WIS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

DARK GRAY PATHS. FLOWER BEDS: RED CANNAS IN CENTER(TALL)  
OTHERS ARE BLUE, WHITE, ETC.

BLUE WATER. GREEN FOLIAGE ON TREES, AND GREEN LAWN.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

**ATTENTION**

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

**ESTIMATE**

**AND WORK SCHEDULE**

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 20 1950	NOV 21 1950
SKETCH				
RETOUCHING	5	1	NOV 20 1950	NOV 22 1950
REPHOTO				
PHOTO-LITHO			NOV 28 1950	DEC 4 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	111	1½	DEC 4 1950	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



OSHKOSH NEWS CO., OSHKOSH, WIS.

NO. OCH1900

ORDER NO. 64451

DATE 11-16-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER-BORDER

TITLE IN FULL

PUBLIC MUSEUM, OSHKOSH, WIS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BUILDING IS LIGHT RED BRICK WITH LIGHT BLUISH-GRAY ROOF.  
31 AND 16. LIGHT GRAY STONE TRIM. GREEN FOLIAGE AND LAWN.  
LIGHT GRAY WALK. DARK GREEN VINE OVER PORCH.  
MULTI-COLORED FLOWERS SHOWING AROUND BUSHES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 24 1950	NOV 24 1950
SKETCH				
RETOUCHING	5	3½	NOV. 20/50	NOV 22 1950
REPHOTO				
PHOTO-LITHO			NOV 28 1950	DEC 4 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	DEC 4 1950	12-5-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1901 ORDER NO. 64331 DATE 11-16-50

CUSTOMER WASHINGTON NATIONAL INS. CO.  
EVANSTON, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WASHINGTON NATIONAL INSURANCE COMPANY  
EVANSTON, ILLINOIS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH. /

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 caption

Ref.  
C.C.  
L.A.

7  
13/4  
93/4

~~as quoted~~

as quoted

W.D.A.



THE PUBLISHERS' NEWS CO., ANTIGO, WIS.

NO. OCH1984

ORDER No. 64880

DATE 11-30-50

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER

TITLE IN FULL

MAIN STREET, SHAWANO, WISCONSIN

PRIV. # BEFORE TITLE: PN-1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE WIRE ACROSS STREET. FOR COLOR INSTRUCTIONS, SEE ATTACHED.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

PE PHOTO TICKET

ATTENTION

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set

Red Depression

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		11	DEC 4 1950	DEC 8 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	15	12/18/50	
ARTIST DEPT.		931		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

(H)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **ACH1902** ORDER NO. **64332** DATE **11-16-50**

CUSTOMER  
**MERCY HOSPITAL  
MONROE, MICH.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**6 1/2** M POST CARDS SIZE **3 1/2 X 5 1/2**

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

**MERCY HOSPITAL - NORTH MACOMB STREET-  
MONROE, MICHIGAN**

FRONT NO. **5**

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

BLDG YELLOW BRICK. TRIM-- STONE COLOR. WINDOW SHADES-- TAN. DRAPES INSTEAD  
OF CURTAINS ARE MOSTLY FLOWERED MATERIAL, AWNING-- GREEN & WHITE STRIPES.  
SLATE ROOF. ENTRANCE WHITE STONE.,

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

5

PHOTO USED FOR

Rephoto 5x7

Ret 4 1/2

La 9 1/2 107 12-8-50

He 1 1/2

X

Rephoto 3.50

W J H

Make rephoto

Return photo



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. OCH1903 ORDER NO. 65045 DATE 12-19-50  
CUSTOMER CINELLI'S COUNTRY HOUSE  
MERCHANTVILLE, N.J.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO PROPERTY OF C. T. & CO.

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

CINELLI'S COUNTRY HOUSE  
BOT: ONE BLOCK FROM GARDEN STATE RACE  
TRACK

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE; ELEC LIGHT WIRES - SIGN ON ROOF AT REAR. CLEAN UP STREET & CURB LINE.

COLOR DESCRIPTION

COLOR: BLDG XXXXX WHITE. CHIMNEY #23. ROOF, AWNINGS, BIG SIGN 2ND FLOOR-  
GREEN, LIKE ON OLD CARD 4BH406. WINDOW AWNINGS MUST SHOW WHITE STRIPES. SOME  
HAVE WHITE CIRCLES WITH GREEN LETTERS - WORDS CINELLI'S COUNTRY HOUSE ON SIGN  
STAINLESS STEEL - IRON FENCE BLACK - DOOR #23. BIRD BATH WHITE. CONCRETE ROAD  
STRIP LT. GREY. THE ROUGH PART TO CURB IS BLACK..MACADAM. WINDOW BOX  
SAME GREEN. UNDER BOXES ETC ARE SHRUBS- GREEN & FLOWERS RED - USE BEST  
JUDGEMENT FOR TREES AND GRASS.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1904 ORDER NO. 64347 DATE 11-20-50

CUSTOMER THE MONON  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

INTERLOCKING PLANT AT LIMEDALE, IND.

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print

Handcolor

Black & White Proof.

Titles — Red, Blue

CROP PICTURE EVENLY TOP & BOTTOM.

INSTRUCTIONS ENCLOSED.

COLOR DESCRIPTION

FOLLOW PAINTING.

ATTENTION

2 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Rephoto 5x7

Ret 4

1062

La. 11

X

113H

ATTENTION  
2  
Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1905 ORDER NO. 64347 DATE 11-20-50

CUSTOMER THE MONON  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

MONON DIESEL SWITCHER IN INDIANA  
LIMESTONE DISTRICT

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE ENTIRE PICTURE. FULL FACE 3 SIDES WITH PANEL AT BOTTOM.

COLOR DESCRIPTION

FOLLOW PAINTING

ATTENTION

2 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Rephoto 5x7  
Rec 3½  
L.a 10½

H.C.H.



DISTRIBUTED BY RUDOLPH NEWS AGENCY, CLARKSVILLE,  
TENN.

NO. OCH1906  
ORDER No. 64361  
DATE 11-20-50

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

TITLE IN FULL

CHAPEL NO. 1, FORT CAMPBELL, KY.  
- TENN.

SMALL TYPE: U.S. ARMY PHOTO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R.M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BLDG WHITE WITH BLACK WINDOWS, WHICH ARE TRIMMED WHITE. CHIMNEY  
RED, ROOF & BUSHES GREEN. DOOR, STEPS & FOUNDATION ARE GRAY.  
WALK IS OF WHITE PEBBLES.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date NOV 21 1950 AND WORK SCHEDULE Date NOV 21 1950

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			NOV 21 1950	NOV 21 1950
SKETCH				
RETOUCHING		2 ½	NOV 21 1950	NOV 28 1950
REPHOTO				
PHOTO-LITHO			NOV 30 1950	DEC 5 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	146	1 ½	DEC 5 1950	
ARTIST DEPT.		8 ½		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



Photograph by STEPHEN H. WILLARD, MAMMOTH  
LAKES, MONO COUNTY, CALIFORNIA

NO. OCH1907  
ORDER No. 64760  
DATE 11-20-50

12½ M POST CARDS PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAMMOTH PACK OUTFIT IN THE HIGH  
SIERRA,

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 11 R.M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK & WHITE FOR COPY. USE COLORED PHOTO  
FOR COLOR GUIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION!

✓ Subject on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	9	23	NOV 21 1950	DEC 7 1950
REPHOTO				
PHOTO-LITHO				DEC 20 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1½	DEC 20 1950	
ARTIST DEPT.	109	9½		1-25-51

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



PHOTOGRAPH BY STEPHEN H. WILLARD, MAMMOTH  
LAKES, MONO COUNTY, CALIFORNIA

NO. OCH1908

ORDER No. 64761

DATE 11-20-50

6½ M POST CARDS C.T. PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FISHING AT MAMMOTH LAKES  
IN THE HIGH SIERRA

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 11 R. M. YES  
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK & WHITE FOR COPY. USE COLORED PHOTO  
FOR COLOR GUIDE!

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL ~~PROOF~~ YES RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

**ATTENTION**  
2 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ Date NOV 21 1950

**ESTIMATE  
AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	3½	NOV 21 1950	DEC 4 1950
REPHOTO				
PHOTO-LITHO				DEC 9 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	DEC 1 1950	12-11-50
ARTIST DEPT.	107	10		1-11-51

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



PHOTO BY MUSSON, DELLS BOAT CO.

NO. OCH-1909

ORDER No. 64494

DATE 11-20-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER-BORDER

TITLE IN FULL

CLIPPER WINNEBAGO IN THE NARROWS,  
UPPER DELLS OF THE WISCONSIN  
RIVER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP FROM BOTTOM OF PICTURE. BOAT-WHITE. BLUE(30) STACK BAND,  
PILOT HOUSE ROOF, CHAIRS SHOWING, PORT HOLE(LEFT OF NAME) AND  
NAME, "CLIPPER WINNEBAGO". AMBER LENS(TWO) ON NICKEL HEADLIGHTS.  
PORTION OF U.S. FLAG SHOWING ON REAR POLE, ABOVE PEEPLE. SHOW POLE  
ON FRONT OF BOAT(NOT A FLAG POLE) FOR WATER AND ROCK COLORING-  
SEE CARD 9BH1 ENCLOSED. FOLIAGE-GREEN WITH DARK GREEN EVERGREENS  
PREDOMINATE. BLACK WATERLINE ON BOAT SHOWS TOWARDS FRONT OF  
BOAT JUST VE BREAKING WATER. YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

# ESTIMATE

Cost Dept. Checked

By

By

Date

NOV 21 1950

## AND WORK SCHEDULE

Date

NOV 21 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	3	NOV 21 1950	DEC 4 1950
REPHOTO				
PHOTO-LITHO				DEC 13 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	118	1 1/2	DEC 13 1950	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



LYNN H. BOYER, JR. WILDWOOD, N.J.

NO. OCH1910

ORDER No. 62525

DATE 11-21-50

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

121- DELAWARE RIVER BRIDGE  
CONNECTING PHILADELPHIA, PA.  
AND CAMDEN, N.J.

PRIV. # BEFORE TITLE: 122

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. YES  
IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BLACK BED DRIVEWAY. WHITE LINES SEPARATING 8 LANE DRIVEWAY. BUSESS  
ARE GREY LOWER PORTION, ROYAL BLUE STRIP UNDER WINDOWS VERY LIGHT,  
TOP GREY, ALMOST WHITE. ALL MAIN PORTIONS OF BRIDGE ARE DARK GREY  
AS IN 3AH963. ALL RAILINGS DULL OLIVE GREEN. OVERHANGING LIGHTS  
STAINLESS STEEL. NEW ARCH OVER CENTER OLIVE GREEN WITH FOUR GREEN  
LIGHTS AND FOUR RED LIGHTS FOR TRAFFIC CONTROL. DO NOT LOSE  
BLDGS ON RIGHT AS THEY ARE CAMPBELL'S SOUP-R.C.A. AND TALL TOWER IS  
CITY HALL & COUNTY BLDGS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 4 - 1950	DEC 4 - 1950
SKETCH				
RETOUCHING	4	2 1/2	NOV 21 1950	DEC 4 1950
REPHOTO				
PHOTO-LITHO				DEC 9 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1 1/2	DEC 9 1950	
ARTIST DEPT.		9		

FEB 19 1951

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



LYNN H. BOYER, JR., WILDWOOD, N.J.

NO. OCH1911  
ORDER No. 62526  
DATE 11-21-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL ADMINISTRATION BUILDING, STATE HOSPITAL, NORRISTOWN, PA.  
PRIV. # BEFORE TITLE: N-11

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. NO.  
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION  
SHOW LAWN AS WELL CARED FOR. REMOVE CARS. DARK RED BRICK. DARK SLATE ROOF. WHITE COLUMNS & ENTRANCE & BAY WINDOW. WHITE SASH & FRAMES & CORNICE. PINK FLOWERS IN FLOWER BED. GREEN BORDER ON LEFT. GREEN LAWN & SHRUBBERY. GREEN FOLIAGE. MAKE SMOOTH LAWN IN FOREGRD.

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION:

3 Subject 6:  
order for this customer: please  
see to it that all en-81 photo-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate By Cost Dept. Checked  
By Date NOV 21 1950 AND WORK SCHEDULE Date NOV 21 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 21 1950	NOV 27 1950
SKETCH				
RETOUCHING	3	3	NOV 21 1950	NOV 27 1950
REPHOTO			NOV 30 1950	
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½		12/6/50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D DATE Filed FEB 6 - 1951

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer



LYNN H. BOYER, JR., WILDWOOD, N.J.

NO. OCH1912

ORDER No. 62526

DATE 11-21-50

12 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE SUSQUEHANNA RIVER  
AT THE FRENCH AZILUM LOOKOUT BE-  
TWEEN WYALUSING AND TOWANDA, PA.  
BOT: AS SEEN FROM THE MARIE  
ANTOINETTE INN  
PRIV. # BEFORE TITLE: 432

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ROADS BLACK ASPHALT. WHITE CENTER LINE. STONE FENCE AND ROUND TOWER  
BLUE BLACK ROOF ON TOWER. COLOR FIELDS BETWEEN PLATES 7AH2777 and  
7BH1753. /

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF <sup>yes</sup>

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

NOV 21 1950

NO WORK SCHEDULE

By

Date

NOV 21 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		3	NOV 21 1950	NOV 22 1950
REPHOTO				
PHOTO-LITHO			NOV 30 1950	DEC 13 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	DEC 13 1950	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

FEB 6 - 1951



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL NO. <b>OCH1913</b> ORDER NO. <b>64768</b> DATE <b>11-21-50</b>	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	PHOTO RETURNED  TO  PHOTO USED FOR
	CUSTOMER <b>THE ALLIS PRESS KANSAS CITY, MO.</b>	Photos for this Customer		
	12½ M POST CARDS SIZE 3½ X 5½ STYLEART COLORTONE FULL FACE			
	PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full			
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout		FRONT NO. <b>5</b> (All of this on address side) R. M. <input checked="" type="radio"/> Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark <input checked="" type="radio"/> Yes No Special type as sample IMPRINT: <input checked="" type="radio"/> Customer <input checked="" type="radio"/> C. T. Imprint No Imprint Side — Center <b>THE ALLIS PRESS, KANSAS CITY, MO.</b> Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue		
FOLLOW SKETCH, HOWEVER CHANGE RED COLOR OF BLDG. TO SAMPLE OF RED ATTCHD. BLUE IN SKY SHOULD NOT BE ANY DARKER THAN IT IS IN ROUGH SKETCH. IT COULD BE JUST A VERY LITTLE LIGHTER. /				
COLOR DESCRIPTION  FOLLOW CORRECTED SKETCH.				

3M-9-16-50

Ref. 6  
B.C. 100 1 1/2  
L.O. 9

W.D. 11



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1914 ORDER NO. 64771 DATE 11-21-50

CUSTOMER RICHARD LAWTON'S CAR HOP  
SAN DIEGO, CALIFORNIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M BUSINESS CDS SIZE 3 1/2 X 2 5/16

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

RICHARD LAWTON'S CAR HOP  
MARKET AT NINTH  
SAN DIEGO, CALIF.

FRONT NO. NO (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 5  
C.C. 3/4  
L.A. 602

Red Impression  
Blue  
as quoted

11075

602

F



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0CH1915 ORDER NO. 64772 DATE 11-21-50

CUSTOMER BROWN FORMAN DISTILLERS CORP.  
LOUISVILLE, KY.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

EARLY TIMES "EVERY OUNCE A MAN'S WHISKY"  
INTRODUCING EARL E. TIMES "EVERY OUNCE  
A MAN"

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

to

PHOTO USED FOR

Ret 5  
107  
12-4-50  
La 9½

add'l Composition 1.75

W5H



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER	DIAL NO. 0CH1916	ORDER NO. 64773	DATE 11-22-50	DEPT.	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED	
	CUSTOMER	THE NEW SOUTHERN JACKSON, TENN.		RETOUCHING				
			ENGRAVING					
			PHOTO LITHO					
		COMPOSING		LITHO ART				
50 MPOST CARDS		SIZE 3 1/2 X 5 1/2	STYLE ART COLORTONE FULL FACE					
PLACE OF TITLE: Upper, Lower, Center — Border		Follow Layout		(All of this on address side)				TO
Title in Plate Yes No		Copyright in Plate Yes No		FRONT NO. 5 R. M. Yes No 4BH600				
Title in full				R. M. to cover part of Mess. Space, entire Mess. Space, entire Front				
THE ALBERTNOE HOTELS - SOUTHERN HOTELS OF DISTINCTION.....ETC.				Trade Mark Yes No Special type as sample				
(SEE COPY)				IMPRINT: Customer C. T. Imprint No Imprint				PHOTO USED FOR
RETOUCHING DEPARTMENT				Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue				
Submit — Sketch — Layout — Retouched Photo — Wash Drawing								
Follow Layout								
FOLLOW SKETCH. USE PHOTOS FROM 4BH600.								
COLOR DESCRIPTION								
FOLLOW SKETCH.								

3M-8-16-50

me 8 x 10

L.O. 1  
Res. 4 1/2  
Z.C. 105 2 1/4  
L.O. 12

as quoted  
KOH

4



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. OCH1917 ORDER NO. 64774 DATE 11-22-50

CUSTOMER HADDON MOTORS INC.  
CAMDEN, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **TOP:** DE SOTO - PLYMOUTH USED  
CAR SALON

**BOT:** 1789-91 HADDON AVE.  
CAMDEN, N.J.

FRONT NO.

5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE TISSUE OVERLAY. FOLLOW INSTRUCTIONS ENCLOSED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1918 ORDER NO. 64775 DATE 11-22-50  
CUSTOMER OZARK POST CARD PUBL.  
MONETT, MISSOURI

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CHAPMAN'S HI-WAY INN-ON HIGHWAY 65,  
BRANSON, MISSOURI - IN THE SHEPHERD OF  
THE HILLS COUNTRY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

TAKE OUT BLDGS TO EITHER SIDE. (SEE ~~TISSUE~~ OVERLAY) HAVE FLOWER BOXES SHOW  
FLOWERS. AWNING AT RIGHT HAS A CHECKERED SECTION IN IT...HOWEVER, TAKE THAT  
OUT AND MAKE IT RED TO MATCH THE REST OF AWNINGS.

SHOW RETOUCHED PHOTO TO CUSTOMER FOR OK.

COLOR DESCRIPTION

BLDG. WHITE. AWNINGS RED CAST. GREEN TREES. CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USE

5x7  
Ret. 5x7  
He 1½ 1317  
La. 8½  
X

OK  
Submitted to Customer  
on 12/22/50  
OK



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1919 ORDER NO. 64776 DATE 11-22-50

CUSTOMER BRUNEL -ABT INC.  
NEW YORK 10, N.Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HAPPY BIRTHDAY  
FROM YOUR PLAY-POISE SHOE STORE

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

EXACT REPLICA OF THE TYPE AND PICTURE OF LITTLE GIRL.  
SAME OR SUBSTANTIALLY THE SAME COLORING, BUT DEFINITELY NOTHING ELABORATE  
OR LOUD.

COLOR DESCRIPTION

FOLLOW COPY & INSTRUCTIONS ABOVE.

CUSTOMER  
|  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto 5x7

Rit. 4 - 9

Low Hc. 2 - 107-12-22-50

L.A. 10-119

X

Rephoto 3.50



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1920 ORDER NO. 64777 DATE 11-21-50

CUSTOMER J.E. WOOD & CO.  
MEMPHIS, TENN.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

SHOW ARTIST'S NAME IN LOWER RT HAND  
CORNER: BY DUDLEY SUMMERS.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

("THESE IMMORTAL CHAPLAINS" ..)

REPRODUCTION OF PAINTING. (B/W PHOTO)

COLOR DESCRIPTION

USE COLOR PICTURE FOR COLOR GUIDE.

Slaves introduced  
white to negro

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



G14

11-21-50  
1 3/4 106  
L.A. 9 1/2

X

add'l 6 Artwork  
& Composition 6.00

MOH



C. C. EBY, ST. IGNACE, MICH.

NO. OCH1921

ORDER No. 64518

DATE 11-22-50

25 MPOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

CASTLE ROCK, ST. IGNACE, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION: (NOTE CARD ENCLOSED-1071)  
DARK BROWN BLDG. TO/REAR, WITH MOTTLED GREEN & BLUE ROOF, WITH  
WHITE TRIM. WHITE PICKET FENCE. SHOW TOTEM POLE (ABOVE 4th CAR FROM  
LEFT) MULTI-COLORED. DARK GRAY DRIVE, LIGHT GRAY ROCK BORDER AT  
BOTTOM. CASTLE ROCK-LIGHT GRAY, SIGN-WHITE ON BLACK. SHOW FLAG ON  
POLE. GREEN FOLIAGE. BLDG. TO RIGHT-GRAY, BROWN. FIGURE ON TOP IS  
PAUL BUNYAN-SHOW AS CLEARLY AS POSSIBLE-BLACK CAP, RED COAT, HOLDING  
AN AXE. REMOVE-DEAD BRANCHES SHOWING.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

NOV 24 1950

WORK SCHEDULE

Date

NOV 24 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 24 1950	DEC 7 1950
SKETCH				
RETOUCHING	3	2 1/2	NOV 24 1950	DEC 7 1950
REPHOTO				
PHOTO-LITHO				DEC 19 1950
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	110	1 1/2	DEC 19 1950	12-20
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

DATE Filed FEB 19 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



C. C. EBY, ST. IGNACE, MICH.

NO. OCH-1922

ORDER No. 64518

DATE 11-22-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

INDIAN VILLAGE, ST. IGNACE, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

(2 PHOTOS) BROWN BUILDINGS AND TEEPEES, LIGHT GRAY ROOFS. WHITE STONES ON FRONT BLDG. ROOF. GREEN LAWN AREA BETWEEN DRIVEWAY AND FENCE UNDER SIGN. OTHER BLDGS. TO REAR-WHITE. BLUE WATER/AND COLOR AUTOS. SIGN: "INDIAN VILLAGE"-RED ON BROWN, RED & BLUE DESIGN ABOVE & BELOW. "SOUVENIR INDIAN GOODS"-ON LIGHT BROWN, RED LETTERS. "FREE"-GREEN LETTERS, "ADMISSION"-RED LETTERS ON BROWN. REMOVE-MAN & CAR AT LEFT ONLY. SHOW 5 FLAGS-ARRANGED AS ON CARD 10172 ENCLOSED. WHITE BARK TIPS ON TEEPEES. SHOW LOTS OF PEOPLE AND TREES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

NOV 27 1950

350

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		2	NOV 27 1950	DEC 7 1950
REPHOTO				
PHOTO-LITHO				DEC 19 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	109	1 3/4	DEC 19 1950	12-20-50
ARTIST DEPT.		9 3/4		3-1-51

DATE BLUEPRINT OK'D

DATE Filed MAR 12 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

FEB 1 1951

MAKEOVER

Change to LVSE Dept.

Time Required

Time Recorded in Cost Dept.

JAN 20 1951  
JAN 30 1951

ACT DEPT.

By



C. C. EBY, ST. IGNACE, MICH.

NO. OCH1923

ORDER No. 64520

DATE 11-22-50

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER-BORDER

TITLE IN FULL

PAUL BUNYAN AT CASTLE ROCK,  
ST. IGNACE, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-TO FOLLOW

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

(NEGATIVE ENCLOSED) FIGURE: RED AND BLACK CHECKERED SHIRT, BLUE JEANS, DARK BROWN BOOTS. BLACK BEARD AND CAP. BLUE STEEL AXE WITH LIGHT BROWN HANDLE. GRAY CARBORUNDUM STONE IN RIGHT HAND. EYES ARE LIGHT BLUE (IMPORTANT). BUILDING-WEATHERED GRAY, BROWN. GREEN FOLIAGE. SHOW BROWN HAMES NAILED ON BLDG. LIGHT GRAY ROCKS HOLDING DOWN TAR PAPER ROOF. REMOVE - WIRE FENCE IN FOREGROUND.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects  
Order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Make 5x7 Enlargement  
from Neg

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

NOV 24 1950

By

NOV 24 1950

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 14 1950	DEC 14 1950
SKETCH				
RETOUCHING	3	2	DEC 8 1950	DEC 12 1950
REPHOTO			DEC 8 1950	DEC 8 1950
PHOTO-LITHO				DEC 26 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	DEC 26 1950	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed MAR 13 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. OCH1924 ORDER NO. 64779 DATE 11-22-50

CUSTOMER PARK INN, INC.  
CLEARWATER, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

12½ M POST CARDS SIZE 3½ X 5½

STYLE XXX PHOTO COLORIT FULL

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

10

NO TITLE ON PICTURE SIDE.

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SAMPLE OF DRAPERY MATERIAL. RETURN SAME.

ret 1/12/51  
(115)

Jan 6 1951  
For JHC & 104  
RA 11 12/24/50

Add'l Artwork 2  
\$ 5.00

PHOTO USED FOR



SANDOVAL NEWS SERVICE, EL PASO, TEXAS

NO. OCH1925

ORDER No. 64527

DATE 11-22-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENES FROM THE OLD SOUTHWEST  
SO YOU THINK YOU GOT TROUBLES?

UPPER RIGHT  
PRIVATE NO. BEFORE TITLE: E.P.55

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 11 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CHANGE DESIGN OF ATTACHED CARD. SUBMIT PENCIL SKETCH

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

DEC 13 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 13 1950

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 13 1950	DEC 13 1950
SKETCH				
RETOUCHING		2	DEC 14 1950	DEC 15 1950
REPHOTO				
PHOTO-LITHO				DEC 29 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	DEC 29 1950	12-29-50
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



SANDOVAL NEWS SERVICE, EL PASO, TEXAS

NO. OCH1926

ORDER No. 64527

DATE 11-22-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

IN THE OLD SOUTHWEST  
BOY- I NEVER FELT ANY BETTER  
IN MY LIFE

UPPER RIGHT  
PRIVATE NO. ~~BEFORE~~ TITLE: E.P.56

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 11 R. M. NO

IMPRINT SAME AS ABOVE

*Do not show our plate no.  
on card*

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CHANGE DESIGN OF ATTACHED CARD.

SUBMIT PENCIL SKETCH

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

DEC 13 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 13 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 14 1950	
SKETCH				
RETOUCHING		2 1/2	DEC 14 1950	DEC 14 1950
REPHOTO				
PHOTO-LITHO				DEC 26 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	DEC 26 1950	12-29-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

FEB 14 1951



SANDOVAL NEWS SERVICE, EL PASO, TEXAS

NO. OCH1927

ORDER No. 64527

DATE 11-22-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

IN THE OLD SOUTHWEST  
HOW ABOUT A RIDE MISTER? MY  
ASS IS JUST PLAIN TIRED.

UPPER RIGHT  
PRIVATE NO. BEFORE TITLE: E.P.57

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 11 R. M. NO

IMPRINT SAME AS ABOVE

*Do not show our photo  
on card*

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CHANGE DESIGN OF ATTACHED CARD.

SUBMIT PENCIL SKETCH

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date 11-22-50

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date DEC 13 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 14 1950	
SKETCH				
RETOUCHING		4	DEC 14 1950	DEC 14 1950
REPHOTO				
PHOTO-LITHO				DEC 26 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	117	1 1/2	DEC 24 1950	12 28-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed FEB 14 1951

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

## ATTENTION

6 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



SANDOVAL NEWS SERVICE, EL PASO, TEXAS

NO. OCH1928

ORDER NO. 64527

DATE 11-22-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

IN THE OLD SOUTHWEST

REST ROOM? HELL, I AIN'T TIRED.  
WHERE'S THE CAN?

UPPER RIGHT

PRIVATE NO. BEFORE TITLE: E.P.58

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO.

IMPRINT SAME AS ABOVE

*Do not show our plate no  
on card*

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CHANGE DESIGN OF ATTACHED CARD.

SUBMIT PENCIL SKETCH

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

DEC 13 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 13 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				DEC 17 1950
SKETCH				
RETOUCHING	9	3	DEC 14 1950	DEC 15 1950
REPHOTO				
PHOTO-LITHO				DEC 29 1950
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	167	42	DEC 29 1950	12-29-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

FEB 7 1951



*Pencil Sketch 2.1m*  
*10/18*

SANDOVAL NEWS SERVICE, EL PASO, TEXAS

NO. OCH1929

ORDER NO. 64527

DATE 11-22-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENES FROM THE OLD SOUTHWEST  
WHAT'S PA SO MAD ABOUT MA?

UPPER RIGHT

PRIVATE NO. BEFORE TITLE: E.P.59

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11

R.M. NO.

IMPRINT SAME AS ABOVE

*Do not show our plate in  
on card*

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CHANGE DESIGN OF ATTACHED CARD.

SUBMIT PENCIL SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

# ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date DEC 13 1950 Date DEC 13 1950

## ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	9	3	DEC 14 1950	DEC 14 1950
REPHOTO				
PHOTO-LITHO				DEC 28 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	DEC 28 1950	12-28-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



SANDOVAL NEWS SERVICE, EL PASO, TEXAS

NO. OCH1930

ORDER No. 64527

DATE 11-22-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

IN THE OLD SOUTHWEST  
THE PASSING OF THE POT (POEM)

UPPER RIGHT

PRIVATE NO. BEFORE TITLE: E.P.60

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 11 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CHANGE DESIGN OF ATTACHED CARD.

SUBMIT PENCIL SKETCH

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

DEC 13 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 13 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	9	3 1/2	Dec 27 1950	JAN 2 1951
REPHOTO				
PHOTO-LITHO				JAN 10 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	127	1 1/2	JAN 10 1951	1-10-51
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

FEB 7 1951



246 5x7

C. P. JOHNSTON CO., SEATTLE, WASH.

NO. OCH1931

ORDER No. 64536

DATE 11-24-50

12 1/2" POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
SWEDISH HOSPITAL, SEATTLE,  
WASHINGTON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(2 PHOTOS) BUILDING IS WHITE. Use 8x10 PHOTO

REMOVE ALL AUTOS AND TAKE OUT ALL WIRES. LIGHTEN UP SIDE OF  
BUILDING.

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

NOV 24 1950

AND WORK SCHEDULE

1950

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 1 1950	
SKETCH				
RETOUCHING	4	5	DEC 1 1950	DEC 13 1950
REPHOTO			DEC 3 1950	DEC 8 1950
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		1-2-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed. FEB 6 - 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



MR. & MRS. E.A. BELLIS, MT. GAYLER, ARK.

NO. OCH1932

ORDER NO. 64555

DATE 11-27-50

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

UPPER: MOUNT GAYLER LAKESHORE  
RAILROAD LOCATED AT MOUNT  
GAYLER TOWER

LOWER: ELEVATION 2358 FEET

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R.M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE: PHOTO BY GREEN PHOTO SERVICE / PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(2 PHOTOS) USE SMALLER PHOTO AS INSET ON LARGER PHOTO IN THE  
UPPER RIGHT HAND CORNER.

TAKE OUT DRIVER IN BOTH VIEWS. SEE BALANCE OF INSTRUCTIONS  
ON ATTACHED SHEET.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 15 1950	
SKETCH				
RETOUCHING		5 1/2	DEC 18 1950	DEC 17 1950
REPHOTO			DEC 6 1950	DEC 8 1950
PHOTO-LITHO				JAN 3 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 3/4	JAN 3 1951	1-5-51
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed FEB 6 - 1951

By

DATE Photo Returned to Customer

*Red Impression*

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1933 ORDER NO. 64801 DATE 11-27-50

CUSTOMER DAYTON MOTOR HOTEL  
DAYTON, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

NO TITLE ON PICTURE SIDE. /

USE LARGE PHOTO- SMALL PHOTOS FOR DETAILS. /

COLOR DESCRIPTION

USE KODACHROMES FOR COLOR GUIDES. /

RETURN KODACHROMES 2/14/51

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

547

Ref. 107 1/3/4  
L.O. 9

as quoted

W.M.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1934 ORDER NO 64804 DATE 11-27-50

CUSTOMER M.G. SCHNEEMANN  
RANDOLPH, N.H.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MT. JEFFERSON TOURIST COURT AND  
RESTAURANT - RANDOLPH, N.H.,

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH- NOTE ADDITION OF HEIGHT TO  
MOUNTAINS.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

(3) Reproduction 5-7  
8x10

L.O. 1  
Rep. 5½  
J.H.C. 2-104  
L.A. 10½

X  
as quoted

Brown



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1935 ORDER NO. 64805 DATE 11-27-50  
CUSTOMER MONTE CASSINO WINE CO.  
COVINGTON, KENTUCKY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No

Title in full **PANEL IN PLATE:**

VINEYARDS AND WINERIES - MONTE CASSINO  
WINE CO., CLOVIS, CALIFORNIA

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

HANDLE CUSTOMER'S PHOTO CAREFULLY- TO BE RETURNED TO CUSTOMER -VALUATION \$200.00

*Return to Customer*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

10 Sept 55

Rel.  
B.C.  
L.C.

6  
2 10/24/55  
10/25

X

as quoted

OK

Photo returned  
to Customs  
3/12/51  
WDX



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1936 ORDER NO. 64806 DATE 11-27-50

CUSTOMER MARKEN & BIELFELD, INC.  
FREDERICK, MARYLAND

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

NEW HOFFMAN HOTEL - BEDFORD, PA.  
*6 ph. caps*

FRONT NO. 13

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

MARKEN & BIELFELD, INC., FREDERICK, MD.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE MAN BACK OF ONE OF WINDOWS. LAWN FURNITURE DARK NATURAL BROWN COLOR.  
TAKE OUT CAR AND STACK ON RIGHT SIDE OF PICTURE AND FOLLOW NOTES FOR A CHANGE  
IN COLOR ON ROOF OF BLDG. (SEE 8BH849 ATTACHED) TAKE OUT ELEVATOR SHAFT.  
WINDOWS PAINTED GREEN ON OLD CARD (8BH849) SHOULD BE CLEAR OUTSIDE GLASS.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ABOVE.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

8

PHOTO USED FOR

Ret 4  
Imm Jtc. 1 1/2 106  
La. 9

W. J. H.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 00H1937 ORDER NO. 64808 DATE 11-27-50

CUSTOMER MR. & MRS. E.A. BELLIS  
MT GAYLER, WINSLOW, ARKANSAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 BUSINESS CDS SIZE 3 1/2 X 2 5/16

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER: MOUNT GAYLER LAKESHORE  
RAILROAD.

BOTTOM: MR. AND MRS. E.A. BELLIS, OWNERS  
AND OPERATORS. - ELEVATION 2358 FEET.

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print

Handcolor

Black & White Proof.

Titles — Red, Blue

LARGE  
USE PHOTO FROM OCH1932.

COLOR DESCRIPTION

FOLLOW INSTRS. FOR OCH1932.

Reduce from, but eliminate insert view  
Bus card correct blues for bus. ed.

L.O. 1/2  
HC 3/4 1/5/51  
La. 6

X  
W.D.N.

F



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **OCH1938** ORDER NO. 64809 DATE 11-28-50

CUSTOMER **SANBORN SOUVENIR CO., INC.**  
**DENVER, COLORADO**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

NO TITLE ON PICTURE SIDE.....

TRIM FOREGROUND AND TAKE OUT PHONE POLES & WIRES.. FOLLOW ALSO INSTRS. ATTACHED.

SUBMIT RETOUCED PHOTO TO CUSTOMER.

cut 12/8/50B.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3H-8-16-50

5x7 Rephoto

Ret. 6½

Imm H.C. 107 13/4  
2-13-51

L.A. 9½

X

as quoted

W.D.H.

all Blue  
impression

F



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1939 ORDER NO. 64812 DATE 11-28-50

CUSTOMER  
ESCH LUMBER CO., INC.  
BURLINGTON, COLORADO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL WEST - BURLINGTON, COLORADO

FRONT NO. 5 (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT, DESIGN AND BACKGROUND COLORS.

COLOR DESCRIPTION

FOLLOW SKETCH FOR LAYOUT, DESIGN AND BACKGROUND COLORS. USE COLORS ON  
COLORED PHOTOS FOR COLORS ON PICTURES.

PHOTO RETURNED

TO

PHOTO USED FOR

2 Rephotos 5x7

L.O. 1  
Ret. 5 1/2  
L.A. 11  
Jm H.C. 2 104  
12/19/50

~~Red Impression~~ as quoted  
W274

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO